

City of Surrey PLANNING & DEVELOPMENT REPORT File: 7911-0178-00

Planning Report Date: October 3, 2011

PROPOSAL:

Development Permit

• Development Variance Permit

in order to permit placement of a free-standing sign, 3 fascia signs and increase the width of the free-standing sign.

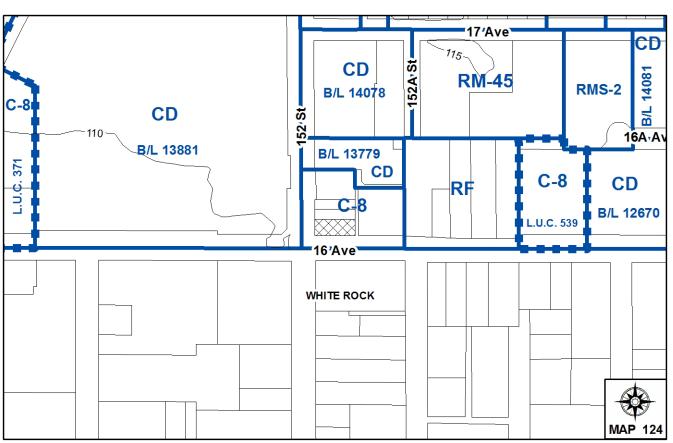
LOCATION: 1608 - 152 Street

OWNER: Charterhouse Properties Limited

ZONING: C-8

OCP DESIGNATION: Town Centre SEMIAHMOO Town Centre

TOWN CENTRE DESIGNATION:



RECOMMENDATION SUMMARY

- Approval to draft Development Permit.
- Approval for Development Variance Permit to proceed to Public Notification.

DEVIATION FROM PLANS, POLICIES OR REGULATIONS

• A variance is required to increase the permitted width of a free-standing sign in a Special Sign Area from 2/3 of the height of the sign to the same as the height of the sign.

RATIONALE OF RECOMMENDATION

- The proposed free-standing sign is significantly reduced in height from the current 3.7 metres (12 ft) to 2 metres (6.5 ft) and will no longer encroach into the minimum 2 metre setback area.
- The proposed fascia signage improves the appearance of the building with a modernized, clean look.
- Copy area on the fascia signs is greatly reduced from what currently exists.
- The total proposed sign area of all fascia signage is well below the maximum allowed by the Sign By-law.

RECOMMENDATION

The Planning & Development Department recommends that:

- 1. Council authorize staff to draft Development Permit No. 7911-0178-00 generally in accordance with the attached drawings (Appendix II).
- 2. Council approve Development Variance Permit No. 7911-0178-00 (Appendix V) varying the following provisions of Surrey Sign By-law 1999 (13656), to proceed to Public Notification:
 - (a) to increase the permitted width of a free-standing sign in a Special Sign Area from 2/3 of the height of the sign to the same height of the sign.

REFERRALS

Engineering: The Engineering Department has no objection to the project as

outlined in Appendix III.

SITE CHARACTERISTICS

<u>Existing Land Use:</u> A multi-tenant commercial building within a commercial plaza.

Adjacent Area:

Direction	Existing Use	OCP/TCP	Existing Zone
		Designation	
North:	Retail Commercial	Town Centre	C8
East (Across):	Retail Commercial	Town Centre	C8
South (Across 16 Ave):	City of White Rock	n/a	n/a
West (Across 152 Street):	Shopping Centre (Semiahmoo Town Centre Mall)	Town Centre	CD

DEVELOPMENT CONSIDERATIONS

Background

- The subject site is home to Westminster Savings, located at the northeast corner of 16 Avenue and 152 Street. The subject site is designated Town Centre in both the Official Community Plan and the Semiahmoo Town Centre Plan, and is zoned C-8.
- A Sign Permit was issued for the subject site in 1995 (BP No. 88927), prior to a Sign By-law amendment in 1999. The 1995 sign permit allowed a 3.7 metre (12 ft) high "lollipop" style sign, approximately 1.8 metres (6 ft) high and 1.5 metres (5 ft) wide, placed on a single 1.8

metre (6 ft) pole. The sign was required to be placed inside a 0.6 metre (2 ft) high planter with grasses and shrubs to soften the appearance of the pole.

• Currently, fascia signs exist above the entrance to the business and extend across the front (west elevation) of the building. Two more fascia signs exist along the south and east elevations of the building. A free-standing "lollipop" style sign is located at the southwest corner of the property; currently, this sign encroaches into the 2 metre (6.5 ft) setback from the west property line.

Proposal

- Westminster Savings is proposing new signage to reflect their new corporate identity on three frontages. All proposed fascia signs on the building will be re-using the existing framework. The free-standing sign will be rebuilt to a reduced height.
- All signs with backlighting will use existing LED or be changed to LED if the existing lighting is fluorescent.
- With the exception of the free-standing sign, the proposed fascia dimensions will remain unchanged. The height of the free-standing sign is being reduced from 3.7 metres (12 ft) to 2 metres (6.5 ft).
- The combined sign area of all signs on a lot, excluding freestanding signs, is not to exceed 0.3 sq. m (3 sq ft) per linear foot of premise frontage. Total linear premise frontage on site is 21.9 metres (72 ft). Therefore, total permitted sign area is 21.5 m² (232 sq ft). Total area of all proposed fascia signs is 14.4 m² (155 sq ft), which is below the maximum allowed in the Sign By-law.
- Copy area on fascia signs is not to exceed 50% of the sign area. Total sign area conforms to the Sign By-law, and copy area is well below the maximum allowed.

<u>Design</u>

- Most of the proposed signs feature a dark blue background, white lettering, and a light blue square with three rounded corners surrounding the "We" in "Westminster Savings". The one exception is the canopy sign on the west elevation, which functions as an extension of the west elevation fascia sign and contains no copy area.
 - o The primary fascia sign is located on the west elevation above the entrance to the business. The sign is aluminum painted dark blue, with white lettering and a light blue square surrounding the "We" in "Westminster Savings". Sign area is 11.3 m² (122 sq ft).
 - o Fascia signs feature the addition of a 5" light blue stripe across the top edge, and a scattered, randomized pattern of small blue squares at the right end of the canopy. All canopy signs are 31" high and vary in length, according to the building face upon which they are located (Appendix II).
 - The proposed free-standing sign on the west elevation will be relocated in the existing planter, in order to comply with the setback requirements of the Sign By-

law. The height has been reduced to a 1.2 metre (4 ft) high x 1.8 metre (6 ft 1 in) wide sign, placed on a 15 centimetre (6 in) base. With the 0.6 metre (2 ft) height of the planter added, overall height of the free-standing sign has been reduced to 2 metres (6 ft 6 in), which falls below the maximum 2.4 metre (8 ft) high Special Sign Areas height requirement of the sign By-law (Appendix VI).

BY-LAW VARIANCE AND JUSTIFICATION

(a) Requested Variance:

• To increase the permitted width of a free-standing sign in a Special Sign Area from 2/3 of the height of the sign to the same as the height of the sign.

Applicant's Reasons:

• Reducing the height of the sign resulted in a free-standing sign that is too narrow to accommodate the corporate image.

Staff Comments:

- The current free-standing sign is 12 feet high, which exceeds the maximum 8 foot height permitted in "Special Sign Areas" (Appendix VI). It also encroaches in the minimum 2 metre setback from the west property line. Proposed sign will be reduced in height to 6.5 feet and comply with the setback requirement of the Sign By-law.
- In Special Sign Areas, free-standing sign width may not exceed 2/3 of the height. However, in order to create free-standing signage that is architecturally consistent with the signage on the building, a wider sign is required. Because the free-standing sign is located in a decorative planter, the applicant is required to add low-lying ground cover plantings to complete the decorative elements required for approval. Given that copy area is greatly reduced and the overall design is clean, modern, and more in keeping with a pedestrian environment, Staff supports the variance.

INFORMATION ATTACHED TO THIS REPORT

The following information is attached to this Report:

Appendix I. Lot Owners and Action Summary

Appendix II. Elevations Showing Proposed Fascia Signs and Freestanding Sign

Appendix III. Engineering Summary

Appendix IV Development Permit No. 7911-0178-00

Appendix V Development Variance Permit No. 7911-0178-00

Appendix VI Schedule 1.f of Surrey Sign By-law: Special Sign Areas Free Standing Sign

Height Map

original signed by Nicholas Lai

Jean Lamontagne General Manager Planning and Development

NA/kms

Information for City Clerk

Legal Description and Owners of all lots that form part of the application:

1. (a) Agent: Name: Jordan Desrocher

Priority Permits Ltd.

Address: Suite 104 713 Columbia Street

New Westminster BC V₃M ₁B₂

Tel: 778-397-1394

2. Properties involved in the Application

(a) Civic Address: 1608 - 152 Street

(b) Civic Address: 1608 - 152 Street

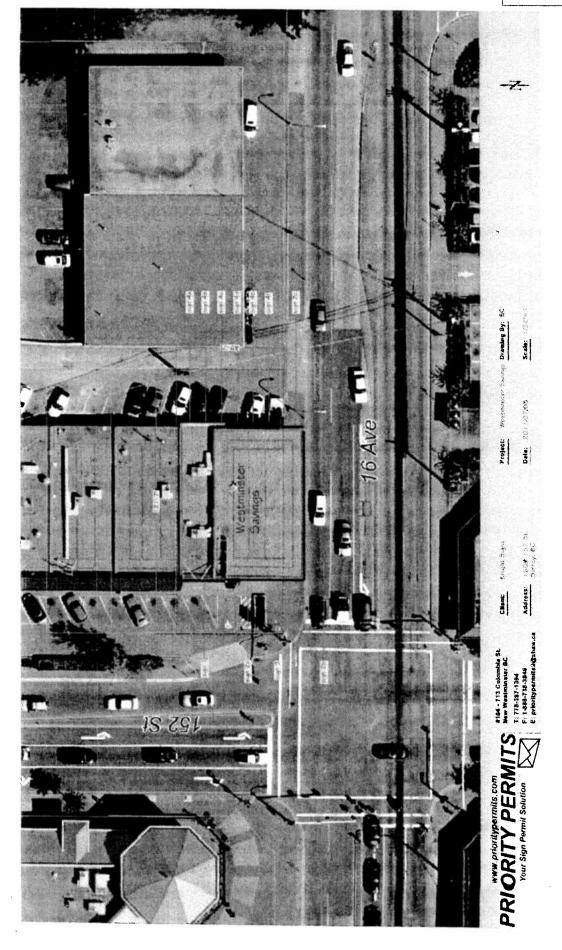
Owner: Charterhouse Properties Limited, Inc. No. 499918

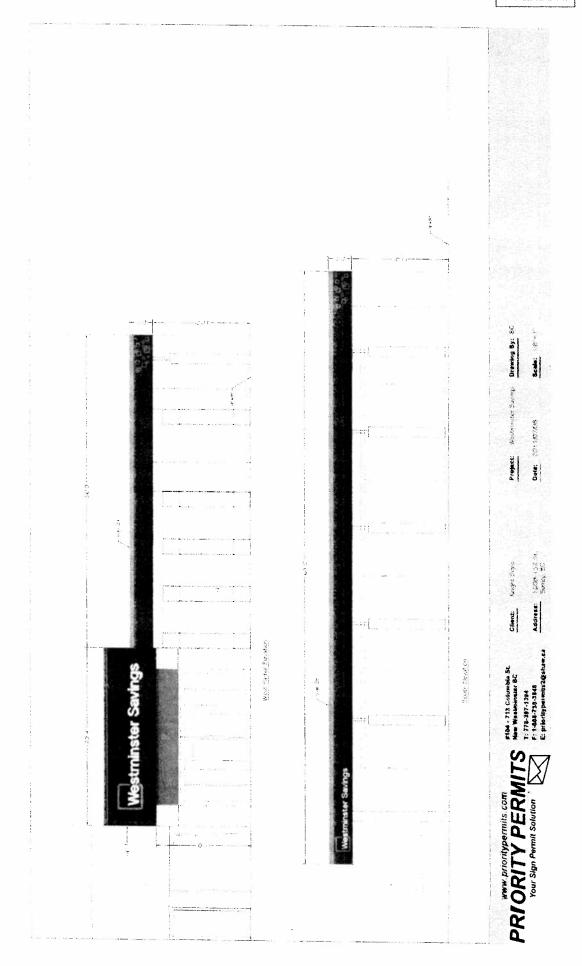
PID: 001-203-479

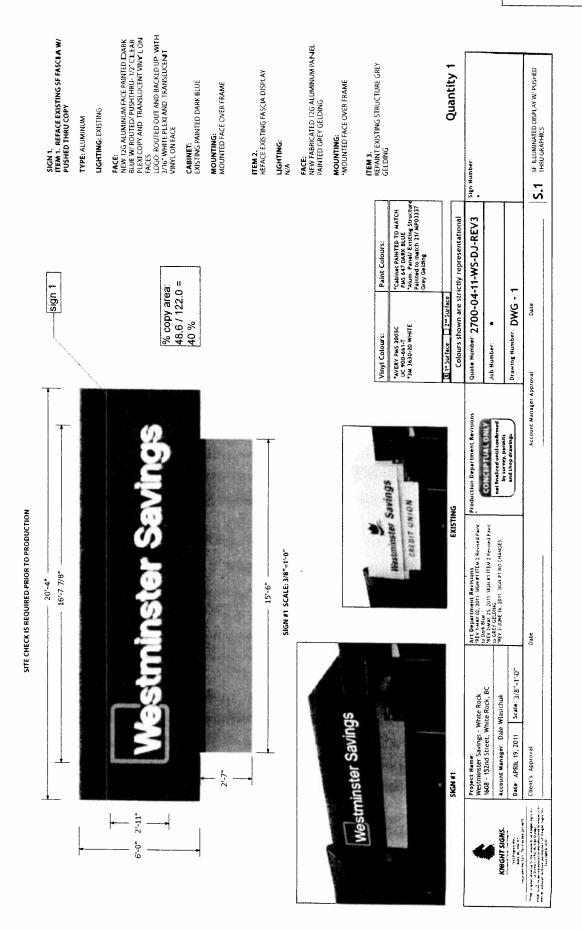
Lot 1 Section 14 Township 1 New Westminster District Plan 19188

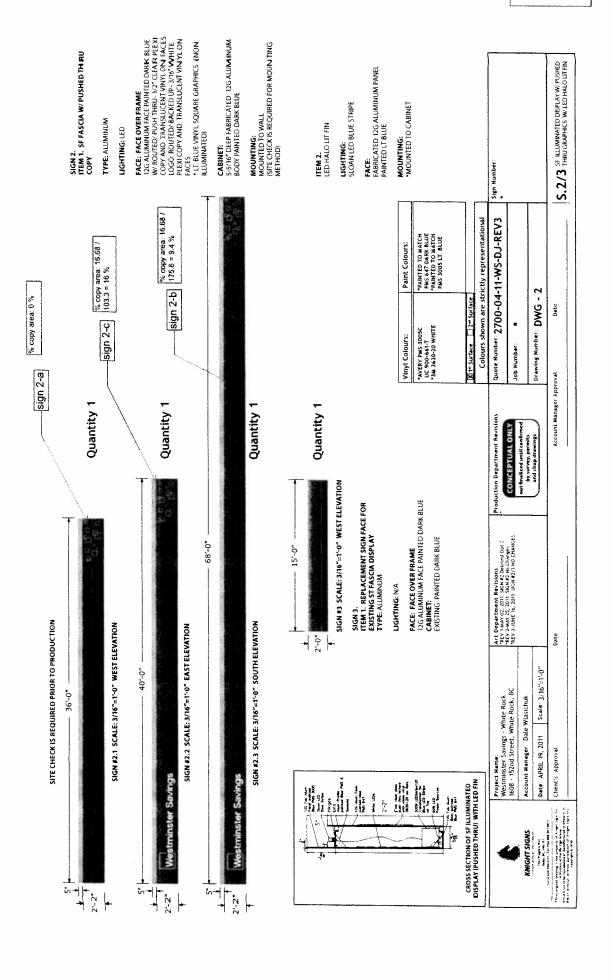
3. Summary of Actions for City Clerk's Office

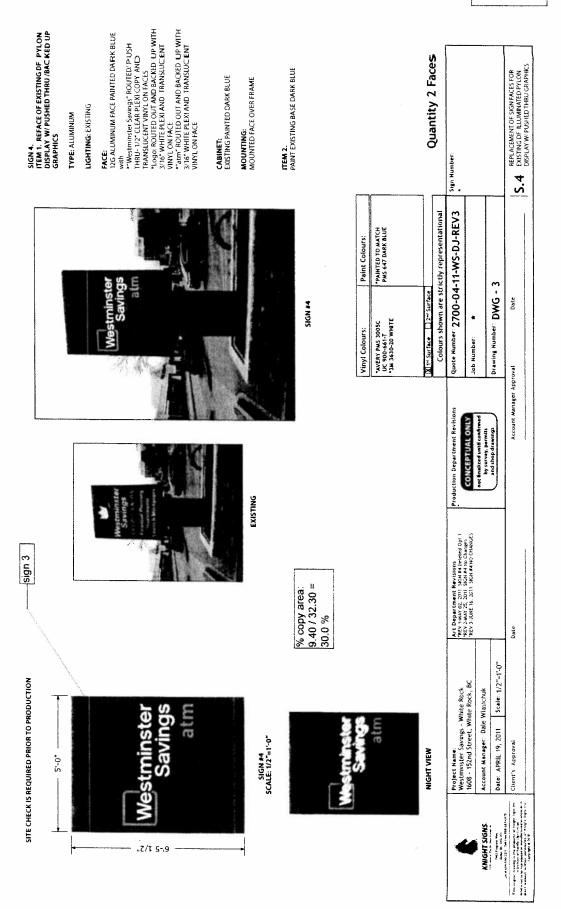
(a) Proceed with Public Notification for Development Variance Permit No. 7911-0178-00











Westminster Savings Customer Parking Only VIOLATORS WILL BE TOWED. 1'-2"

VIOLATORS WILL BE TOWED.

MOUNTING: MOUNTED TO WALL TO REPLACE EXISTING

FACE:
3mm ACM ALUCOBOND SIGN FACES
PAINTED WITH WITH VINYL GRAPHICS

SF NON ILLUMINATED PARKING DISPILAYS

SIGN 5

LIGHTING: N/A

EXISTING

SIGN #5 SCALE: 3"=1"0"

Quantity 6

sign 4

*PAINTED TO MATCH PMS 647 DARK BLUE Paint Colours: *AVERY PMS 3005C UC 900-661-T *3M 7725-10 WHITE Vinyl Colours:

Colours shown are strictly representational Quote Humber: 2700-04-11-WS-DJ-REV3 Job Number: Production Department Revisions CONCERTUAL ONLY
not finalized until confirmed
by survey, permits
and shop drawings

Drawing Number: DWG - 4

Account Manager Approval

Date

S.5 SF NON ILLUMINATED PARKING SIGNS

Project Name: Westminster Savings - White Rock 1608 - 152nd Street, White Rock, BC Account Manager: Dale Wlasichuk

Art Department Revisions "PEY -MAY 02, 2011 SIGM 55 No Changes "REY -MAY 12, 2011 SIGM 55 No Changes "REV 3-JUNE 10, 2011: SIGM 55 Revised Color "REV 3-JUNE 10, 2011: SIGM 55 Revised Color

KANGHT SIGNS

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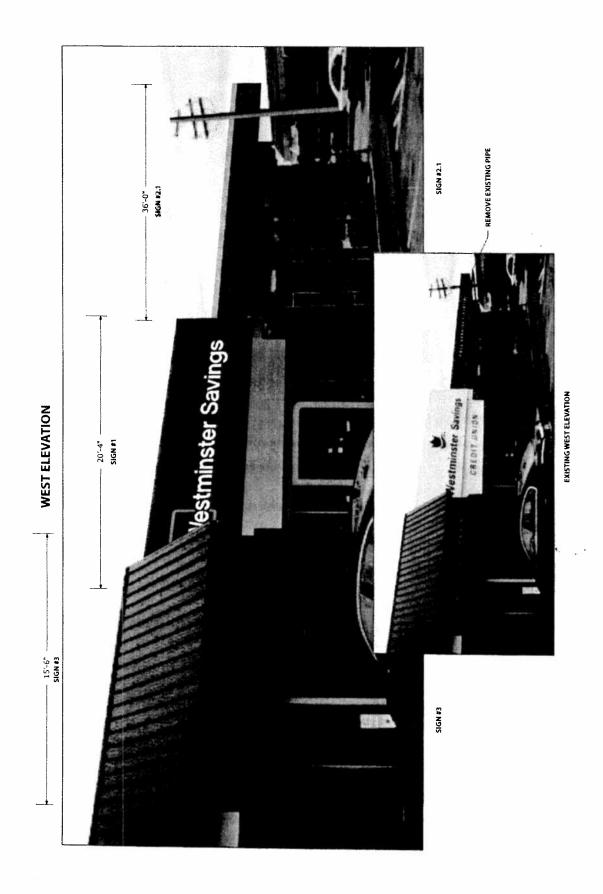
Date: APRIL 19, 2011 | Scale: 3"=1"-0"

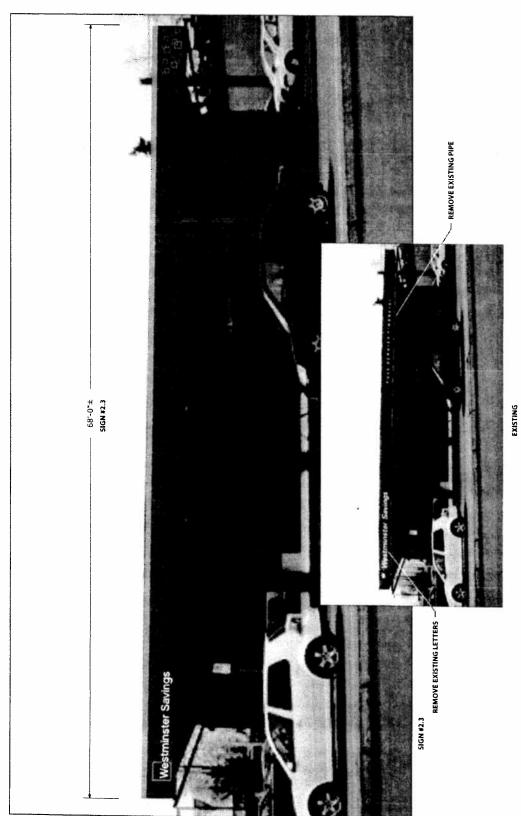
Client's Approval

Date

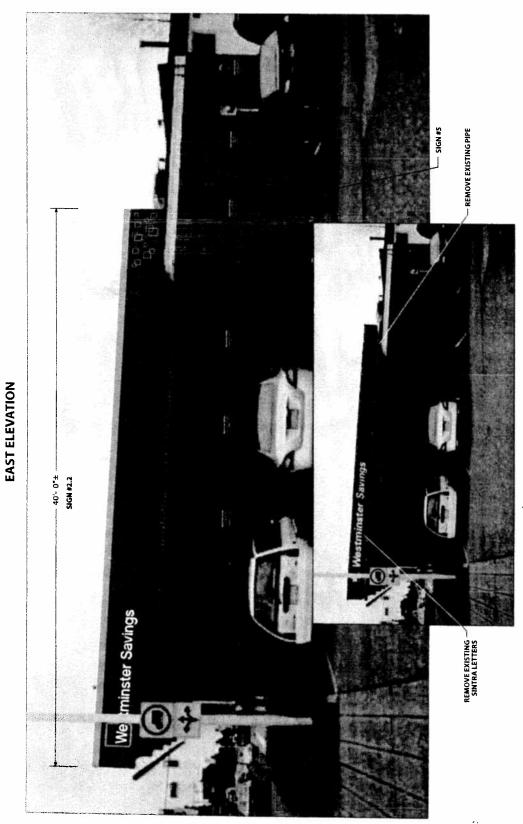
Quantity 6

Sign Number:





SOUTH ELEVATION



EXISTING



From: Ambardar, Bob
To: Androsoff, Natalie
Cc: Lorincz, Shelly; Eng Files

Subject: 7911-0178-00 DVP for Freestanding Sign-1608 152 St.

Date: September-22-11 10:52:25 AM

I have reviewed the file and there are no additional engineering requirements relative to the issuance of a Development Variance Permit. I trust that this e-mail is sufficient and that any comments will be noted in the Engineering section of the Planning Report as an Inter-Office memo will not be forwarded.

Regards,
BOB AMBARDAR P. ENG
DEVELOPMENT PROJECT ENGINEER
ENGINEERING DEPARTMENT
CITY OF SURREY

14245 56th Ave, Surrey, BC, Canada V3X 3A2 T 604 598 5893 | F 604 591 8693 | www.surrey.ca (the "City")

DEVELOPMENT PERMIT

NO.: 7911-0178-00

Issued To:

CHARTERHOUSE PROPERTIES LIMITED, INC. NO. 499918

("the Owner")

Address of Owner:

800 475 Georgia Street W

Vancouver, BC

V6B 4M9

- 1. This development permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations or agreements, except as specifically varied by this development permit.
- 2. This development permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

Parcel Identifier: 001-203-479 Lot 1 Section 14 Township 1 New Westminster District Plan 19188

1608 - 152 Street

(the "Land")

- 3. This development permit applies to only to that portion of the buildings and structures on the Land shown on Schedule A which is attached hereto and forms part of this development permit.
- The Land has been designated as a Development Permit Area in Surrey Official Community Plan, 1996, No. 12900, as amended.
- The character of the development including landscaping and the siting, form, exterior design and finish of buildings and structures shall be in accordance with the drawings numbered 7911-0178-00(A) through to and including 7911-0142-00(H) (the "Drawings") which are attached hereto and form part of this development permit.
- 6. Minor changes to the Drawings that do not affect the general form and character of the landscaping and the siting, form, exterior design and finish of buildings and structures on the Land, may be permitted subject to the approval of the City.
- 7. The Land shall be developed strictly in accordance with the terms and conditions and provisions of this development permit.

- 8. This development permit shall lapse if the Owner does not substantially start any construction with respect to which this development permit is issued, within two (2) years after the date this development permit is issued.
- 9. The terms of this development permit or any amendment to it, are binding on all persons who acquire an interest in the Land.
- 10. This development permit is not a building permit.

AUTHORIZING RESOLUTION PASSED BY THE COUNCIL, THE DAY OF , 20 . ISSUED THIS DAY OF , 20 .

Mayor - Dianne L. Watts

City Clerk - Jane Sullivan

IN CONSIDERATION OF COUNCIL'S APPROVAL OF THIS DEVELOPMENT PERMIT AND OTHER GOOD AND VALUABLE CONSIDERATION, I/WE THE UNDERSIGNED AGREED TO THE TERMS AND CONDITIONS OF THIS DEVELOPMENT PERMIT AND ACKNOWLEDGE THAT WE HAVE READ AND UNDERSTOOD IT.

Authorized Agent: (Signature)

Name: (Please Print)

Owner: (Signature)

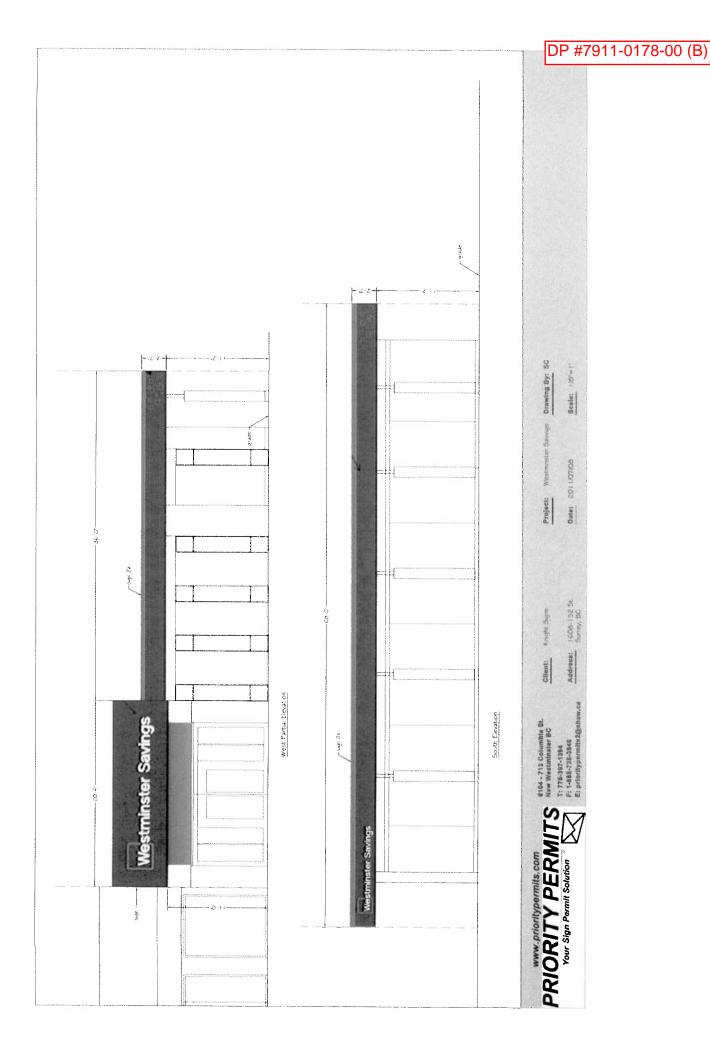
Name: (Please Print)

OR

 $[\]label{limits} $$ \ \end{\colored} $$\ \$

DP #7911-0178-00 (A)





"Westminster Savings" ROUTED/ PUSH
THRU-1/2" CLEAR PLEXI COPY AND
TRANSLUCENT VINYL ON FACES
"Logo: ROUTED OUT AND BACKED UP WITH
3/16" WHITE PLEXI AND TRANSLUCENT
VINYL ON FACE
""atm" ROUTED OUT AND BACKED UP WITH
3/16" WHITE PLEXI AND TRANSLUCENT
VINYL ON FACE FACE: FACE OVER FRAME 12G ALUMINUM FACE PAINTED DARK BLUE **CABINET:** ALUMINUM CABINET 12″± DEEP PAINTED DARK BLUE BASE: USE EXISTING BASE AND POLE CUT FRAME: EX / FACE OVER FRAME MODEL: DF CABINET ITEM 2. STRUCTURE TYPE: ALUMINUM LIGHTING: T12 **EXTRAS**: TO SIZE EXISTING sign 3 **NIGHT VIEW** SITE CHECK IS REQUIRED PRIOR TO PRODUCTION (BASE AND POLE SIZES) CULL SIGN #4 SCALE: 1/2"=1'-0" ... 4.6 4.0° | 63/4° P NOLL 1'-3 9/16" 6

*PAINTED TO MATCH PMS 647 DARK BLUE Paint Colours: *AVERY PMS 3005C UC 900-661-T *3M 3630-20 WHITE Vinyl Colours:

Sign Number: Quote Number: 2700-04-11-WS-DJ-REV4 Colours shown are strictly representational Job Number:

> Production Department Revisions CONCEPTUAL ONLY

Art Department Revisions
STEP 1444V 02, 2011: SIGN 44 belease opt 1
TRP 2444Z 52, 2011: SIGN 44 be Changes
TRP 2444Z 52, 2011: SIGN 44 be Changes
TRP 45, 2011: SIGN 44 be Changes
TRP 4548 52, 2011: SIGN 44 Revised to New DF
Pylon (Two Options)

Drawing Number: DWG - 3

not finalized until confirmed by survey, permits and shop drawings

Account Manager Approval

Date

OPTION 1 5.4

SIGN 4. DF ILLUMINATED PYLON DISPLAY W/ PUSHED THRU /BACKED UP GRAPHICS

OPTION 1: *ALUMINUM CLADDING PAINTED DARK BLUE

MOUNTED IN EXISTING PLANTER TO REPLACE EXISTING DF PYLON DISPLAY

Quantity 1

KNIGHT SIGNS

Project Name: Westminster Savings - White Rock 1608 - 152nd Street, White Rock, BC Account Manager: Dale Wlasichuk

note: low lying ground cover planting

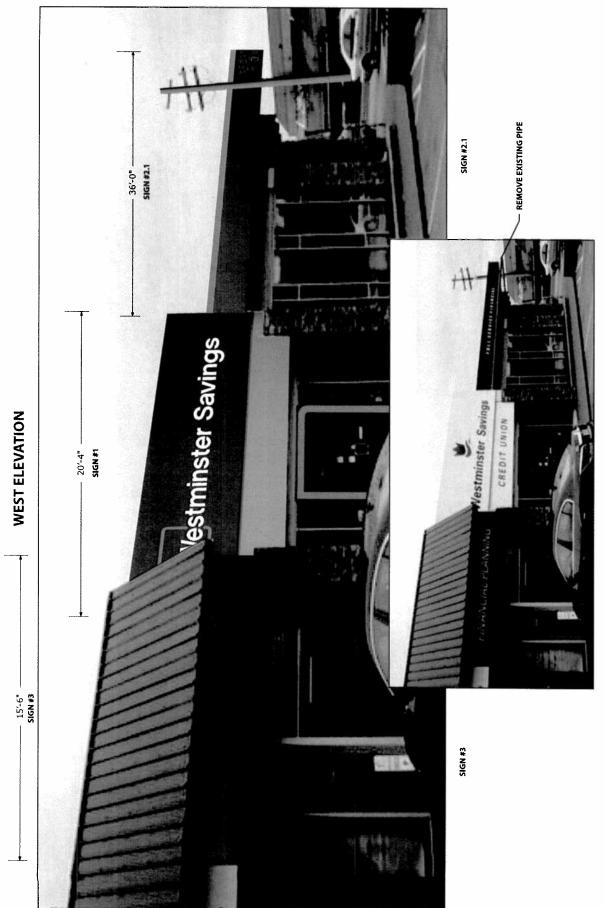
7442 Pragewas Way, Delta, MC, Vika 183 Lecal 684-548-2311 Teeff New 883-283-8875

Date: APRIL 19, 2011 Client's Approval

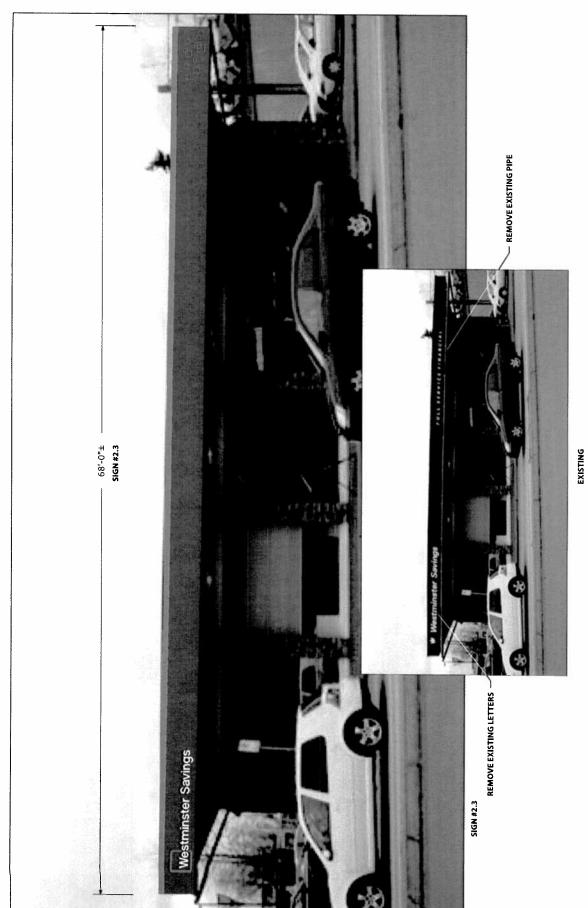
Date

Scale: 1/2"=1'-0"

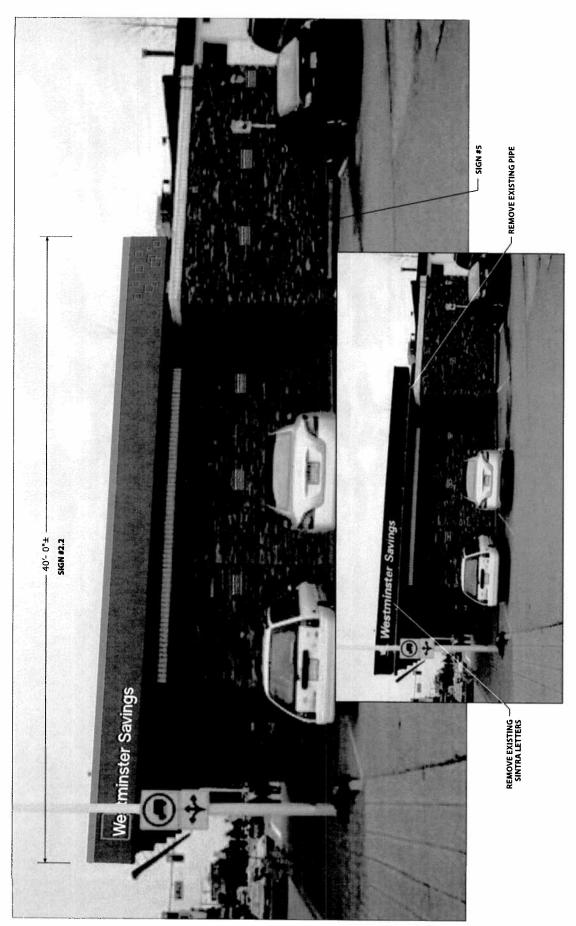
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EXISTING WEST ELEVATION



SOUTH ELEVATION



EAST ELEVATION

EXISTING

(the "City")

DEVELOPMENT VARIANCE PERMIT

NO.: 7911-0178-00

Issued To:

CHARTERHOUSE PROPERTIES LIMITED, INC. NO. 499918

("the Owner")

Address of Owner:

800 475 Georgia Street W

Vancouver, BC

V6B 4M9

- 1. This development variance permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations or agreements, except as specifically varied by this development variance permit.
- 2. This development variance permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

Parcel Identifier: 001-203-479 Lot 1 Section 14 Township 1 New Westminster District Plan 19188

1608 -152 Street

(the "Land")

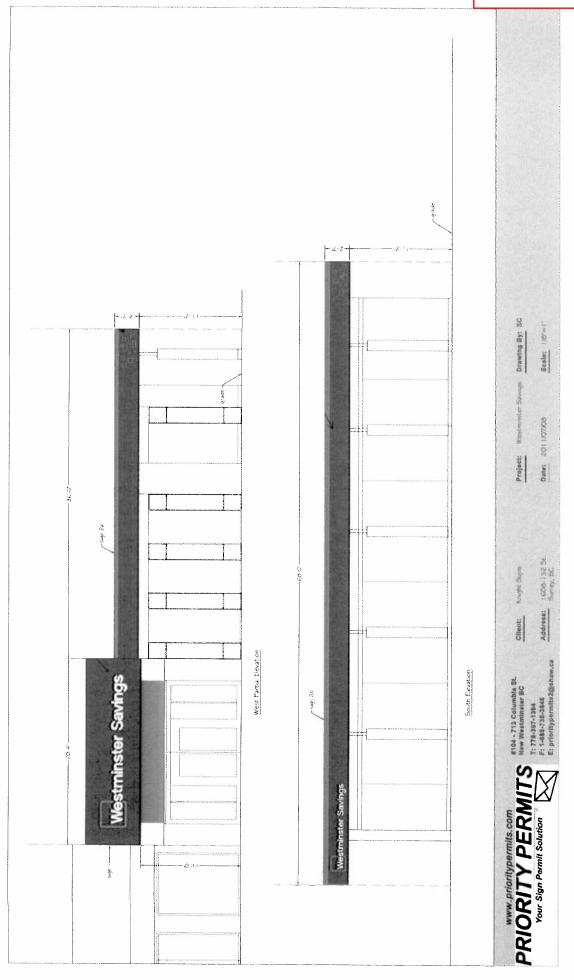
- 3. Surrey Sign By-law, 1999, No. 13656, as amended is varied as follows:
 - (a) The permitted width of a free-standing sign in a Special Sign Area is increased from 2/3 of the height of the sign to the same as the height of the sign.
- 4. This development variance permit applies to only that portion of the buildings and structures on the Land shown on Schedule A which is attached hereto and forms part of this development variance permit. This development variance permit does not apply to additions to, or replacement of, any of the existing buildings shown on attached Schedule A, which is attached hereto and forms part of this development variance permit.
- 5. (a) The signs shall conform to drawings numbered 7911-0178-00(A) through to and including 7911-0178-00(H) (the "Signs").

6.	The Land shall be developed strictly in accorda provisions of this development variance permit	nce with the terms and conditions and	
7.	This development variance permit shall lapse if the Owner does not substantially start and construction with respect to which this development variance permit is issued, within two (2) years after the date this development variance permit is issued.		
8.	The terms of this development variance permit or any amendment to it, are binding on all persons who acquire an interest in the Land.		
9.	This development variance permit is not a build	ling permit.	
	ORIZING RESOLUTION PASSED BY THE COUI D THIS DAY OF , 20 .	NCIL, THE DAY OF , 20 .	
	N	Mayor – Dianne L. Watts	

City Clerk - Jane Sullivan







SITE CHECK IS REQUIRED PRIOR TO PRODUCTION

SIGN 4. DF ILLUMINATED PYLON DISPLAY W/ PUSHED THRU /BACKED UP GRAPHICS MODEL: DF CABINET sign 3 SITE CHECK IS REQUIRED PRIOR TO PRODUCTION (BASE AND POLE SIZES)

... 4.6

P NOLL

TYPE: ALUMINUM

LIGHTING: T12

FACE: FACE OVER FRAME 12G ALUMINUM FACE PAINTED DARK BLUE

"Westminster Savings" ROUTED/ PUSH
THRU-1/2" CLEAR PLEXI COPY AND
TRANSLUCENT VINYL ON FACES
"Logo: ROUTED OUT AND BACKED UP WITH
3/16" WHITE PLEXI AND TRANSLUCENT
VINYL ON FACE
""atm" ROUTED OUT AND BACKED UP WITH
3/16" WHITE PLEXI AND TRANSLUCENT
VINYL ON FACE

CABINET: ALUMINUM CABINET 12″± DEEP PAINTED DARK BLUE

FRAME: EX / FACE OVER FRAME

BASE: USE EXISTING BASE AND POLE CUT ITEM 2. STRUCTURE TO SIZE

OPTION 1: *ALUMINUM CLADDING PAINTED DARK BLUE **EXTRAS**:

EXISTING

NIGHT VIEW

note: low lying ground cover planting

SIGN #4 SCALE: 1/2"=1'-0"

CULL

6

4.0° | 63/4°

1'-3 9/16"

MOUNTED IN EXISTING PLANTER TO REPLACE EXISTING DF PYLON DISPLAY

Quantity 1 Colours shown are strictly representational *PAINTED TO MATCH PMS 647 DARK BLUE Paint Colours: *AVERY PMS 3005C UC 900-661-T *3M 3630-20 WHITE Vinyl Colours:

Quote Number: 2700-04-11-WS-DJ-REV4 Job Number: Production Department Revisions CONCEPTUAL ONLY not finalized until confirmed by survey, permits and shop drawings Art Department Revisions
STEP 1444V 02, 2011: SIGN 44 belease opt 1
TRP 2444Z 52, 2011: SIGN 44 be Changes
TRP 2444Z 52, 2011: SIGN 44 be Changes
TRP 45, 2011: SIGN 44 be Changes
TRP 4548 52, 2011: SIGN 44 Revised to New DF
Pylon (Two Options)

Drawing Number: DWG - 3

Date

5.4

Date Scale: 1/2"=1'-0"

Account Manager Approval

OPTION 1

Sign Number:

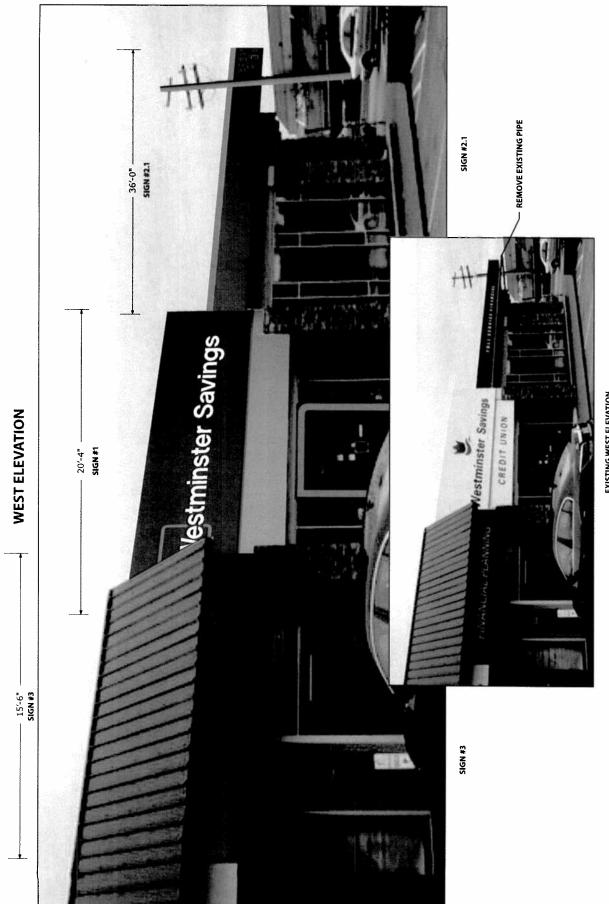
KNIGHT SIGNS

Date: APRIL 19, 2011

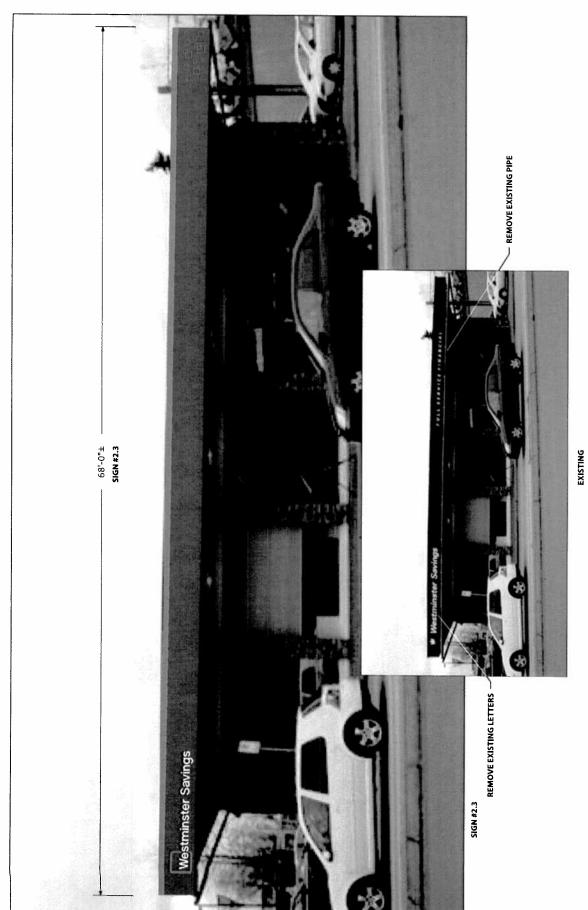
Project Name: Westminster Savings - White Rock 1608 - 152nd Street, White Rock, BC Account Manager: Dale Wlasichuk

Client's Approval

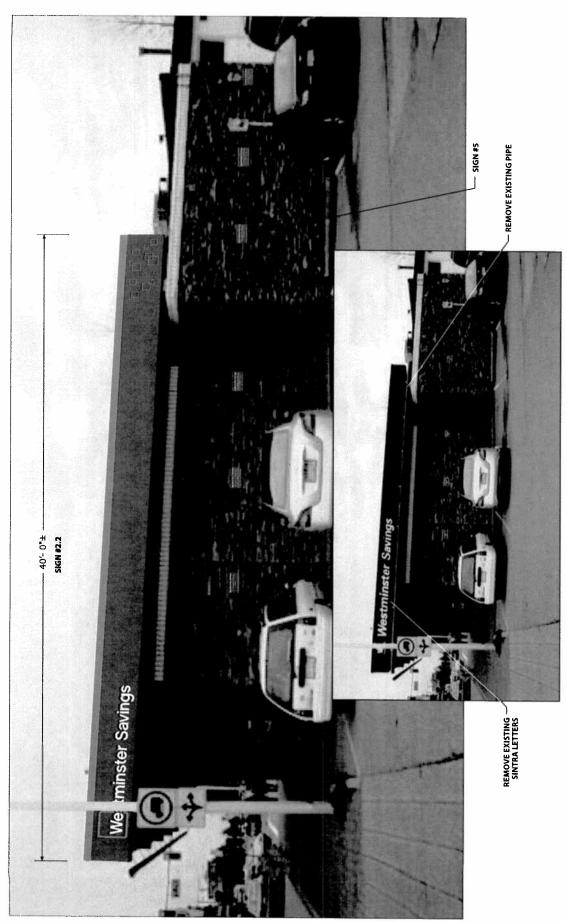
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EXISTING WEST ELEVATION



SOUTH ELEVATION



EAST ELEVATION

EXISTING

