

City of Surrey PLANNING & DEVELOPMENT REPORT File: 7912-0168-00

Planning Report Date: May 27, 2013

PROPOSAL:

- Development Permit
- Development Variance Permit

in order to permit a variety of freestanding and fascia identification signs within a comprehensive residential development on multiple lots.

LOCATION: 3399, 3323 and 3350 - 151 Street; and

15100 and 15168 - 33 Avenue

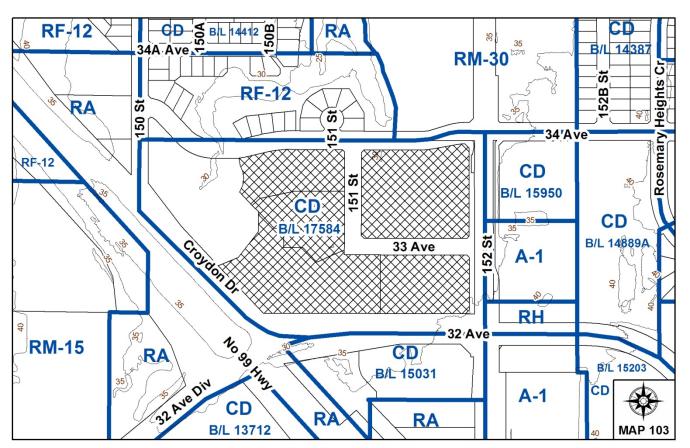
OWNER: Polygon Harvard Gardens Ltd., Inc.

No. 877466

ZONING: CD (By-law No. 17584) **OCP DESIGNATION:** Multiple Residential

NCP DESIGNATION: Apartments (6-storey max),

Apartments (4-storey max), Townhouse (30 upa max), Indoor/Outdoor Amenity Space



RECOMMENDATION SUMMARY

- Approval to draft Development Permit.
- Approval for Development Variance Permit to proceed to Public Notification.

DEVIATION FROM PLANS, POLICIES OR REGULATIONS

None.

RATIONALE OF RECOMMENDATION

- The proposed identification signs are located at key gateway and entry locations for way-finding purposes and to help create a sense of entry and community identity.
- The site is a large, comprehensive residential community on multiple lots. The proposed signs are located at key gateway and entry locations and as such the number of signs is not considered excessive.
- The scale of the signage is appropriate for the residential townhouse and apartment building context.
- The signs are proposed to be a high standard of architectural design and material quality. The signs will complement the character of the residential development.

RECOMMENDATION

The Planning & Development Department recommends that:

1. Council authorize staff to draft Development Permit No. 7912-0168-00 generally in accordance with the attached drawings (Appendix II).

- 2. Council approve Development Variance Permit No. 7912-0168-00 (Appendix III) varying the following, to proceed to Public Notification:
 - (a) to increase the maximum number of identification signs per lot from 1 to 6 on the property located at 3350 151 Street;
 - (b) to increase the maximum number of identification signs per lot from 1 to 3 on the property located at 15168 33 Avenue;
 - (c) to increase the maximum number of identification signs per lot from 1 to 2 on the property located at 15100 33 Avenue;
 - (d) to increase the maximum number of identification signs per lot from 1 to 2 on the property located at 3399 151 Street;
 - (e) to increase the maximum allowable total signage area for an identification sign from 2.3 square metres (24 sq.ft.) to 3.7 square metres (40 sq.ft.) on the properties located at 3350 151 Street, 3323 151 Street, and 15168 33 Avenue; and
 - (f) to increase the maximum allowable total signage area for an identification sign from 2.3 square metres (24 sq.ft.) to 3.0 square metres (32 sq.ft.) on the property located at 15100 33 Avenue.

REFERRALS

Engineering: The Engineering Department has no objection to the proposed

signage.

SITE CHARACTERISTICS

<u>Existing Land Use:</u> Comprehensive residential development on 5 lots (Polygon Harvard Gardens)

under construction.

Adjacent Area:

Direction	Existing Use	OCP/NCP Designation	Existing Zone
North (Across 34 Avenue):	Single family lots and Townhouses	Multiple Residential & Urban/Garden	RM-30 and RF-12
		Apartments & Single Family Small Lots	

Direction	Existing Use	OCP/NCP Designation	Existing Zone
East (Across 152 Street):	Seniors residential	Multiple Residential/	CD
	development	Institutional & Garden	
		Apartments (3 storey)	
South (Across 32 Avenue):	Restaurant and car	Commercial/Commercial	CD
	wash		
West (Across Highway 99):	Townhouses	Urban/Townhouse (15	RM-15
		upa)	

DEVELOPMENT CONSIDERATIONS

Background

- The subject site is the comprehensive residential development project by Polygon (Polygon Harvard Gardens), located at the northwest corner of 152 Street and 32 Avenue. The site is within the Rosemary Heights West Neighbourhood Concept Plan (NCP) area.
- In September 2012, Council approved the necessary Neighbourhood Concept Plan (NCP) Amendment and Rezoning to facilitate development of Polygon's comprehensive residential development project, which consists of 550 multiple residential units (510 apartments units and 40 townhouses) in a variety of building forms including townhouses, 4-storey and 6-storey apartment buildings, and indoor and outdoor amenity space (File No. 7911-0241-00). The project comprises 5 individual titled lots.
- At the same time, Council also approved a generalized Development Permit for the project, which established the overall site plan, form and character, design guidelines and landscaping for this project, and a detailed Development Permit for Phase 1, which consists of 40 -townhouse units and a 4-storey apartment building located in the north-westerly portion of the project (File No. 7911-0242-00).
- In February 2013, Council approved a Development Permit for Phase 2 of the project, which is the amenity phase. The amenity phase consists of an 895 square metre (9,600 sq.ft.) indoor amenity building and a variety of outdoor amenity features.
- Construction of Phase 1 and Phase 2 of the project is underway. Development Permits for future phases of the project will be presented to Council in the near future.

Proposed Identification Signage

• The applicant has submitted the subject Development Permit (DP) and Development Variance Permit (DVP) application to permit a variety of identification signs for the project. The proposed identification signs are intended to identify the name of the project (Harvard Gardens), as well as the name and address of the individual buildings.

DESIGN PROPOSAL AND REVIEW

• A total of 14 identification signs are proposed for the project in a combination of freestanding and fascia sign types. The signs are proposed to be located at key gateway and building entry locations on all of the 5 lots comprising the project site.

- Free-standing monument signs, identifying the name of the project "Harvard Gardens" are proposed to be located at the main entry locations to the project, to act as gateway features (Signs 1 to 6 and 14 on the plan attached in Appendix II). The two largest monument signs are proposed at the main intersections with 152 Street, one at 32 Avenue Diversion and another at 34 Avenue. Smaller monument signs are proposed on either side of 33 Avenue at the intersection with 152 Street, on either side of 151 Street at the intersection with 34 Avenue, and along the internal drive-aisle from the 32 Avenue Diversion.
- All of these "Harvard Gardens" monument signs are designed as high quality architectural features to complement the architectural character of the residential development. The sign structure is curved and is cladded in brick with decorative fencing elements and custom light fixtures. The signage is comprised of three elements, a black metal sign plate in the centre with "Harvard Gardens" in gold lettering, and 2 smaller black metal sign plates on either side with a gold "H" logo.
- Another freestanding monument sign is proposed at the entry to the townhouse component of the project on 3399 151 Street (Sign 7 on the plan attached in Appendix II). This sign will straddle the drive-aisle entry into the townhouse site and will identify the name (Laureates Walk) and address of the townhouse site. This sign is also designed as a high quality architectural feature with brick cladding, decorative fencing elements and trellis feature. The sign is comprised of 5 elements, 2 black metal plates with the name and address of the townhouse site in gold lettering, and 3 smaller black metal plates with "L" logo.
- The maximum height of the freestanding signs is 2.5 metres (8.5 ft.) above finished grade.
- Fascia identification signs are proposed at the entry doors to all of the apartment buildings and the amenity building (Signs 8 to 13 on the plan attached in Appendix II). The signage form is consistent with the freestanding signage program, with the name and address of the building and logos in gold lettering on black metal sign panels. The fascia signage will tie in appropriately with the architecture of the buildings.
- It is noted that for By-law interpretation purposes staff have considered the separate sign panel components (i.e. the name panel, address panel, and logo panels) as comprising one identification sign even though these sign panel components are separated on the sign structure or building façade.

BY-LAW VARIANCE AND JUSTIFICATION

(a) Requested Variance:

• The Surrey Sign By-law (By-law No. 13656) permits one identification sign per lot in residential zones to identify the name, address and number of a building or site. The identification sign cannot exceed 2.3 square metres (24 sq.ft.) in size and can be either a freestanding sign or fascia sign.

• The applicant is proposing more than one fascia sign per lot within the Polygon development. A total of 6 signs are proposed for 3350 – 151 Street, 3 signs are proposed for 15168 – 33 Avenue, and 2 signs are proposed for 3399 – 151 Street and 15100 - 33 Avenue. One sign is proposed for 3323 – 151 Street, which complies with the By-law.

- In addition, the sign area for proposed identification signs at 3350 151 Street, 3323 151 Street, 15168 33 Avenue, and 15100 33 Avenue exceed the 2.3 square metre (24 sq.ft.) sign area maximum under the Sign By-law. The sign area for the largest of the signs on 3350 151 Street, 3323 151 Street, and 15168 33 Avenue is 3.7 square metres (40 sq.ft.) and the largest of the signs on 15100 33 Avenue is 3.0 square metres (32 sq.ft.). The sign area for the signage proposed at 3399 151 Street is 2.3 square metres (24 sq.ft.), which complies with the by-law.
- A Development Variance Permit (DVP) is therefore requested to increase the maximum number of allowable identification signs per lot, and to increase the maximum allowable signage area for identification signs, to accommodate the proposed signage program.

Applicant's Reasons:

• The proposed identification signs are located at key gateway and entry locations for way-finding purposes and to help create a sense of entry and community identity.

Staff Comments:

- The site is a large, comprehensive residential community on multiple lots. The proposed signs
 are located at key gateway and entry locations and as such the number of signs in not
 considered excessive.
- The scale of the signage is appropriate for the residential townhouse and apartment building context.
- The signs are proposed to be a high standard of architectural design and material quality. The signs will complement the character of the residential development.

INFORMATION ATTACHED TO THIS REPORT

The following information is attached to this Report:

Appendix I. Lot Owners and Action Summary

Appendix II. Proposed Signage Plan

Appendix III Development Variance Permit No. 7912-0168-00

INFORMATION AVAILABLE ON FILE

• Complete Set of Architectural Plans prepared by Rositch Hemphill Architects and dated May 6, 2013.

Original signed by Nicholas Lai

Jean Lamontagne General Manager Planning and Development

RG/da/kms

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<u>Information for City Clerk</u>

Legal Description and Owners of all lots that form part of the application:

ı. (a) Agent: Name: Kevin Shoemaker

Polygon Harvard Gardens Ltd.

Address: 1333 - West Broadway, Unit 900

Vancouver, BC V6H 4C2

Tel: 604-871-4283 Fax: 604-871-4120

2. Properties involved in the Application

(a) Civic Addresses: 3399 – 151 Street

3323 – 151 Street 3350 – 151 Street 15100- 33 Avenue 15168 – 33 Avenue

(b) Civic Address: 3399 - 151 Street

Owner: Polygon Harvard Gardens Ltd., Inc. No. 877466

PID: 028-955-102

Lot 1 Section 27 Township 1 New Westminster District Plan EPP23195

(c) Civic Address: 3323 – 151 Street

Owner: Polygon Harvard Gardens Ltd., Inc. No. 877466

PID: 028-955-111

Lot 2 Section 27 Township 1 New Westminster District Plan EPP23195

(d) Civic Address: 3350 – 151 Street

Owner: Polygon Harvard Gardens Ltd., Inc. No. 877466

PID: 028-955-145

Lot 5 Section 27 Township 1 New Westminster District Plan EPP23195

(e) Civic Address: 15100 – 33 Avenue

Owner: Polygon Harvard Gardens Ltd., Inc. No. 877466

PID: 028-955-129

Lot 3 Section 27 Township 1 New Westminster District Plan EPP23195

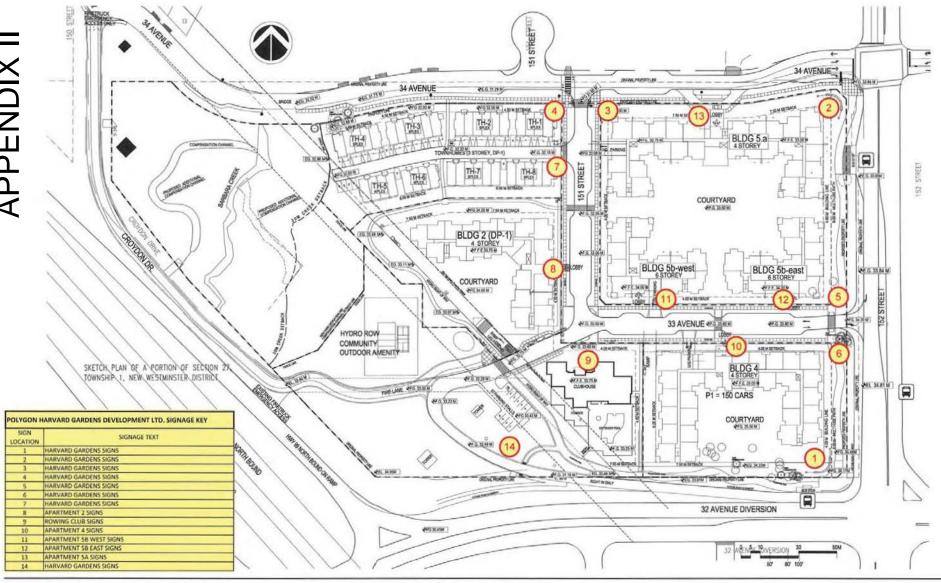
(f) Civic Address: 15168 – 33 Avenue

Owner: Polygon Harvard Gardens Ltd., Inc. No. 877466

PID: 028-955-137

Lot 4 Section 27 Township 1 New Westminster District Plan EPP23195

- 3. Summary of Actions for City Clerk's Office
 - (a) Proceed with Public Notification for Development Variance Permit No. 7912-0168-00 and bring the Development Variance Permit forward for issuance and execution by the Mayor and City Clerk.



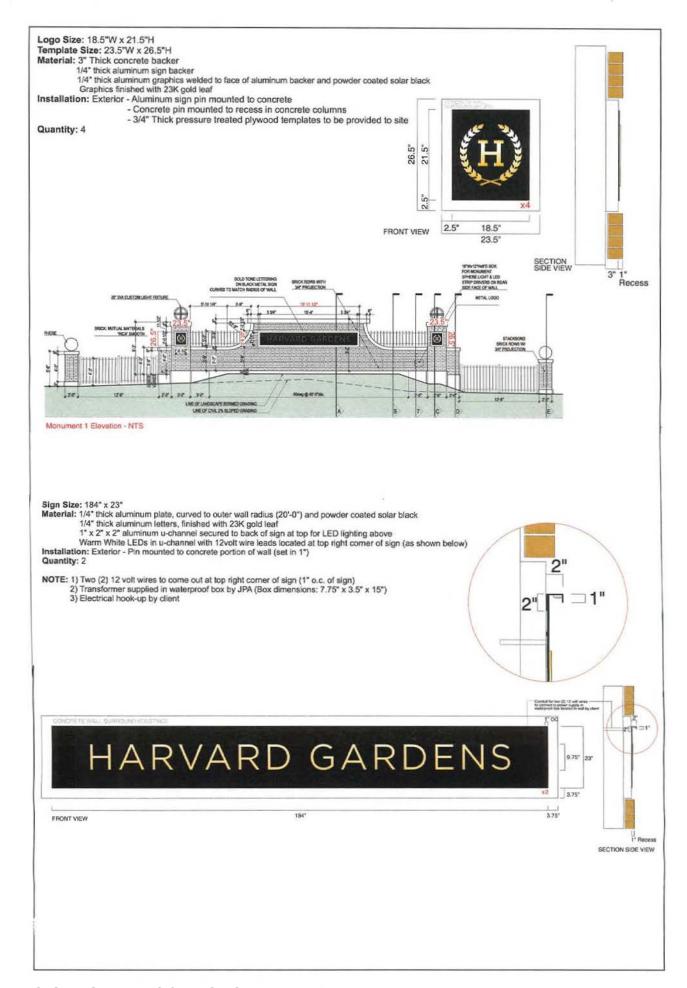


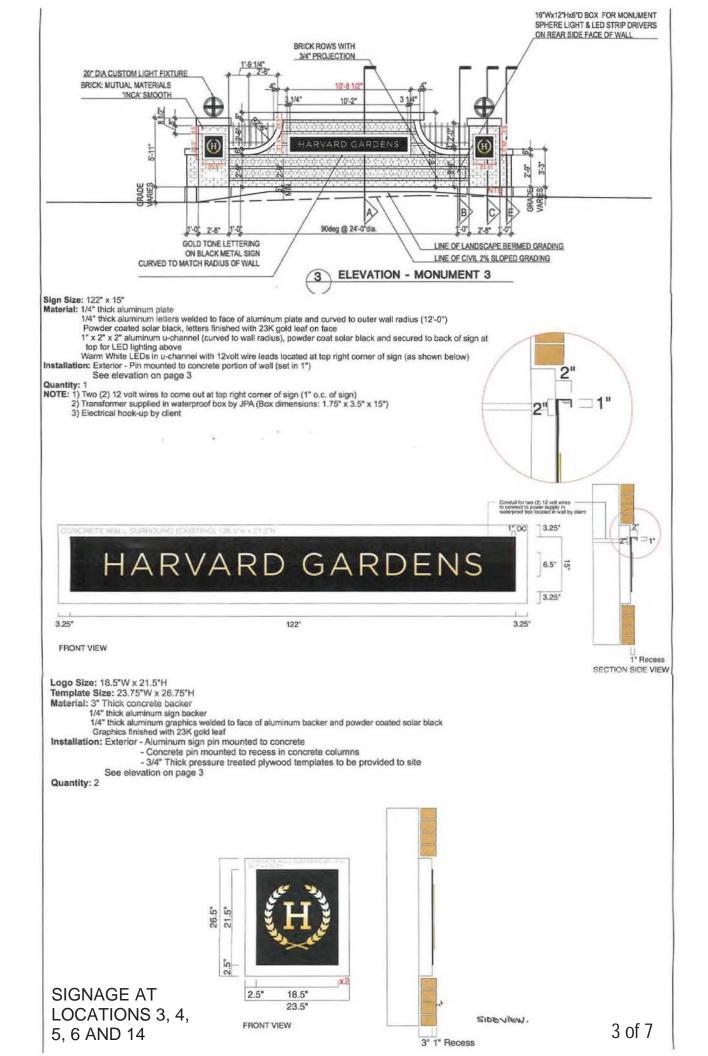
HARVARD GARDENS 32nd & 151st STREET, SURREY, B.C. DRAWING TITLE:

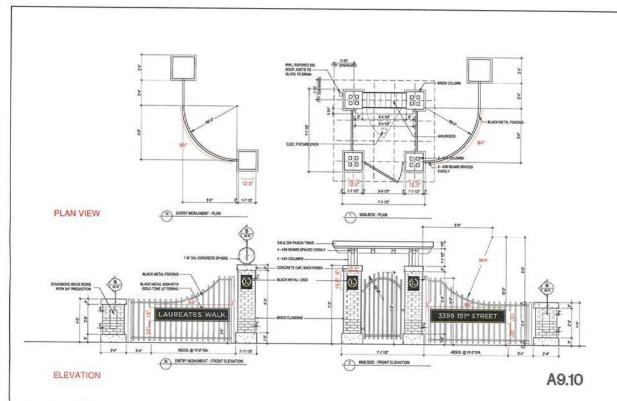
HARVARD GARDEN OVERALL SITE MONUMENT LOCATION PLAN

DATABASE: PROJECT NO: DATE: SCALE DRAWN BY: DWG. / DETAIL NO:

2013-05-06







Size: 84"w x 15"

Material: ½" Thick black aluminum backer (rolled to fence radius 5'-0")
½" Thick aluminum border and letters (rolled to radius), welded to backer, black sides and 23K gold leaf faces, clear coat finish 1/8" Thick black aluminum back backer (rolled to radius)

Note - back backer to be sized slightly smaller than sign backer

Installation: Exterior - Mounted to metal fencing (sign backer mounted thru face of fencing to existing plate and back backer mounted to back side to conceal bolts)

See elevation on page 3

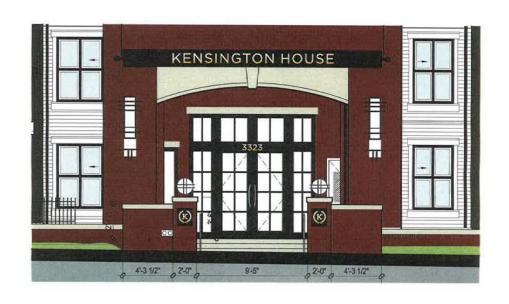
Quantity: 2 total (1 of each)



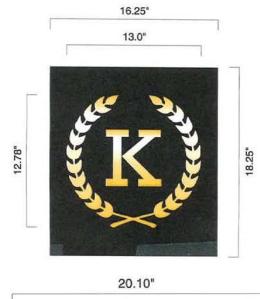


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SIGNAGE AT LOCATION 7











Size: Existing C-Channel; 20"H x 206"W / Lettering; 10"H x 116.3"W

Material: Y." thick brushed (<-->) aluminum letters, black sides and 23K gold leaf faces, clear coat finish

LED strip in black U-channel along bottom

Typeface: Goltham Book
Installation: Exterior - Pri-mounted to existing C-channel above entrance

See page 3 for elevation.

Quantity: 1 set

206.0 *

116.3 *

POWING CLUB

Size: Existing C-Channel

Bleet canopy above main enterace

Bleet canopy above main enterace

Size: Existing C-Channel

Size: 22.3"W x 6.0"H

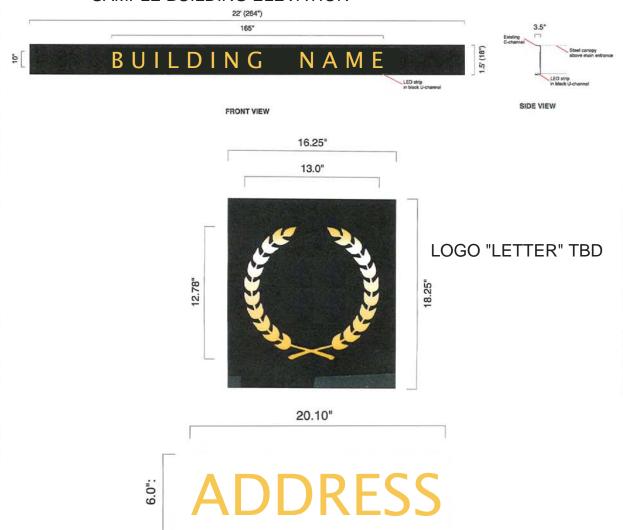
Material: ½" thick brushed (<->) aluminum letters, black sides and 23K gold leaf faces, clear coat finish
Typeface: Gotham Book
Installation: Exterior - Pin-mounted to cap on double door frame
See page 3 for elevation.

Quantity: 1 set

22.3"



SAMPLE BUILDING ELEVATION



CITY OF SURREY

(the "City")

APPENDIX III

DEVELOPMENT VARIANCE PERMIT

NO.: 7912-0168-00

Issued To:

POLYGON HARVARD GARDENS LTD., INC. NO. 877466

("the Owner")

Address of Owner:

900 - 1333 West Broadway

Vancouver, BC V6H 4C2

- I. This development variance permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations or agreements, except as specifically varied by this development variance permit.
- 2. This development variance permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

Parcel Identifier: 028-955-102 Lot 1 Section 27 Township 1 New Westminster District Plan EPP23195

3399 - 151 Street

Parcel Identifier: 028-955-111 Lot 2 Section 27 Township 1 New Westminster District Plan EPP23195

3323 - 151 Street

Parcel Identifier: 028-955-129 Lot 3 Section 27 Township 1 New Westminster District Plan EPP23195

15100 - 33 Avenue

Parcel Identifier: 028-955-137 Lot 4 Section 27 Township 1 New Westminster District Plan EPP23195

15168 - 33 Avenue

Parcel Identifier: 028-955-145 Lot 5 Section 27 Township 1 New Westminster District Plan EPP23195

3350 - 151 Street

(the "Land")

3. Surrey Sign By-law, 1999, No. 13656, as amended is varied as follows:

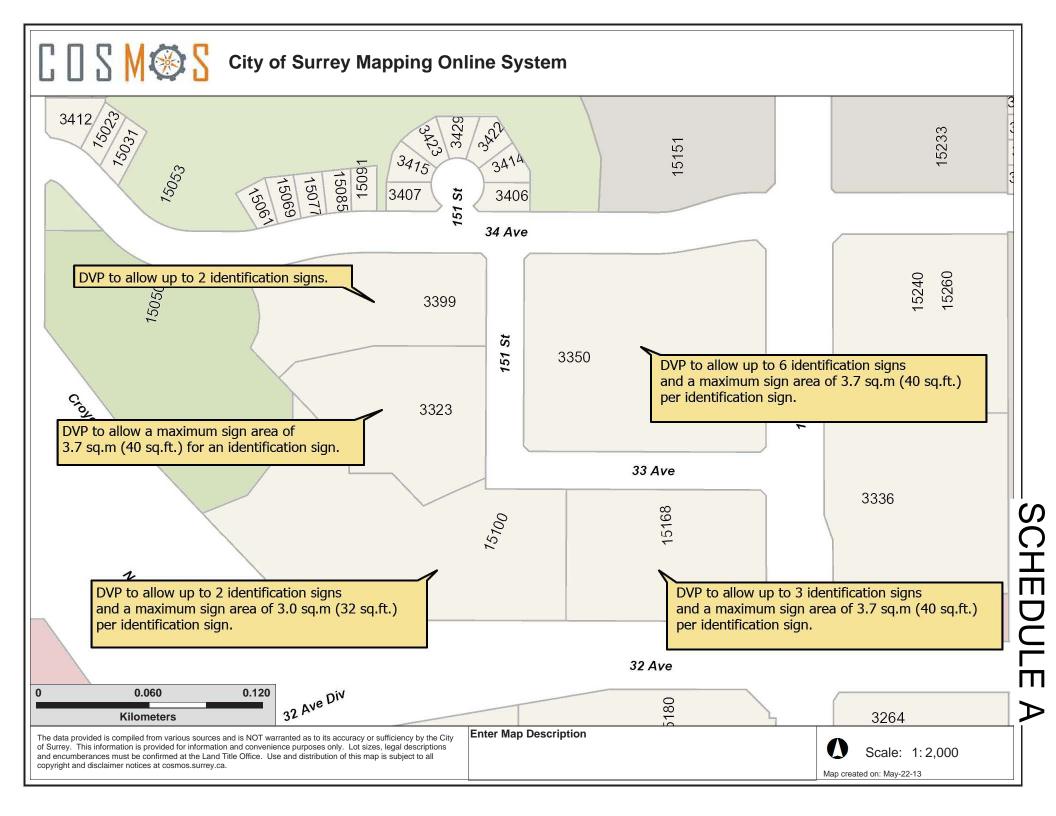
In Section 23 (2) of Part 4 Signs in Residential Zones, the maximum number of identification signs per lot is increased from 1 to 6 for the property located at 3350 – 151 Street, from 1 to 3 for the property located at 15168 – 33 Avenue, and from 1 to 2 for the properties located at 15100 – 33 Avenue and 3399 – 151 Street; and

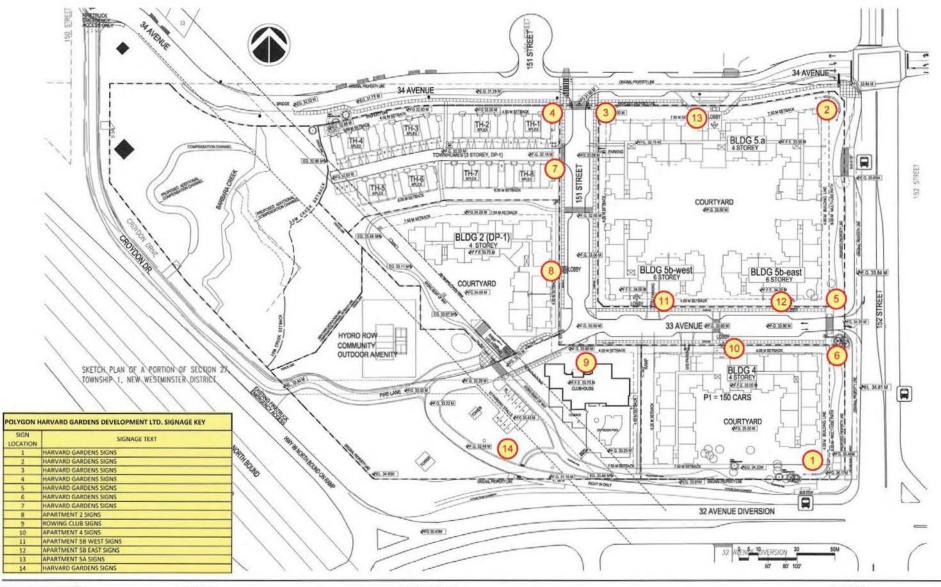
In Section 23 (2) of Part 4 Signs in Residential Zones, the maximum sign area for each identification sign is increased from 2.3 square metres (24 sq.ft.) to 3.7 square metres (40 sq.ft.) for the properties located at 3350 – 151 Street, 3323 – 151 Street, and 15168 – 33 Avenue, and from 2.3 square metres (24 sq.ft) to 3.0 square metres (32 sq.ft) for the property located at 15100 -33 Avenue.

- 4. This development variance permit applies to only the portion of the Land shown on Schedule A which is attached hereto and forms part of this development variance permit. This development variance permit does not apply to additions to, or replacement of, any of the signage shown on attached Schedule A, which is attached hereto and forms part of this development variance permit.
- 5. The Land shall be developed strictly in accordance with the terms and conditions and provisions of this development variance permit.
- 6. This development variance permit shall lapse if the Owner does not substantially start any construction with respect to which this development variance permit is issued, within two (2) years after the date this development variance permit is issued.
- 7. The terms of this development variance permit or any amendment to it, are binding on all persons who acquire an interest in the Land.
- 8. This development variance permit is not a building permit.

AUTHORIZING ISSUED THIS	RESOLUTION DAY OF	N PASSED B	Y THE CO	UNCIL, THE	DAY OF	, 20 .	
				Mayor – Dian	ne L. Watts		
				City Clerk – Ja	 nne Sullivan		

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PROJECT:

HARVARD GARDENS 32nd & 151st STREET, SURREY, B.C. DRAWING TITLE:

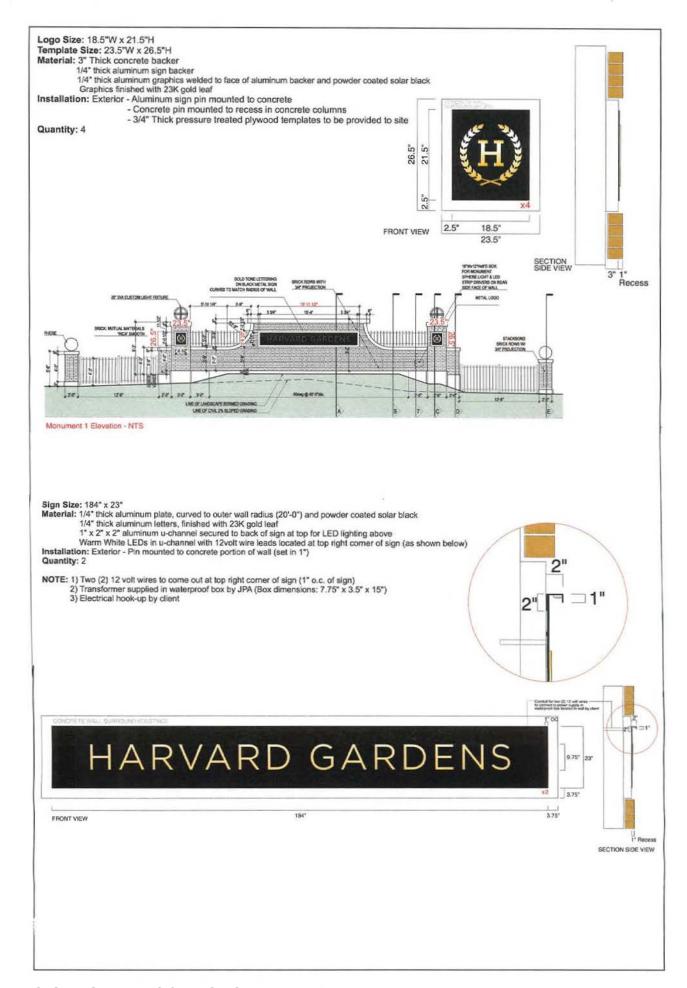
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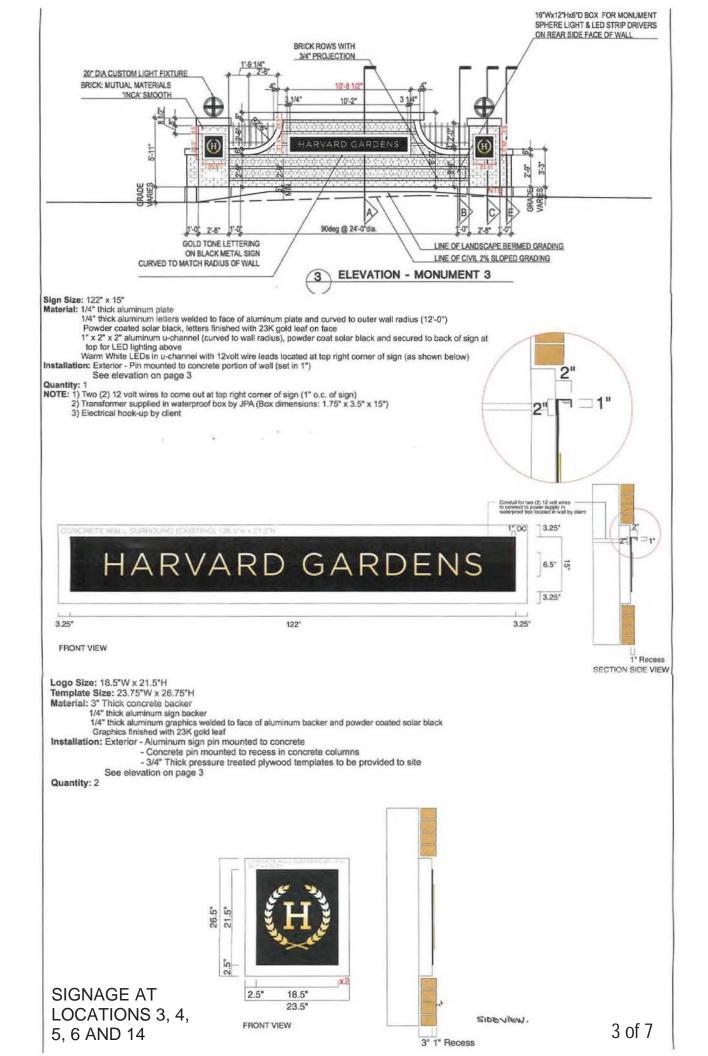
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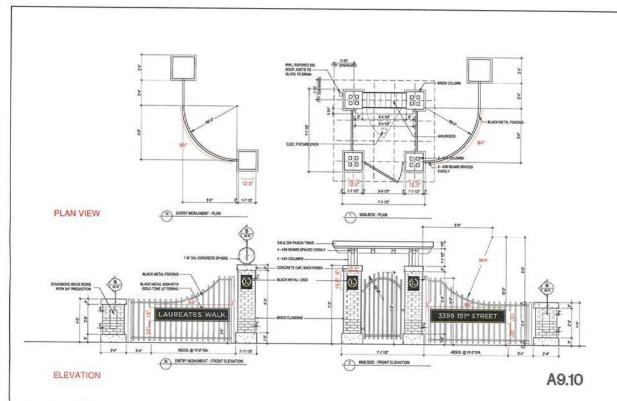
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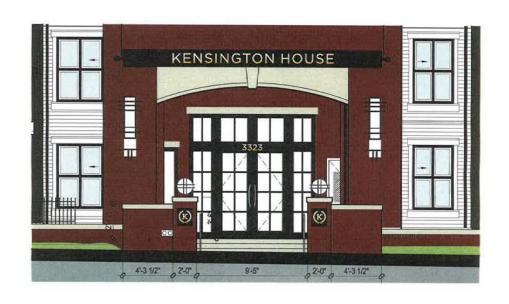
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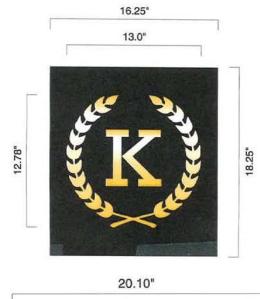


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