

City of Surrey PLANNING & DEVELOPMENT REPORT File: 7913-0008-00

Planning Report Date: April 8, 2013

PROPOSAL:

• Development Permit

• Development Variance Permit

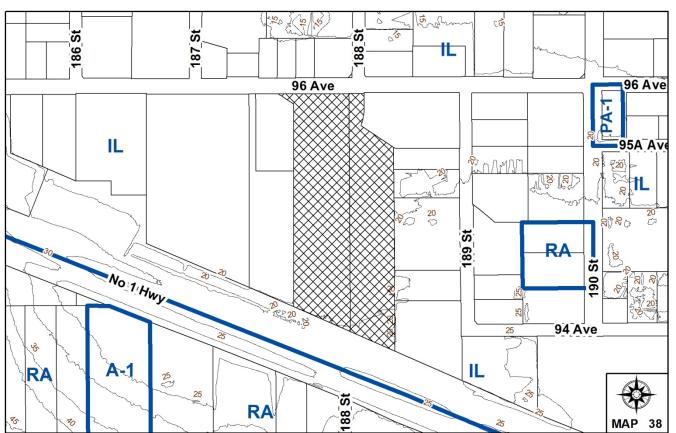
in order to permit a free-standing sign for the existing industrial park.

LOCATION: 18788 and 18800 - 96 Avenue

OWNER: Jordan Enterprises Ltd.

ZONING: IL

OCP DESIGNATION: Industrial



RECOMMENDATION SUMMARY

- Approval to draft Development Permit.
- Approval for Development Variance Permit to proceed to Public Notification.

DEVIATION FROM PLANS, POLICIES OR REGULATIONS

• The proposed free-standing size requires variances to the Sign By-law.

RATIONALE OF RECOMMENDATION

• The proposed free-standing sign will provide signage for approximately 12 businesses within an industrial park which covers two properties.

RECOMMENDATION

The Planning & Development Department recommends that:

- 1. Council authorize staff to draft Development Permit No. 7913-0008-00 generally in accordance with the attached drawings (Appendix IV).
- 2. Council approve Development Variance Permit No. 7913-0008-00 (Appendix V) varying the following sections of the Surrey Sign By-law, to proceed to Public Notification:
 - (a) to increase the permitted sign area from 27.8 square metres (300 sq. ft.) to 37.2 square metres (400 sq. ft.) for a double faced sign;
 - (b) to increase the allowable copy area from 50 percent to 65 percent of sign area; and
 - (c) to increase the amount of third party advertising from 30 percent to 40 percent of the allowable copy area.
- 3. Council instruct staff to resolve the following issues prior to approval:
 - (a) ensure that all engineering requirements and issues including restrictive covenants, dedications, and rights-of-way where necessary, are addressed to the satisfaction of the General Manager, Engineering;
 - (b) submission of a landscaping plan and landscaping cost estimate to the specifications and satisfaction of the Planning and Development Department;
 - (c) registration of a Section 219 Restrictive Covenant to prohibit any free-standing sign on the western subject lot at 18788 96 Avenue; and
 - (d) submission of a road dedication plan to the satisfaction of the Approving Officer.

REFERRALS

Engineering: The Engineering Department has no objection to the project

subject to the completion of Engineering road dedication

requirements as outlined in Appendix II.

SITE CHARACTERISTICS

<u>Existing Land Use:</u> Industrial park with a mix of businesses.

Adjacent Area:

Direction	Existing Use	OCP Designation	Existing Zone
North (Across 96	Industrial park.	Industrial	IL
Avenue):			
East:	Business park.	Industrial	IL
South (Across Highway	Single family dwelling	Suburban	RA
No. 1):	and acreage lots.		
West:	Industrial park.	Industrial	IL

DEVELOPMENT CONSIDERATIONS

- The subject site is designated Industrial in the Official Community Plan (OCP) and zoned Light Impact Industrial Zone (IL). The site abuts 96 Avenue to the north and Highway No. 1 to the south.
- The subject site consists of two properties (18788 and 18800 96 Avenue), served by a single driveway access along 96 Avenue, and is comprised of four industrial buildings (see Appendix II) approved under Development Permits Nos. 7903-0452-00, 7902-0244-00 and No. 7901-0124-00 on the subject site. As part of Development Permit 7901-0124-00, a sign was permitted for Kreykenboym Industrial Park which will be removed as part of this application. The existing development was recently purchased and the new owner is renaming it Golden Ears Industrial Centre.
- A few units within the complex are currently vacant. When fully leased Golden Ears
 Industrial Centre will comprise 12 businesses. Current tenants include Cloverdale Paint, Polar
 Industries Ltd., Westcoast Moulding & Millwork, EMCO, Nordstar, Kumho Tyres and Pacific
 Coast Distribution Ltd.
- In 2010, Development Permit No. 7909-0148-00 was issued for a double-sided 11.2-square metres (120 sq. ft.) free-standing sign which was never installed. The new owner is proposing to install a new larger free-standing sign to rename the industrial park.
- The applicant proposes a free-standing sign that is 6.1 metres (20 ft.) tall and approximately 3 metres (10 ft.) wide, which is in accordance with the height and width requirements of the Sign By-law.
- However, the proposed double-faced free-standing sign will have a sign area of 37.2 square metres (400 sq. ft.), which is 9.4 square metres (100 sq. ft.) more than the maximum 27.9 square metres (300 sq. ft.) permitted under the Sign By-law.

• The copy area of the proposed double-faced free-standing sign is approximately 22.7 square metres (244 sq. ft.) which is approximately 61 percent of the sign area and above the maximum 50 percent allowed under the Sign By-law.

- Further, the proposed free-standing sign will advertise tenants of the entire industrial park. However, the industrial park is located on two, separate legal lots. As the proposed free-standing sign will be located on only one of these lots, advertising the tenants located on the other lot is considered third party advertising under the regulations of the Sign By-law.
- Under the regulations of the Sign By-law, third party advertising is limited to 30% of the sign copy area. The applicant is requesting that the amount of third party advertising be increased from 30% to 40%.
- As a result, the applicant has submitted a Development Variance Permit (DVP) application to vary the Sign By-law to increase sign area, increase the percentage of copy area and to increase the amount of third party advertising.

DESIGN PROPOSAL AND REVIEW

- The free-standing sign is attractively designed and picks up on the green with cream colours of the buildings on the site. The construction material is primarily green steel with a cream coloured concrete base. The address and name of the industrial park are in white lettering.
- The sign will have twelve sign panels with one panel for each tenant. Each panel will be approximately 0.55 metre (1.8 ft.) tall and 1.16 metres (3.8 ft.) wide. The background on the panels will be cream to match the base of the sign.
- The existing free-standing sign was constructed within a statutory right-of-way for a water main and will be removed as part of the application. The proposed free-standing sign will be located slightly to the east of the existing free-standing sign to avoid the right-of-way, and on the west side of the shared driveway.
- The applicant proposes to provide additional landscaping around the base of the sign to match existing landscaping on site.

BY-LAW VARIANCES AND JUSTIFICATION

- (a) Requested Variances:
 - To vary the Sign By-law as follows:
 - O To increase the permitted sign area from 27.8 square metres (300 sq. ft.) to 37.2 square metres (400 sq. ft.) for double-faced signs;
 - o To increase the copy area from 50% to 65% for a free-standing sign; and
 - o To increase the amount of third party advertising from 30% to 40% of the allowable copy area.

Applicant's Reasons:

- The existing industrial park is 6 hectares (14.8 acres) in size and will comprise approximately 12 tenants when completely leased.
- The proposed increase in signage area is needed to advertise businesses to motorists on 96 Avenue.
- As the sign advertises businesses located on two lots, an increase in the amount of third party advertising is required.

Staff Comments:

- The existing industrial park has numerous tenants which requires a larger sign and additional copy area than existing single tenant lots.
- An increase to third party signage is supportable as the industrial park encompasses two legal lots.
- The industrial park is comprised of two properties each of which would be permitted their own free-standing sign. To prevent a second free-standing sign, the applicant will register a section 219 Restrictive Covenant to prohibit a free-standing sign on the western lot at 18788 96 Avenue.
- Staff support the proposed variances.

INFORMATION ATTACHED TO THIS REPORT

The following information is attached to this Report:

Appendix I. Lot Owners and Action Summary

Appendix II. Site Plan, Sign Drawings, Sign Elevations and Landscape Plan

Appendix III. Engineering Summary
Appendix IV. Aerial Photo of Site

Appendix V. Development Variance Permit No. 7913-0008-00

original signed by Judith Robertson

Jean Lamontagne General Manager Planning and Development

Information for City Clerk

Legal Description and Owners of all lots that form part of the application:

1. (a) Agent: Name: Jordan Desrochers

Priority Permits Ltd

Address: Unit 104, 713 - Columbia Street

New Westminster, BC V₃M ₁A₅

Tel: 778-397-1394 - Primary

2. Properties involved in the Application

(a) Civic Address: 18788 - 96 Avenue

18800 - 96 Avenue

(b) Civic Address: 18788 - 96 Avenue

Owner: Jordan Enterprises Ltd

PID: 024-836-745

Lot A Section 33 Township 8 New Westminster District Plan LMP46915

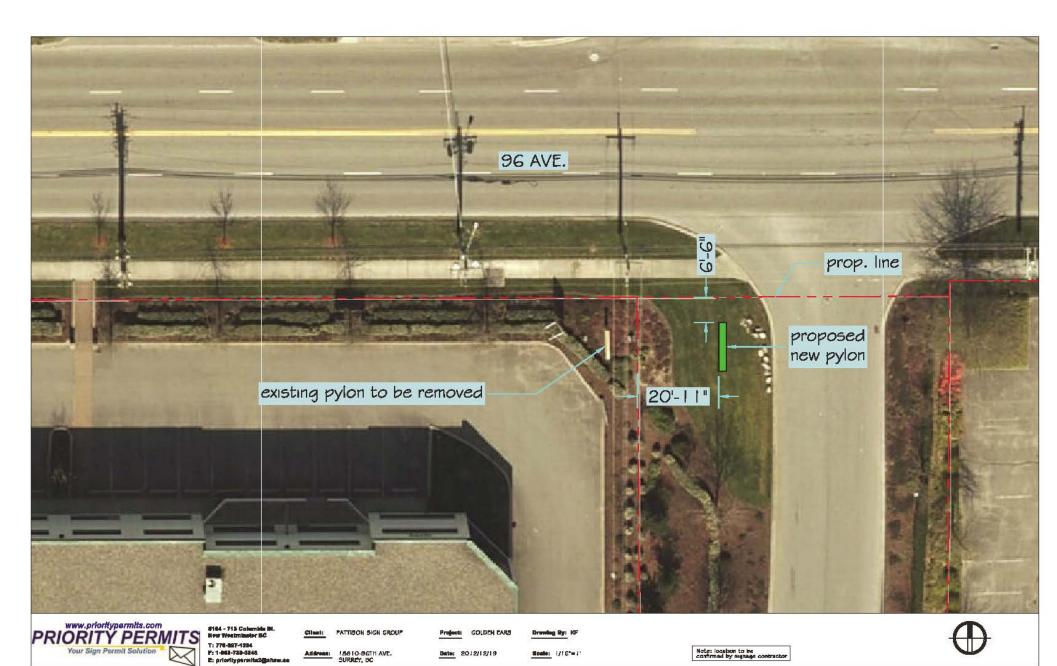
(c) Civic Address: 18800 - 96 Ave

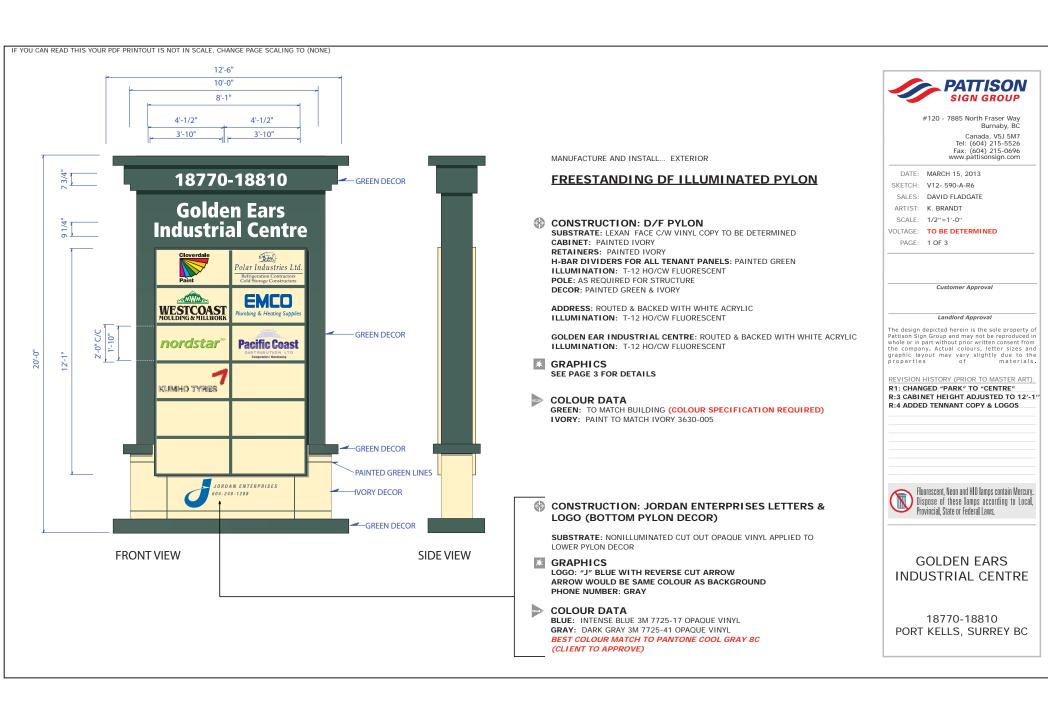
Owner: Jordan Enterprises Ltd

PID: 024-836-753

Lot B Section 33 Township 8 New Westminster District Plan LMP46915

- 3. Summary of Actions for City Clerk's Office
 - (a) Proceed with Public Notification for Development Variance Permit No. 7913-0008-00 and bring the Development Variance Permit forward for an indication of support by Council. If supported, the Development Variance Permit will be brought forward for issuance and execution by the Mayor and City Clerk in conjunction with the final approval of the associated Development Permit.
 - (b) Remove Notice of Development Permit No. 7909-0148-00 from title.









#120 - 7885 North Fraser Way Burnaby, BC

> Canada, V5J 5M7 Tel: (604) 215-5526 Fax: (604) 215-0696 www.pattisonsign.com

DATE: MARCH 15, 2012 SKETCH: V12- 590-B-R6

SALES: DAVID FLADGATE

ARTIST: K. BRANDT

SCALE: NTS

VOLTAGE: TO BE DETERMINED

PAGE: 2 OF 3

Customer Approval

Landlord Approval

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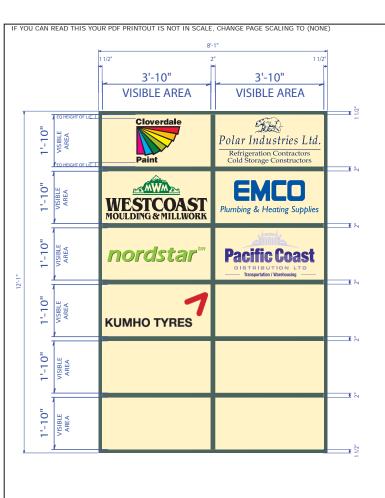
REVISION HISTORY (PRIOR TO MASTER ART):

R1:CHANGED "PARK" TO "CENTRE"
R:3 ADDED TENNANT COPY & LOGOS



GOLDEN EARS INDUSTRIAL CENTRE

18770-18810 PORT KELLS, SURREY BC





LOGO: MULTI COLOUR LOGO (SEE LOGO DETAÍL) CLOVERDALE PAINTS: BLACK BACKGROUND: IVORY 3630-005

COLOUR DATA (CLOVERDALE PAINTS)

VINYL: COLOUR SPECIFICATIONS TO FOLLOW

□ GRAPHICS (POLAR INDUSTRIES)

LOGO: BLUF ALL COPY: BLUE

BACKGROUND: IVORY 3630-005

COLOUR DATA (POLAR INDUSTRIES) BLUE: 3M 3630-137 EUROPEAN BLUE

BEST VISUAL MATCH TO PMS 2767C (CLIENT TO APPROVE COLOUR MATCH)

☑ GRAPHICS (WESTCOAST MOULDING & MILLWORK)

LOGO: GREEN WITH REVERSED OUT IVORY DETAILS & LETTERING WESTCOAST MOULDING & MILLWORK: BLACK

BACKGROUND: IVORY 3630-005

COLOUR DATA (WESTCOAST MOULDING & MILLWORK)

GREEN: 3M 3630-26 GREEN (CLIENT TO APPROVE COLOUR MATCH)

BLACK: 3M 3630-22 BLACK

☑ GRAPHICS (EMCO PLUMBING & HEATING SUPPLIES)

ALL COPY: BLUE

BACKGROUND: IVORY 3630-005

COLOUR DATA (EMCO PLUMBING & HEATING SUPPLIES)

BLUE: 3M 3630-87 ROYAL BLUE BEST COLOUR MATCH TO PMS REFLEX BLUE (CLIENT TO

APPROVE COLOUR MATCH)

BEST COLOUR MATCH TO ON SCREEN COLOUR IS BRISTOL BLUE 3630-97 CLIENT TO APPROVE ONE OF THE ABOVE COLOURS

nordstar: BRIGHT GREEN WITH A DARK GREEN DROP SHADOW (DIGITAL PRINT)

BACKGROUND: IVORY 3630-005

COLOUR DATA (nordstar)

BRIGHT GREEN:PANTONE 376C (DIGITAL PRINT)

DARK GREEN: CMYK MIX (50:0:100:50) (DIGITAL PRINT)

BACKGROUND: 3M VINYL, IVORY 3630-005

GRAPHICS (PACIFIC COAST DISTRIBUTION)

ALL GRAPHICS: DIGITALLY PRINTED AS SET UP IN SUPPLIED FILE

BACKGROUND: IVORY 3630-005

COLOUR DATA (PACIFIC COAST DISTRIBUTION)

BLUE: PRINTED TO MATCH PMS 072 & TINTS OF PMS 072C

GRAPHICS (KUMHO TYRES)

KUMHO TYRES: BLACK

LOGO: RFD

BACKGROUND: IVORY 3630-005

COLOUR DATA (KUMHO TYRES)

BLACK: 3M 3630-22 BLACK

RED: EXACT COLOUR SPEC TO FOLLOW



1.3630-78

2.3630-337

3. 3630-156, 3632-156

4.3630-136

5, 3630-015, 3632-015

6 3630-84

7.3630-143

8. IVORY (AS PER SIGN PERMITTING REQUIREMENTS)



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DATE: MARCH 15, 2013

SKETCH: V12- 590-C-R6

SALES: DAVID FLADGATE

ARTIST: K. BRANDT

SCALE: 1/2"=1'-0'

VOLTAGE: TO BE DETERMINED

PAGE: 3 OF 3

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REVISION HISTORY (PRIOR TO MASTER ART):

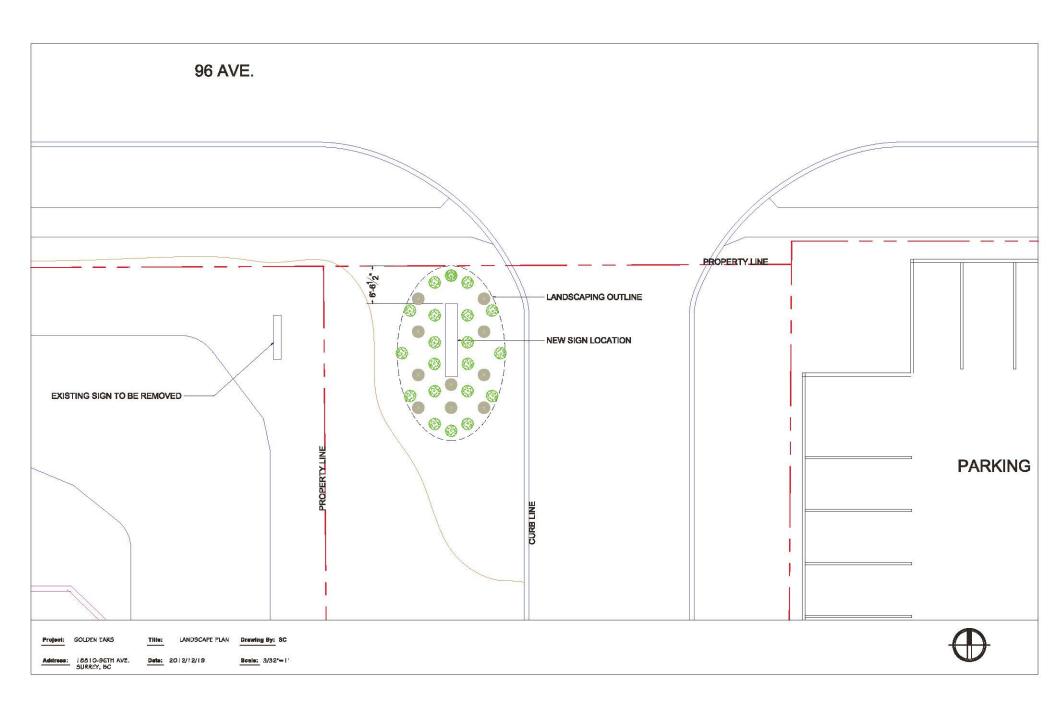
R1: CHANGED "PARK" TO "CENTRE"

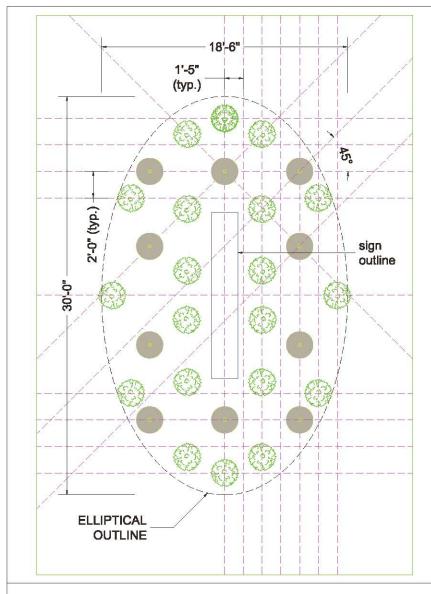
R:2 ADDED TENNANT COPY & LOGOS



GOLDEN EARS INDUSTRIAL CENTRE

18770-18810 PORT KELLS, SURREY BC







Rhododendron sp. - While medium Rhododendron var. - #3 Cont. QTY: X 20



Prunus L. 'Otto Luyken' - Otto Luyken Laurel -#2 Cont. QTY: X 10

Project: GOLDEN EARS TIBLE: LAN

Title: LANDSCAPE PLAN Drawing By: SC

Scale: 1/16'-1'



INTER-OFFICE MEMO

TO:

Manager, Area Planning & Development

- Surrey Division

Planning and Development Department

FROM:

Development Services Manager, Engineering Department

DATE:

March 17, 2013

PROJECT FILE:

7813-0008-00

RE:

Engineering Requirements (Industrial)

Location: 18788 96 Ave

DEVELOPMENT PERMIT

There are no engineering requirements relative to issuance of the Development Permit

DEVELOPMENT VARIANCE PERMIT

The following issues are to be addressed as a condition of issuance of the Development Variance Permit:

 the applicant is to dedicate as road (without compensation), on a road dedication or subdivision plan, a gazetted road which provides a 10.058 meter portion of 96th Avenue (see attached road requirement sketch).

Rémi Dubé, P.Eng.

Development Services Manager

RWB

Aerial Photo of the Subject Site 96 Ave Proposed Location of Free-Standing Sign 9465 9445 No 14 0.060 0.120 Kilometers Enter Map Description The data provided is compiled from various sources and is NOT warranted as to its accuracy or sufficiency by the City of Surrey. This information is provided for information and convenience purposes only. Lot sizes, legal descriptions and encumberances must be confirmed at the Land Title Office. Use and distribution of this map is subject to all copyright and disclaimer notices at cosmos.surrey.ca. Scale: 1: 2,000 Map created on:March-18-13

CITY OF SURREY

(the "City")

DEVELOPMENT VARIANCE PERMIT

NO.: 7913-0008-00

Issued To: JORDAN ENTERPRISES LTD

("the Owner")

Address of Owner: 210, 10720 - Cambie Street

Richmond, BC V6X 1K8

- 1. This development variance permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations or agreements, except as specifically varied by this development variance permit.
- 2. This development variance permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

Parcel Identifier: 024-836-745 Lot A Section 33 Township 8 New Westminster District Plan LMP46915

18788 - 96 Avenue

Parcel Identifier: 024-836-753 Lot B Section 33 Township 8 New Westminster District Plan LMP46915

18800 - 96 Avenue

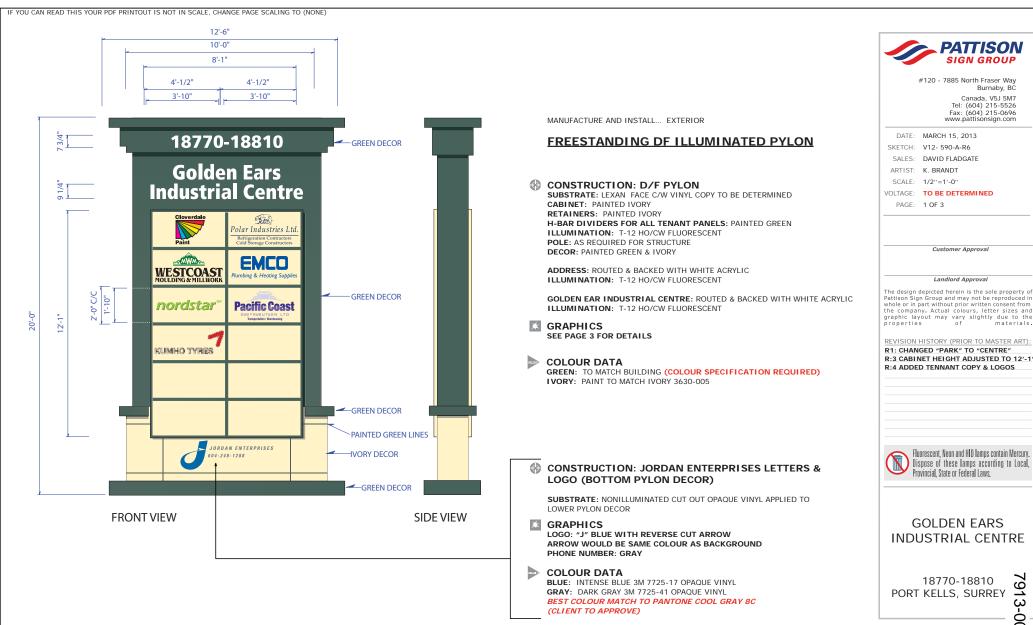
(the "Land")

- 3. Surrey Sign By-law, 1999, No. 13656, as amended is varied as follows:
 - (a) Part 5 "Signs in Commercial/Industrial Zones", Section 27(1)(g), the sign area of double faced free-standing signs is increased from 27.8 square metres (300 sq. ft.) to 37.2 square metres (400 sq. ft.);
 - (b) Part 5 "Signs in Commercial/Industrial Zones", Section 27(1)(i), the copy area of a free-standing signs is increased from 50 percent to 65 percent; and
 - (c) Part 1 "Introductory Provisions" Subsection 6(11), the amount of third party advertising be increased from 30 percent to 40 percent of the allowable copy area.

	- 2 -		
4.	This development variance permit applies to only the free-standing sign on the Land shown on Schedule A which is attached hereto and forms part of this development variance permit.		
5.	The Land shall be developed strictly in accordance with the terms and conditions and provisions of this development variance permit.		
6.	This development variance permit shall lapse if the Owner does not substantially start any construction with respect to which this development variance permit is issued, within two (2) years after the date this development variance permit is issued.		
7.	The terms of this development variance permit or any amendment to it, are binding on all persons who acquire an interest in the Land.		
8.	This development variance permit is not a building permit.		
	ORIZING RESOLUTION PASSED BY THE COUNCIL, THE DAY OF , 20 . D THIS DAY OF , 20 .		

Mayor – Dianne L. Watts

City Clerk – Jane Sullivan



PATTISON

#120 - 7885 North Fraser Way Burnaby, BC

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R1: CHANGED "PARK" TO "CENTRE" R:3 CABINET HEIGHT ADJUSTED TO 12'-1' R:4 ADDED TENNANT COPY & LOGOS

> Fluorescent, Neon and HID lamps contain Mercury. Dispose of these lamps according to Local,

GOLDEN EARS INDUSTRIAL CENTRE

18770-18810 PORT KELLS, SURREY

7913-0008-00(A)