

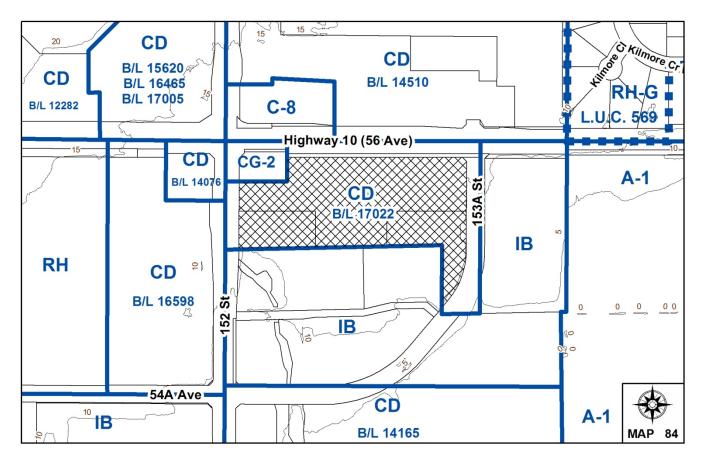
Planning Report Date: March 11, 2013

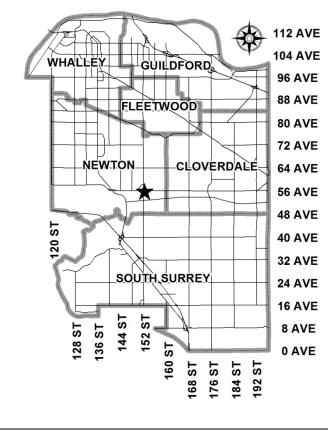
PROPOSAL:

• Development Variance Permit

in order to vary the maximum permitted third-party advertising for six existing free-standing signs.

| LOCATION: | 5570 – 152 Street |
|------------------|------------------------------------|
| | 5577 – 153A Street |
| | 15230 – 56 Avenue (No. 10 Highway) |
| OWNER: | Panorama Park Investments Ltd. |
| | The Owners of Strata Plan BCS3598 |
| ZONING: | CD (By-law No. 17022) |
| OCP DESIGNATION: | Industrial |
| LAP DESIGNATION: | Business Park/Commercial |





RECOMMENDATION SUMMARY

• Approval for Development Variance Permit to proceed to Public Notification.

DEVIATION FROM PLANS, POLICIES OR REGULATIONS

• The applicant is requesting a Development Variance Permit (DVP) to increase the maximum permitted third-party advertising on six free-standing signs located at 5570 - 152 Street, 5577 - 153A Street and 15230 - 56 Avenue.

RATIONALE OF RECOMMENDATION

- The subject site is composed of three properties having frontages on 152 Street, No. 10 Highway (56 Avenue) and 153A Street. However, the three properties function as part of a single large commercial/office complex (i.e. Panorama Place) with reciprocal access easements for shared driveways and on-site parking.
- The proposed increase in third-party advertising at 5570 152 Street, 5577 153A Street and 15230 56 Avenue is limited to business premises from the three properties.
- The proposed variance will not result in greater total sign area or added free-standing signs on 152 Street, 56 Avenue or 153A Street. The variance is acceptable and considered appropriate to ensure the existing buildings on-site continue to operate as a single retail complex with multiple tenants.

RECOMMENDATION

The Planning & Development Department recommends that Council approve Development Variance Permit No. 7913-0032-00 (Appendix III) varying the following, to proceed to Public Notification:

(a) to vary the maximum permitted third-party advertising restriction under Surrey Sign By-law from thirty percent (30%) to one-hundred percent (100%) for the free-standing signs at 5570 – 152 Street, 5577 – 153A Street and 15230 – 56 Avenue, provided that the third-party advertising is restricted to the tenants of premises located within the three properties.

<u>REFERRALS</u>

Engineering: The Engineering Department has no objection to the project.

SITE CHARACTERISTICS

Existing Land Use: Multi-tenant industrial buildings

<u>Adjacent Area:</u>

| Direction | Existing Use | OCP/NCP or LAP Designation | Existing Zone |
|------------------------------|---|------------------------------|--------------------------|
| North (Across 56 Avenue): | Multi-tenant commercial buildings | Commercial/Urban Residential | C-8 & CD (B/L 14510) |
| East and South: | Industrial business park and greenbelt | Industrial | IB |
| West: | Industrial business park and gas station | Industrial/Business Park | CG-2 & CD (B/L 16598) |

DEVELOPMENT CONSIDERATIONS

Background

- The subject site is 2.87 hectares (7.1 acres) in area and located on the south side of 56 Avenue (No. 10 Highway) between 152 Street and 153A Street.
- The site is designated "Industrial" in the Official Community Plan (OCP) and "Business Park" in the East Panorama Ridge Local Area Plan (LAP). The subject site is currently regulated by a "Comprehensive Development Zone (CD)" (By-law No. 17022) which permits a broad range of light impact industrial uses, general service uses and limited commercial uses.
- The current businesses on-site include an A&W Restaurant, Canadian Western Bank, Scotia Bank, Browns Social House, Big Ridge Brewing Company as well as several smaller retailers.

• The subject site is composed of three properties having frontages on 152 Street, No. 10 Highway (56 Avenue) and 153A Street. However, the three properties function as part of a single large commercial office complex (i.e. Panorama Place) with reciprocal access easements for shared driveways and on-site parking.

Current Proposal

- Under the Surrey Sign By-law, General Provisions, the maximum permitted third-party advertising on non-temporary signs is limited to 30% of the copy area for commercial designated properties.
- The applicant requests a Development Variance Permit (DVP) to remove the limits imposed on third-party advertising on the site provided that the third-party advertising at 5570 152 Street, 5577 153A Street and 15230 56 Avenue are limited to business premises located within the three Panorama Place properties.
- The proposed variance will not result in greater total sign area or added free-standing signs on 152 Street, 56 Avenue or 153A Street. The variance is acceptable and considered appropriate to ensure the existing buildings on-site continue to operate as a single retail complex with multiple tenants.

BY-LAW VARIANCE AND JUSTIFICATION

- (a) Requested Variance:
 - The applicant requests a Development Variance Permit (DVP) to increase the maximum permitted third-party advertising restriction on the three properties located at 5570 152 Street, 5577 153A Street and 15230 56 Avenue from 30% to 100% provided that the third-party advertising are for the premises within the three properties.

Applicant's Reasons:

- The subject properties function as part of a larger retail complex (i.e. Panorama Place).
- The applicant has entered into long-term contractual agreements with several tenants to provide advertising exposure on the existing free-standing signs located along 56 Avenue.

Staff Comments:

- The subject site is composed of three properties having frontages on 152 Street, No. 10 Highway (56 Avenue) and 153A Street. However, the three properties function as part of a single large commercial/office complex (i.e. Panorama Place) with reciprocal access easements for shared driveways and on-site parking.
- The proposed increase in third-party advertising at 5570 152 Street, 5577 153A Street and 15230 56 Avenue is limited to business premises from the three properties.

• The proposed variance will not result in greater total sign area or added free-standing signs on 152 Street, 56 Avenue or 153A Street. The variance is acceptable and considered appropriate to ensure the existing buildings on-site continue to operate as a single retail complex with multiple tenants.

INFORMATION ATTACHED TO THIS REPORT

The following information is attached to this Report:

Appendix I.Lot Owners and Action SummaryAppendix II.Site PlanAppendix III.Development Variance Permit No. 7913-0032-00

original signed by Nicholas Lai

Jean Lamontagne General Manager Planning and Development

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Information for City Clerk

Legal Description and Owners of all lots that form part of the application:

| 1. | (a) Agent: | Name: | Richard Coulter |
|----|------------|----------|--------------------------|
| | - | | Terracan Management Ltd. |
| | | Address: | 1491 - Cory Road |
| | | | White Rock, BC V4B 3H9 |
| | | Tel: | 604-317-3333 |

2. Properties involved in the Application

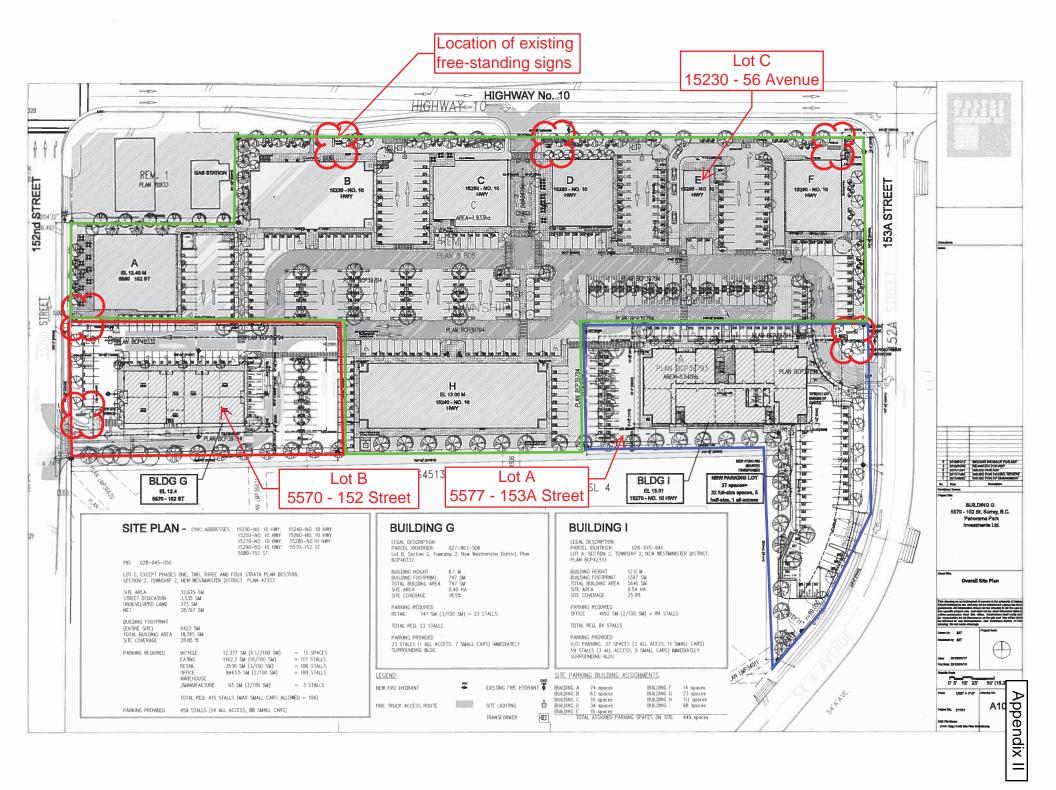
| (a) Civic Addr | Civic Address: | 15230 – 56 Avenue (No. 10 Highway) |
|----------------|----------------|------------------------------------|
| | | 5577 – 153A Street |
| | | 5570 – 152 Street |

- (b) Civic Address: 15230 56 Avenue (No. 10 Highway) Owner: Owners of Strata Plan BCS3598
 Strata Lots 1 to 50 Section 2 Township 2 New Westminster District Plan BCS3598 Together with an Interest in the Common Property in Proportion to the Unit Entitlement of the Strata Lot as Shown on Form V
- (c) Civic Address: 5577 153A Street
 Owner: Panorama Park Investments Ltd.
 PID: 028-045-041
 Lot A Section 2 Township 2 New Westminster District Plan BCP42333

| (d) | Civic Address: | 5570 – 152 Street |
|-----|-----------------------|---|
| | Owner: | Panorama Park Investments Ltd. |
| | PID: | 027-863-506 |
| | Lot B Section 2 Towns | ship 2 New Westminster District Plan BCP40332 |

3. Summary of Actions for City Clerk's Office

(a) Proceed with Public Notification for Development Variance Permit No. 7913-0032-00 and bring the Development Variance Permit forward for issuance and execution by the Mayor and City Clerk.



CITY OF SURREY

(the "City")

DEVELOPMENT VARIANCE PERMIT

NO.: 7913-0032-00

| Issued To: | PANORAMA PARK INVESTMENTS LTD. |
|-------------------|---|
| | ("the Owner") |
| Address of Owner: | 1959 – 152 Street, Unit #300 Surrey, BC V4A 9E3 |
| Issued To: | THE OWNERS OF STRATA PLAN BCS3598 |
| | ("the Owner") |
| Address of Owner: | 351 - Bewicke Avenue North Vancouver, BC V7M 3E9 |

- 1. This development variance permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations or agreements, except as specifically varied by this development variance permit.
- 2. This development variance permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

Parcel Identifier: 027-863-506 Lot B Section 2 Township 2 New Westminster District Plan BCP40332

5570 – 152 Street

Parcel Identifier: 028-045-041 Lot A Section 2 Township 2 New Westminster District Plan BCP42333

5577 - 153A Street

Owners of Strata Plan BCS3598

Strata Lots 1 to 50 Section 2 Township 2 New Westminster District Plan BCS3598 Together With an Interest in the Common Property in Proportion to the Unit Entitlement of the Strata Lot as Shown on Form V

15230 – 56 Avenue (No. 10 Highway)

(the "Land")

- 3. Surrey Zoning By-law, 1993, No. 12000, as amended is varied as follows:
 - (a) Part 1 "Introductory Provisions", Section 6, Sub-section 11 to increase the maximum permitted third-party advertisement from thirty percent (30%) to one-hundred percent (100%) of the allowable copy area for the free-standing signs at 5570 152 Street, 5577 153A Street and 15230 56 Avenue.
- 4. This development variance permit applies to only that portion of the buildings and structures on the Land shown on Schedule A which is attached hereto and forms part of this development variance permit. This development variance permit does not apply to additions to, or replacement of, any of the existing buildings shown on attached Schedule A, which is attached hereto and forms part of this development variance permit.
- 5. The Land shall be developed strictly in accordance with the following terms and conditions of this development variance permit provided that third-party advertising is limited to premises within the subject properties on Lot A, Lot B and Lot C, as shown on the attached Schedule A.
- 6. This development variance permit shall lapse if the Owner does not substantially start any construction with respect to which this development variance permit is issued, within two (2) years after the date this development variance permit is issued.
- 7. The terms of this development variance permit or any amendment to it, are binding on all persons who acquire an interest in the Land.
- 8. This development variance permit is not a building permit.

AUTHORIZING RESOLUTION PASSED BY THE COUNCIL, THE DAY OF , 20 . ISSUED THIS DAY OF , 20 .

Mayor – Dianne L. Watts

City Clerk – Jane Sullivan

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