

City of Surrey PLANNING & DEVELOPMENT REPORT File: 7914-0341-00

Planning Report Date: February 2, 2015

PROPOSAL:

• Development Permit

in order to permit installation of a comprehensive sign package and exterior façade renovation.

LOCATION: 7330 - King George Boulevard

OWNER: Einar Hilton

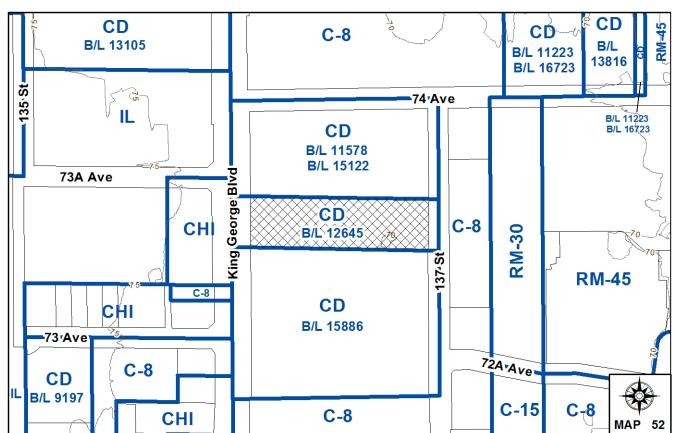
Maureen Hilton

ZONING: CD (By-law No. 12645)

OCP DESIGNATION: Town Centre

LAP DESIGNATION: Commercial-Office (1990 Newton

Town Centre Plan)



RECOMMENDATION SUMMARY

 Approval to vary the Sign By-law through a comprehensive sign design package as detailed in Appendix II.

• Approval and issuance of Development Permit.

DEVIATION FROM PLANS, POLICIES OR REGULATIONS

- Seeking a variance to permit two additional fascia signs, for a total of four, on the subject property.
- Seeking a variance to permit two fascia signs to be located on parapets that extend above the roofline of the building.
- Seeking a variance to permit one fascia sign to be located partially above the roofline of the building.

RATIONALE OF RECOMMENDATION

- The proposed comprehensive sign package represents an architectural and aesthetic improvement to the site.
- The proposed signage is high-quality, is within the maximum permitted sign area, is appropriate in relation to the scale of the building, and complements the architectural improvements to the building.
- All non-conforming signage will be removed.
- The proposal will result in a decrease in the amount of signage on the site.

RECOMMENDATION

1. Council approve the applicant's request to vary the Sign By-law as described in Appendix II.

2. Council approve Development Permit No. 7914-0341-00 for a comprehensive sign design package and authorize the Mayor and Clerk to execute the Permit (see Appendix III).

NOTE: If the Development Permit, as presented, is not acceptable to Council in

relation to the character of the development, including landscaping and siting, form, exterior design and finish of the building and other structures, including signage, Council may refer the Development Permit back to staff with

direction regarding any of these matters.

REFERRALS

Engineering: The Engineering Department has no objection to the project.

SITE CHARACTERISTICS

<u>Existing Land Use:</u> Three separate structures and surface parking: a drive-thru restaurant and

two other buildings containing retail commercial and offices uses.

Adjacent Area:

Direction	Existing Use	OCP/LAP Designation	Existing Zone
		(Newton Town	
		Centre)	
North:	Retail Commercial/Office	Town Centre/	CD (By-law Nos. 11578
	("Newton Village"	Commercial Office	and 15122)
	shopping centre)		
East (Across 137 St.):	Retail Commercial	Town Centre/	C-8
		Commercial Office	
South:	Retail Commercial	Town Centre/	CD (Bylaw No. 15886)
	("Centre of Newton"	Commercial Office	
	shopping centre)		
West (Across King	Highway Commercial	Mixed Employment/	CHI
George Blvd.):		Mass Merchandising	

DEVELOPMENT CONSIDERATIONS

Background

• The subject site is a 0.875 hectare (2.16 acre) double-fronting parcel located between King George Boulevard and 137 Street and contains three buildings. The site is designated "Town Centre" in the Official Community Plan, "Commercial Office" in the Newton Town Centre Plan, and is zoned "Comprehensive Development Zone (CD)" (By-law No. 12645) which

permits a range of commercial uses consistent with both the CHI and C-8 Zones (of Surrey Zoning By-law No. 12000).

- This application concerns the existing drive-thru A&W restaurant on the site, addressed at 7330 King George Boulevard. The site also contains two (2) retail commercial and office buildings, addressed 7350 King George Boulevard and 7337 137 Street. Vehicle access is taken from both King George Boulevard and 137 Street as well as from the shared drive aisles joining the adjacent parcel to the north.
- The existing A&W drive-thru restaurant was constructed in 1994-1995, pursuant to Development Permit 6793-0424-00, issued by Council in 1994.
- At the same time as the Development Permit was issued, Council issued a Development
 Variance Permit to permit a reduced setback of 4.0 metres (13 ft.) from the front lot line for
 the A&W restaurant.
- The number of fascia signs on the existing building (five) exceeds the amount for which permits were issued (three). There are also several banner signs installed without permits. The site also contains a free-standing A&W sign, and a drive-thru menu board, for which permits were installed.

Proposal

- The applicant proposes an exterior façade and signage upgrade to the building. All existing signage is proposed to be replaced, and all exterior surfaces re-clad or repainted. No other changes are proposed to the site.
- The applicant proposes to vary the Sign By-law by way of a comprehensive sign package and Development Permit, to permit the following signage:
 - o Three A&W fascia signs, two of which are proposed to be located on parapets projecting above the roof line, and one partially above the roof line;
 - o One "Home of the Burger Family" fascia sign, clustered with the "A&W" logo fascia sign on the west façade of the building; and
 - o The Sign By-law allows for installation of a maximum of two (2) fascia signs on this building. Variances to the Sign By-law are required to permit the proposed four (4) fascia signs and to permit these signs to be located above the roofline.
- The following signage, which complies with the sign bylaw, is also proposed:
 - o Installation of window signage as shown in Appendix (III);
 - o Re-facing of both sides of the A&W logo on the existing free-standing sign;
 - o Re-facing of all directional signs on site; and
 - o Re-facing of the drive-thru menu board.
- The applicant also proposes the following architectural features to complement the new signage (Appendix III):
 - o Installation of a 66cm (26") wide illuminated orange acrylic "boomerang" band around the perimeter of the building;
 - o Removal of the architectural arch overtop the existing fascia sign on the west façade of the building;

• Removal of the existing architectural arch on the north façade of the building and construction of a new stucco box in its place;

- o Replacement of all aluminum cladding and, where required, stucco; and
- o Painting of all exterior surfaces.
- The proposed exterior building renovations are considered minor in nature. The colours, as well as form and character, are reasonably consistent with the original Development Permit for the site. Given this, the proposed changes can be approved through a comprehensive Sign Development Permit. No separate Development Permit process is required.
- The Sign By-law allows Council to vary the sign bylaw through approval of a Development Permit that contains a comprehensive sign design package.

BY-LAW VARIANCE AND JUSTIFICATION

(a) Requested Variance:

- To vary the Sign By-law to increase the permitted number of fascia signs from two (2) to four (4).
- To vary the Sign By-law to permit 3 fascia signs to be located above the roof line of the building.

Applicant's Reasons:

- This franchise is proposing an exterior and signage renovation to remain consistent with corporate direction.
- All existing non-conforming signage will be removed.
- The proposed signage and façade upgrades are consistent with other A&W restaurants that have been approved throughout the City.

Staff Comments:

- A sign permit was issued in 1994 to permit three of the existing "A&W" fascia signs to be located on parapets above the roofline. The proposed replacement signs are located in the same locations.
- The applicant proposes only 1 new fascia sign in addition to the three existing fascia signs for which permits have been issued. The additional proposed fascia sign is below the roof-line.
- This fourth proposed fascia sign is clustered in a location with one of the existing fascia signs. It is consistent with other A&W locations throughout the City which have also been reviewed and approved by Staff and Council where appropriate.
- The proposed signage is considered by staff to complement the exterior changes to the building and is an architectural and aesthetic improvement.

• The proposed signage and architectural changes are similar to two existing A&W franchises - 102 Avenue and Whalley Boulevard, and the other located at 2303 - King George Boulevard - which have been reviewed and approved by Staff.

INFORMATION ATTACHED TO THIS REPORT

The following information is attached to this Report:

Appendix I. Lot Owners and Action Summary
Appendix II. Proposed Sign By-law Variances Tables

Appendix III. Development Permit No. 7914-0341-00 & Building Elevations

original signed by Nicholas Lai

Jean Lamontagne General Manager Planning and Development

DS/da

Information for City Clerk

Legal Description and Owners of all lots that form part of the application:

1. (a) Agent: Name: Chris Parrish

Cache Ventures Inc.

Address: 1229 - Amazon Drive

Port Coquitlam, BC V₃B₇Y₉

Tel: 604-307-4567 - Work

604-307-4567 - Cellular

2. Properties involved in the Application

(a) Civic Address: 7330 - King George Boulevard

(b) Civic Address: 7330 - King George Boulevard

Owner: Maureen S Hilton

Einar E Hilton

PID: 023-852-674

Lot 1 Section 21 Township 2 New Westminster District Plan LMP34156

#	Proposed Variances	Sign By-law Requirement	Rationale
1	To allow two (2) additional fascia signs for a total of four (4) for the A&W Drive-Thru restaurant.	A maximum of two (2) fascia signs are permitted for each premises (Part 5, Section 27(2)(a))	The proposed fascia signs are of an appropriate size and scale in relation to the proposed building Permits were previously issued for three (3) fascia signs, consistent with
			Development Permit 6793-0424-00
2	To allow two fascia signs to be installed partially above the roofline of the building.	Fascial signs shall not extend above the roof line of the building face to which it is attached (Part 1, Section 6.(1.3))	Two fascia signs are located on parapets which extend above the roofline of the building. The third fascia sign is consistent in location with a pre-existing permitted fascia sign and complements the architectural design of the building.

CITY OF SURREY

(the "City")

DEVELOPMENT PERMIT

NO.: 7914-0341-00

Issued To: EINAR E HILTON

MAUREEN S HILTON

("the Owner")

Address of Owner: c/o Hilton Ind Design

402, 7337 - 137 Street Surrey, BC V3W 1A4

- This development permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations or agreements, except as specifically varied by this development permit.
- 2. This development permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

Parcel Identifier: 023-852-674 Lot 1 Section 21 Township 2 New Westminster District Plan LMP34156

7330 - King George Blvd

- 3. This development permit applies to only to that portion of the buildings and structures on the Land shown on Schedule B which are attached hereto and forms part of this development permit.
- 4. The Land has been designated as a Development Permit Area in Surrey Official Community Plan By-law, 2013, No. 18020, as amended.
- 5. Surrey Sign By-law, 1999, No. 13656, as amended, is varied as outlined on Schedule A which is attached hereto and forms part of this development permit, and as shown on the comprehensive sign design package Drawings 1 through 14 contained in Schedule B.
- 6. This development permit amends Development Permit No. 6793-0424-00.

7.	Minor changes to the Drawings that do not aflandscaping and the siting, form, exterior desi signage on the Land, may be permitted subject	gn, finish of buildings, structures and			
8.	The Land shall be developed strictly in accord provisions of this development permit.	ance with the terms and conditions and			
9.	This development permit shall lapse if the Owner does not substantially start any construction with respect to which this development permit is issued, within two (2) years after the date this development permit is issued.				
10.	The terms of this development permit or any a who acquire an interest in the Land.	amendment to it, are binding on all persons			
11.	This development permit is not a building per	mit.			
	ORIZING RESOLUTION PASSED BY THE COU D THIS DAY OF , 20 .	JNCIL, THE DAY OF , 20 .			
		Mayor – Linda Hepner			
		City Clerk - Jane Sullivan			
OTHE The T	NSIDERATION OF COUNCIL'S APPROVAL O R GOOD AND VALUABLE CONSIDERATION, ERMS AND CONDITIONS OF THIS DEVELOF WE HAVE READ AND UNDERSTOOD IT.	I/WE THE UNDERSIGNED AGREED TO			
		Authorized Agent: (Signature)			
		Name: (Please Print)			

PROPOSED SIGN BY-LAW VARIANCES

#	Proposed Variances	Sign By-law Requirement	Rationale
1	To allow two (2) additional fascia signs for a total of four (4) for the A&W Drive-Thru restaurant.	A maximum of two (2) fascia signs are permitted for each premises (Part 5, Section 27(2)(a))	The proposed fascia signs are of an appropriate size and scale in relation to the proposed building
			Permits were previously issued for three (3) fascia signs, consistent with Development Permit 6793-0424-00
2	To allow two fascia signs to be installed partially above the roofline of the building.	Fascial signs shall not extend above the roof line of the building face to which it is attached (Part 1, Section 6.(1.3))	Two fascia signs are located on parapets which extend above the roofline of the building. The third fascia sign is consistent in location with a pre-existing permitted fascia sign and complements the architectural design of the building.

SCHEDULE B - I

0338 Newton BC

Exterior: Elevations Illustrating New Finishes

Note

Optional items

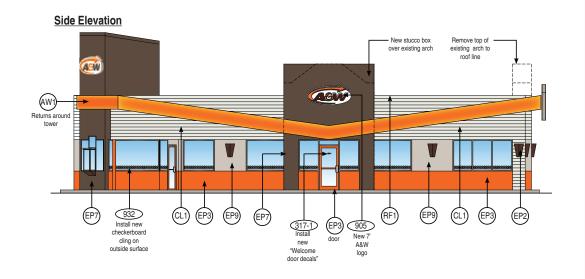
Legend

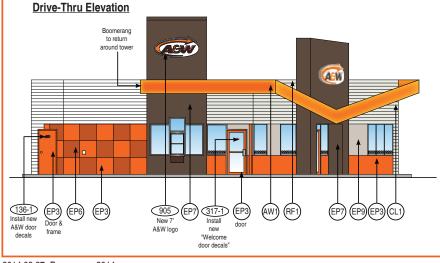
Denotes material finishes

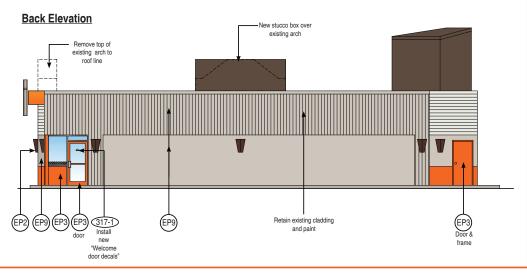
Denotes equipment number

Remove existing signage throughout building. Attribute revision











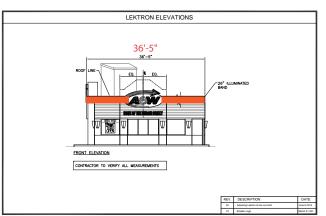


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SCHEDULE B - II

A&W RESTAURANT-#0338

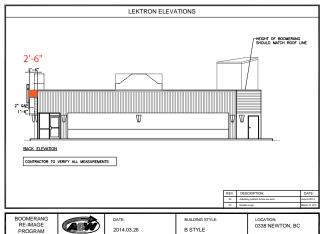
7330 King George Hwy Surrey, BC **26.25**"

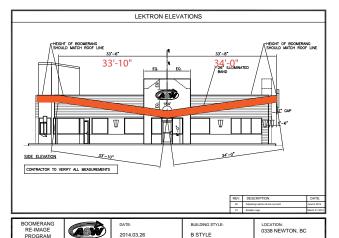


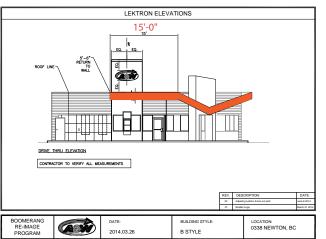
2014 03 26

BUILDING STYLE

B STYLE







These drawings are the exclusive property of LEKTRON LED TECHNOLOGIES, INC. and the original work of its employees. They are submitted fo the sole purpose of your consideration of whether to 4/01/14 CUSTOMER: purchase these plans or to purchase from LEKTRON LED TECHNOLOGIES, INC. this product according to these plans. Distribution or exhibition of these plans to others is expressly forbidden.LEKTROI © LED TECHNOLOGIES, INC. A&W RESTAURANT OF CANADA CUSTOMER CONTACT NAME: Simon Litherland ACCOUNT EXECUTIVE: SALES REPRESENTATIVE: KEITH HANNAH KEITH HANNAH DRAWN BY: TOM HARRIS

ITEM/DESCRIPTION:

DRAWING DATE:

16-8' SECTIONS=128' HOUSING

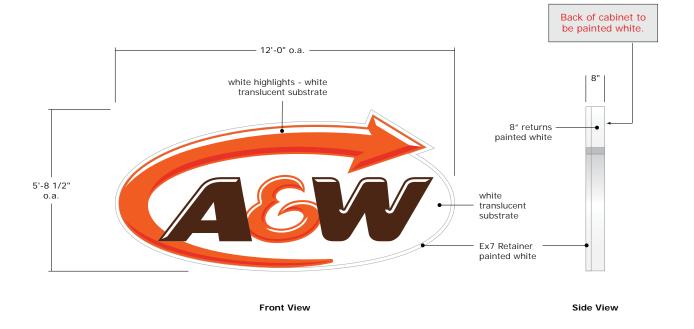
4-STR. ENDCAPS (2 Left & 2 Right) 2-ANG. ENDCAPS (1 Left & 1 Right 45 DEG) 12-TRANSFORMERS 256FT-30L 12" & 32-8L 3.25"

Led footage and transformer quantities are estimates only and are based on customer supplied information. Actual parts and locations may vary at the time of install, due to installation method and building construction. Customer must verify before proceeding with purchase and installation.

LASER LEON FLEX LED BAND 20 LAMP □ 30 LAMP 24 LAMP □ LED COLOR: ORANGE

REV.A 6/9/14: New Drwg.

SHEET:



Manufacture and Install... Exterior

12ft Single Face Illuminated Cabinet (Wall Mount)

Overall Size: 5'-8 1/2" X 12'-0" Total Area: 51.53 sq. ft. Est. Weight: 370 lbs

Construction: S/F Cabinet

Substrate: Lexan face c/w 1st surface vinyl Cabinet: Hinged cabinet painted white Retainers: Ex7 retainers painted white Illumination: T12 6500 K - HO illumination

Graphics

"A", "W": Brown, White "&": Orange, White, Red Arrow: Orange, White, Red Background: White

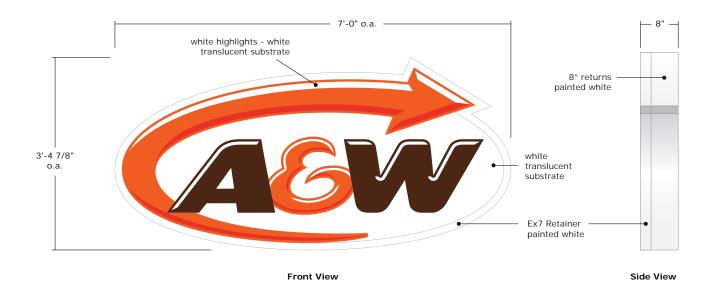
Color Data

White: White translucent substrate / white paint

Orange: 3M 3630-44 Orange vinyl
Red: 3M 3630-43 Lt. Tomato Red vinyl
Brown: 3M 3630-59 Dark Brown vinyl

See Technical Drawings For Construction Details





Manufacture and Install... Exterior

7ft Single Face Illuminated Cabinet

Overall Size: 3'-4 7/8" X 7'-0" Total Area: 17.89 sq. ft. Est. Weight: 150 lbs

Construction: S/F Cabinet

Substrate: Lexan face c/w 1st surface vinyl Cabinet: Hinged cabinet painted white Retainers: Ex7...painted white Illumination: T12 6500 K - HO illumination

Graphics

"A", "W": Brown, White "&": Orange, White, Red Arrow: Orange, White, Red Background: White

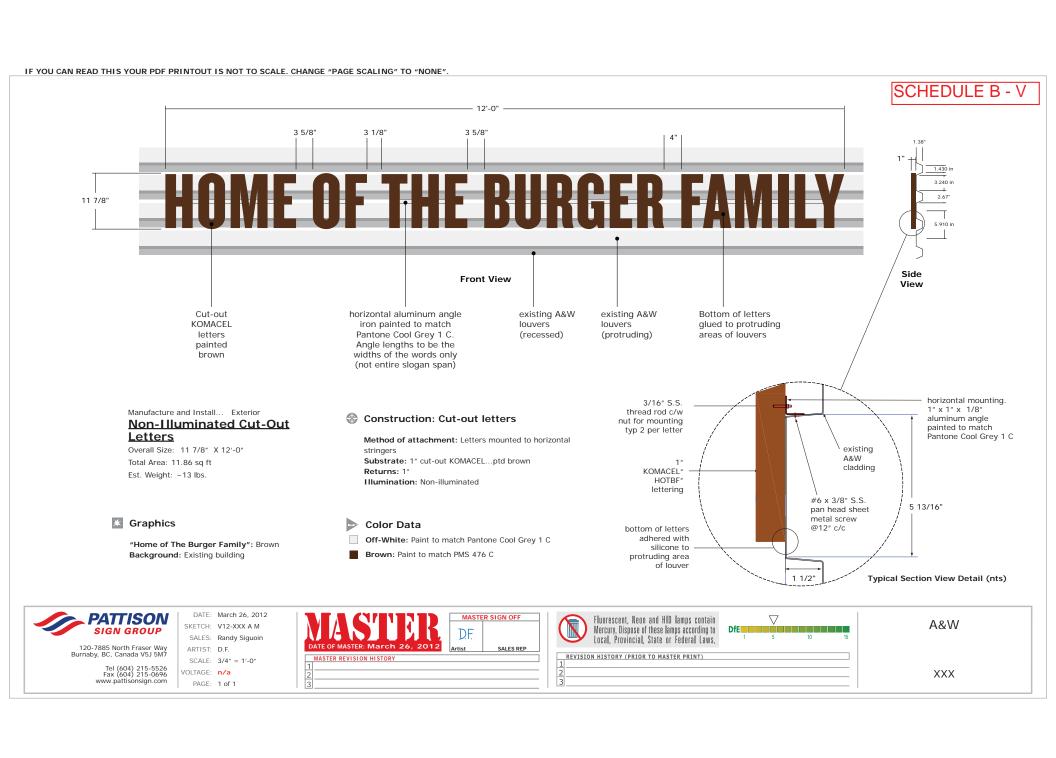
Color Data

White: White translucent substrate / white paint

Orange: 3M 3630-44 Orange vinyl
Red: 3M 3630-43 Lt. Tomato Red vinyl
Brown: 3M 3630-59 Dark Brown vinyl

See Technical Drawings For Construction Details





0338 Newton BC

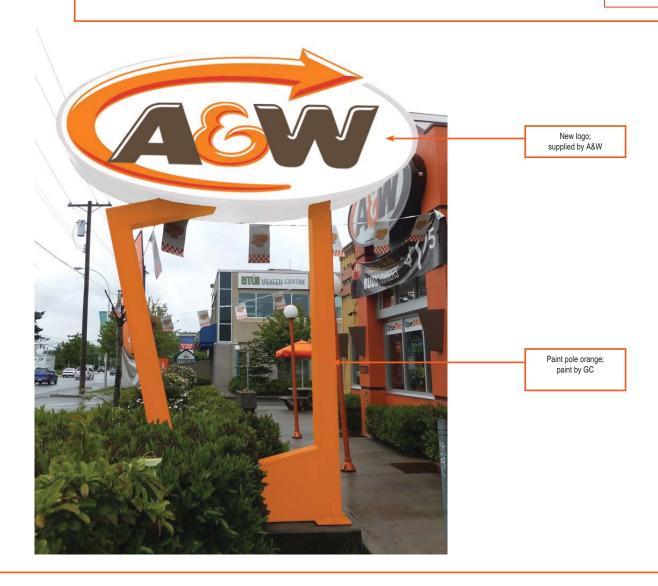
SCHEDULE B - VI

NOTE:

Lead time for custom signs is 12 weeks once the Sign Permit is obtained.

NOTE:

Site survery will be required

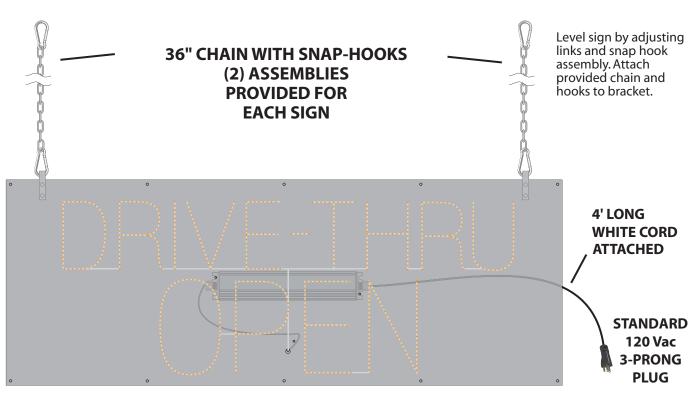


SCHEDULE B - VII



INSTALLATION INSTRUCTIONS "DRIVE THRU OPEN" 46" x 17"

LED FIRELIGHT SIGN



OUOTE/PROJECT#:

LINKS:

THIS SHEET; PROD SHEET:

B.O.M.;

ADDITIONAL;

DRAWING DATE: PROJECT DUE D

A&W RESTAURANT CANADA

CUSTOMER CONTACT NAM

DRAWN BY: TOM HARRIS SALES REPRESENTATIVE KEITH HANNAH

SALES ORDER #:

☐ QUOTE COPY
☐ PRODUCTION COPY

INSTALL COPY

COPYRIGH

These drawing are the exclusive property of LEKTRON, Inc. and the original work of its employees. They are submitted for the sole purpose of your consideration of whether to purchase these plans or to purchase from LEKTRON, Inc. this product according to these plans. Distributions or whitilities on the plans to others is expressly ferbidden © LEKTRON Inc.

LED FOOTAGE AND TRANSFORMER QUANTITES ARE ESTIMATES ONLY AND ARE BASED ON CUSTOMER SUPPLIED INFORMATION. ACTUAL PARTS AND LOCATIONS MAY VARY AT THE TIME OF INSTALL, DUE TO INSTALLATION METHOD. CUSTOMER MUST VERIEY BEFORE PROCEEDING WITH INSTALL.

REV. 0

LASER II LEON II FLEX

MATERIAL: CLEAR ACRYLIC

TOLERANCE:

±

SCALE: NTS

SHEET:

190-4026 PART NO.

REV. A

CAUTION: SIGN WEIGHT=25lbs.-Professional Installation is Highly Recommended to prevent Accidents.

Proper Hardware Rated to Support Weight Should be used to Install.

CLEANING SIGN: Use only soft cotton cloth and mild cleansing solution (Novus Plastic Polish 1 Recommended). If very dusty, lightly remove dust first without swirling motion, then clean surface. To avoid scratches do not use paper towels to clean plastic surface.

Max. Amp 4.2

SCALE: NTS

9. Legend: Exterior Materials and Finishes

Standard F	Paint Colours ¹ Manufacturer	Colour	Pantone	Swatch
(EP9)	Benjamin Moore	Abalone #2108-60	n/a	
	(Primarily for exterior	walls)		
EP10	Benjamin Moore	Horizon OC-53	n/a	
	(Primarily for exterior	walls where cladding is not acceptal	ble)	
ED44	Any	Silver	Silver 442C	
EP11	(Primarily for pole of existing pylon sign base for retrofits)			
Metals Code	Description P	roduct	Finish/Colour	Swatch
(CL1)		icwest rofile: CL 6025SR Gauge 26	Valspar WeatherX Cambridge White QC 16161	
	(Primarily for new exte			
FI 4		ource ocally	To match Pantone 476	
FL1		ng bulkheads and former neon bands	and above windows)	
FL2		ource ocally	To match CL1	
	(Primarily for parapet	flashing)		
Fabrics Code	Manufacturer P	roduct	Finish/Colour	
E\/4	Eradi-Lite Av	wning fabric	#2751 Orange (standard)	
EV1	Awnshade Av	wning fabric se at entrances: Eradi-Lite more expe	#5123 Orange (standard) ensive, but superior)	

Standard I Code	Paint Colours ¹ Manufacturer	Colour	Pantone	Swatch
EP1	Left blank on purpose			
(EP2)	Benjamin Moore	Hasbrouck Brown HC-71	476	
	(Primarily for exterior bulkhe	ead, service doors and exterior v	valls)	
EP3	Benjamin Moore	Rumba Orange 2014-20	165	
	(Primarily for exterior menul	board, bollards, quirky checkerbe	pard and exterior walls)	
EP4	Benjamin Moore	White Down OC-131	Warm Grey 1	
	(Primarily for exterior walls)			
EP5	Left blank on purpose			
EP6	Benjamin Moore	Rust #2175-30	167	
	(Primarily for quirky checke	rboard)		
EP7)	Benjamin Moore	Sierra Spruce #2108-20	n/a	
	(Primarily for exterior repair	ted fin or tower)		
EP8	Benjamin Moore	Stardust #2108-40	n/a	
	(Primarily for exterior repair	nted base of walls)		

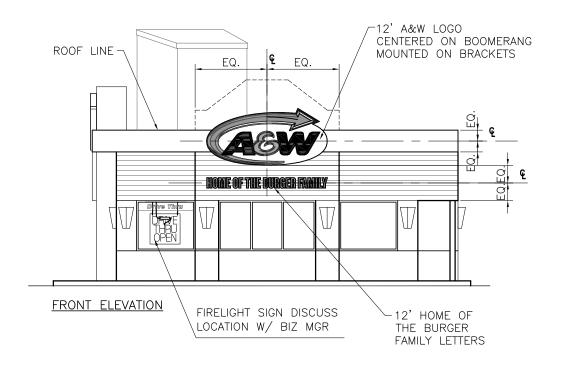
NOTE: 1) Paint colour specifications are provided for colour reference only, do not sample from this page. The type of paint (latex, oil-base, etc.) are

Other Code	Description	Supplier	Finish/Colour
(AW1)	Illuminated Boomerang (Does not include space	Lektron Inc. LED Light Band re frame)	A&W Orange
ET1	Exterior Tile (At drive thru in some by	Daltile building styles, refer to exterior e	QH79 Mandarin 4x8 Grout: to match flextile mandarin Red #102 elevations, 4-6 weeks lead time)

Useful Contacts (See Supplier	note below) Phone	Rep	Web
Benjamin Moore	(778) 549-0340	Jennifer Halward	www.benjaminmoore.ca
Vicwest (for CL1 finishes)	(604) 946-5316	Kevin Bonogofski	www.vicwest.com
Lektron Inc. LED Lighting Technology	(918) 622-4978 (USA)	Keith Hannah	www.lektroninc.com
Albrite Lighting (for L1 light fixture)	(604) 828-5923	Alan Searcy	www.albritelighting.com
Daltile (for ET1 finishes)	(604) 251-8995	Karen Fourchalk	www.daltile.com

NOTE: 1) All contacts listed here, except Lektron Inc. are for reference only. Contractor can source similar matching product locally.

SIGNAGE ELEVATIONS



REV. DESCRIPTION:		DATE:
02	Adjusting Lektron & box out arch	June 6 2014
01	Smaller Logo	March 31 201

BOOMERANG RE-IMAGE PROGRAM



DATE:

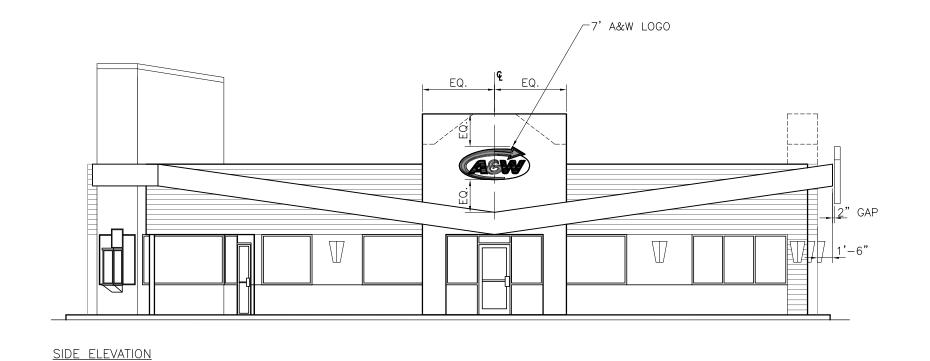
2014.03.26

BUILDING STYLE:

B STYLE

LOCATION:

SIGNAGE ELEVATIONS



REV.	DESCRIPTION:	DATE:
02	Adjusting Lektron & box out arch	June 6 2014
01	Smaller Logo	March 31 201

BOOMERANG RE-IMAGE PROGRAM



DATE:

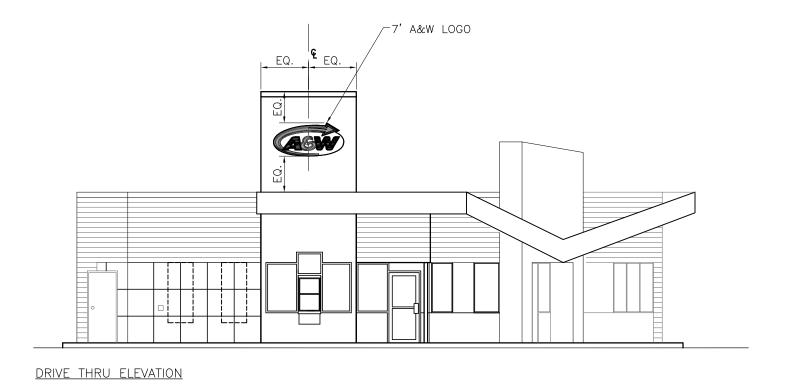
2014.03.26

BUILDING STYLE:

B STYLE

LOCATION:

SIGNAGE ELEVATIONS



REV.	DESCRIPTION:	DATE:
02	Adjusting Lektron & box out arch	June 6 2014
01	Smaller Logo	March 31 201

BOOMERANG RE-IMAGE PROGRAM



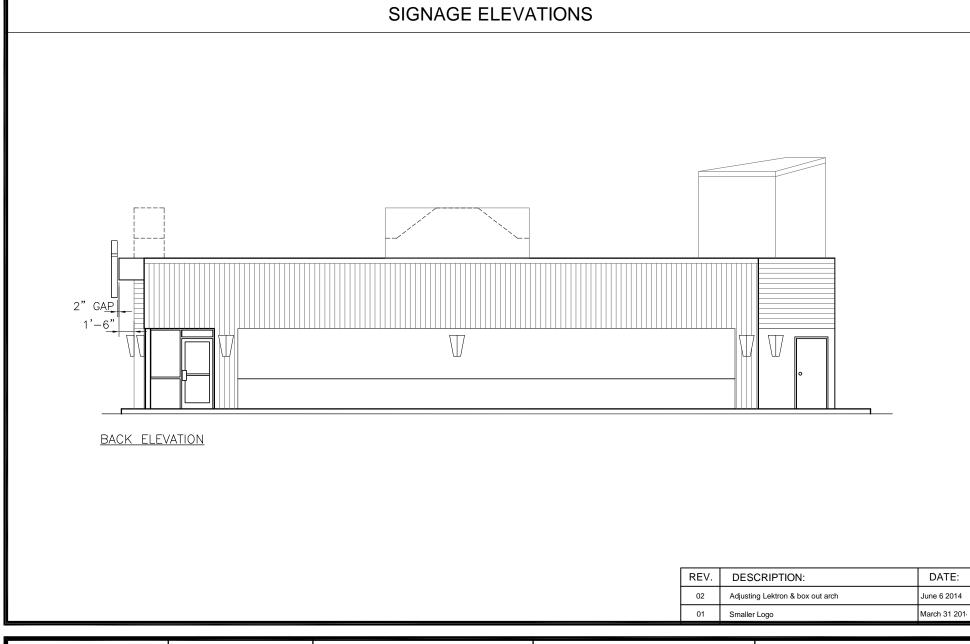
DATE:

2014.03.26

BUILDING STYLE:

B STYLE

LOCATION:



BOOMERANG RE-IMAGE PROGRAM



DATE:

2014.03.26

BUILDING STYLE:

B STYLE

LOCATION: