#### City of Surrey PLANNING & DEVELOPMENT REPORT Application No.: 7921-0003-00

Planning Report Date: May 10, 2021

#### **PROPOSAL:**

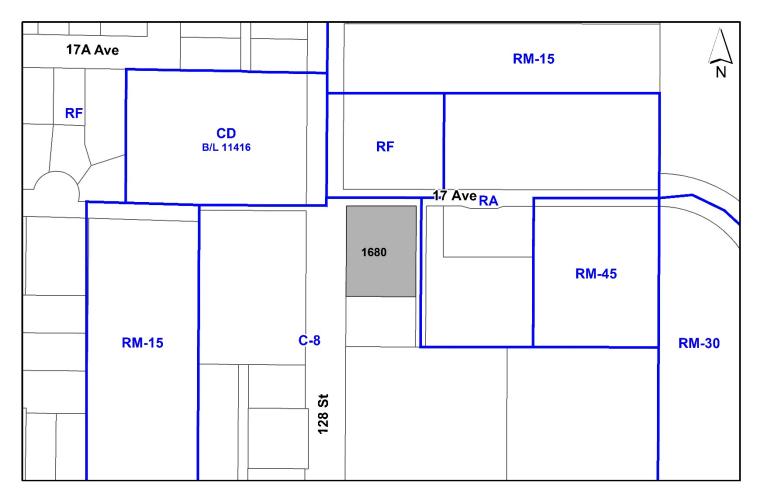
## • Development Variance Permit

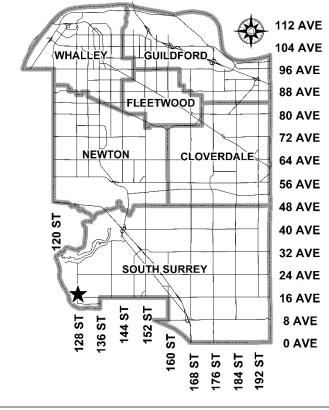
to allow two (2) additional fascia signs on an existing commercial building

LOCATION: 1680 – 128 Street

ZONING: C-8

**OCP DESIGNATION:** Commercial





#### **RECOMMENDATION SUMMARY**

• Approval for Development Variance Permit to proceed to Public Notification.

### DEVIATION FROM PLANS, POLICIES OR REGULATIONS

• Proposing to vary regulations in the Sign By-law.

#### **RATIONALE OF RECOMMENDATION**

- The proposed signs are of high quality and appropriate quantity.
- The north elevation sign, which faces residential designated land will not be illuminated. The south elevation sign will be illuminated and placed on a timer to shut off between 11 p.m. and 7 a.m.

#### RECOMMENDATION

The Planning & Development Department recommends that Council approve Development Variance Permit No. 7921-0003-00 (Appendix IV) varying the following requirements of the Sign By-law, to proceed to Public Notification:

- (a) to increase the total number of fascia signs from two (2) to three (3);
- (b) to increase the allowable sign area of the premise from 18.5 square metres to 26.8 square metres; and
- (c) to allow a ground floor tenant to locate fascia signs above the ground floor.

#### SITE CONTEXT & BACKGROUND

Direction	Existing Use	OCP/LAP Designation	Existing Zone
Subject Site	Multi-tenant commercial	Commercial	C-8
	Building		
North (Across 17 Ave):	Vacant/Woodlot	Multiple	RF & RA
		Residential /	
		Residential	
		Townhouse	
		(Ocean Park LAP)	
East:	Ocean Park Library	Multiple	RA
		Residential / Civic	
		(Ocean Park LAP)	
South and West (Across 128 St):	Multi-tenant	Commercial	C-8
	Commercial		
	Building		

#### Context & Background

- The property is 2,330 square metres in area and is located on the southeast corner of 128 Street and 17 Avenue at the northern end of the Ocean Park commercial node.
- The property is designated "Commercial" in the Official Community Plan (OCP) and zoned "Community Commercial Zone (C-8)". The property is not located in the Ocean Park Local Area Plan but borders the plan area to the north and east.
- The property is improved with a multi-tenant, two storey commercial building. The existing building was approved by building permit in 1977 (Permit No. 7475), for use by the Surrey Credit Union.
- The building has historically been used by financial institutions, most recently by Coast Capital Credit Union and presently by Scotiabank.

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- Scotiabank occupies the majority of the ground floor and recently made improvements to their tenant space under Building Permit No. 20-016266 which was issued on September 4, 2020.
- One (1) 16 square metre fascia sign on the west elevation and the refurbishment of an existing free standing sign along 168 street was approved under Building Permit No. 20-048323.
- In their initial submission of Building Permit No. 20-048323, the applicant had also proposed two (2) 6.8 square metres each illuminated fascia signs located on the north and south elevation of the building.
- The north and south elevation fascia signs were removed from the proposal due to Sign Bylaw compliance issues and Building Permit No. 20-048323 was issued on December 3, 2020 for the free standing sign and the west elevation fascia sign.
- The applicant subsequently submitted a Development Variance Permit (DVP) application to seek approvals for the two 6.8 square metres fascia signs.

## **DEVELOPMENT PROPOSAL**

#### Planning Considerations

• The applicant is proposing to vary the Sign By-law to allow two (2) additional fascia signs, one located on the north and one on the south elevation of the existing commercial building.

#### Referrals

Engineering: The Engineering Department has no objection to the project.

# POLICY & BY-LAW CONSIDERATIONS

#### Sign By-law Variances

- The applicant is requesting the following variances:
  - $\circ$  to increase the total number of fascia signs from two (2) to three (3);
  - to increase the allowable sign area of the premise from 18.5 square metres to 26.8 square metres; and
  - to allow a ground floor tenant to locate fascia signs above the ground floor.
- The total proposed sign area is 26.8 square metres square metres, whereas the total allowable sign area for the premises is 18.5 square metres.
- The Sign By-law only allows two (2) fascia signs to be installed on each premises provided they are not located on the same façade.

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- The Sign By-law only allows fascia signage above the ground floor if they pertain to the tenant that occupies the most amount of floor area located above the ground floor.
- 16 square metres of sign area was approved under Building Permit No. 20-048323 for the western facade.
- The proposed fascia signs were reduced slightly in size from their initial proposal under Building Permit No. 20-048323. The proposed signs are 2.4 metres tall and 5.4 square metres in area, respectively.
- The two proposed signs display the Scotiabank 'S' logo and are constructed of 7.6 cm deep channel letters. The channel signs are constructed of aluminum returns with white Lexan faces.
- The north elevation sign will not be illuminated. The south elevation sign will be internally illuminated and placed on a timer. The applicant has indicated the illumination will be automatically turned off between 11 p.m. and 7 a.m.
- The applicant has provided the following rationale in support of the proposed variances:
  - The Scotiabank logo is the foundation of Scotiabank's brand identity and it adds beautification to the building in conjunction with the colored paneling.
  - The architect and designers have put a lot of thought into the entire sign package/ façade design to keep consistent with the surrounding area, while also providing the best overall wayfinding function to customers (vehicle and pedestrian traffic).
  - The building is setback and hard to see for passing traffic. The existing freestanding sign and small logo on the first floor is not adequate for a property of this size.
  - There is a lot of competition for banking in the area. Scotiabank is setback further from the core commercial neighbors and intersections, the wayfinding is even more important.
- Staff recommend that the requested variances proceed to public notification and for consideration by Council.

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# INFORMATION ATTACHED TO THIS REPORT

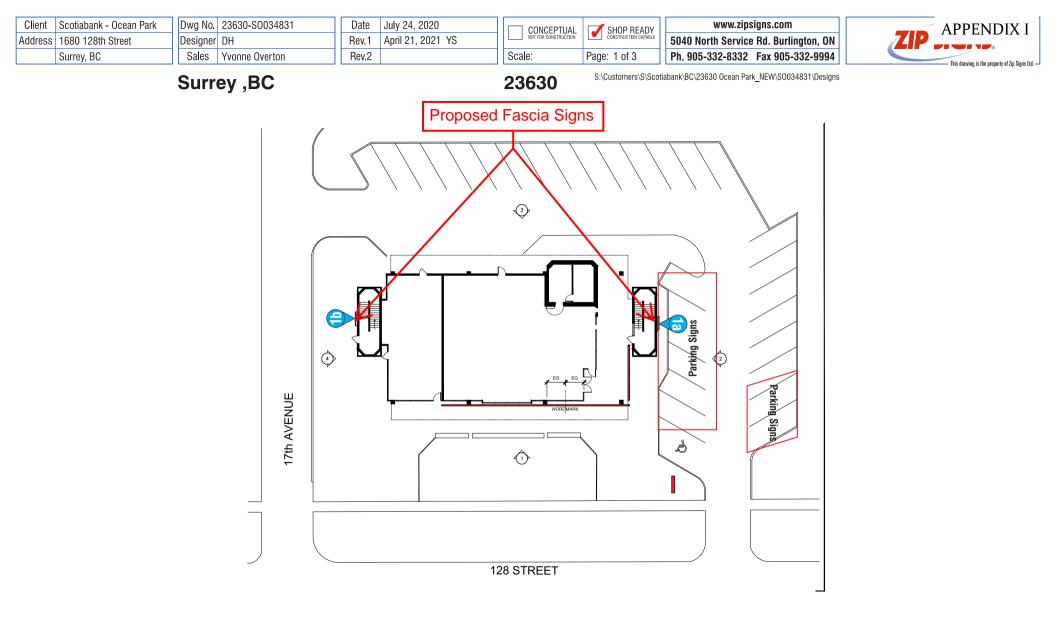
The following information is attached to this Report:

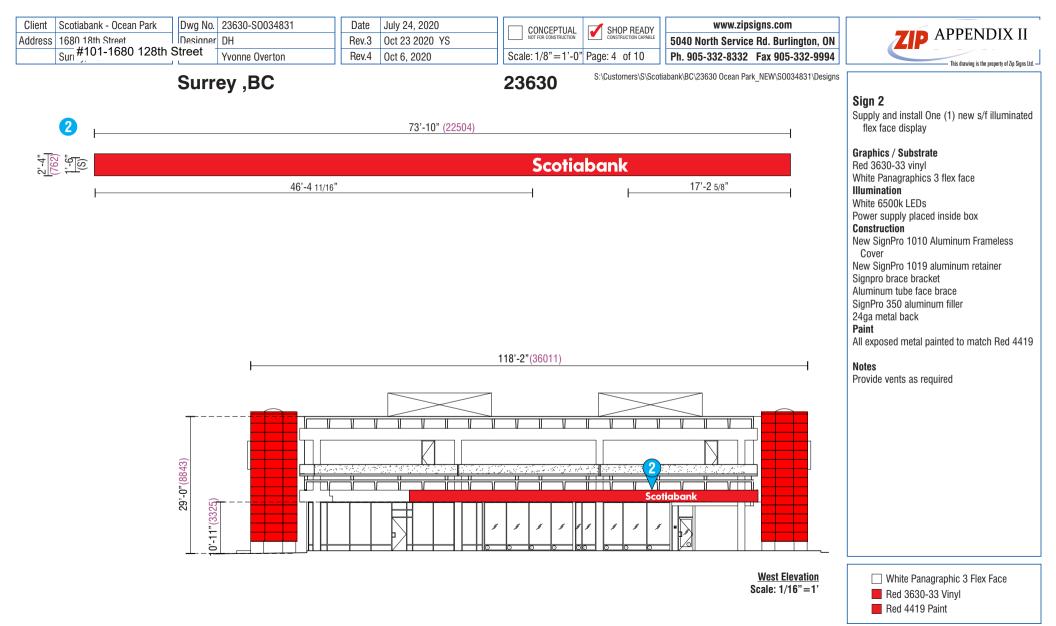
Appendix I.	Site Plan
Appendix II.	Approved Signage – Elevations and Renderings
Appendix III.	Proposed Variances to the Sign By-law
Appendix IV.	Development Variance Permit No. 7921-0003-00

approved by Shawn Low

Jean Lamontagne General Manager Planning and Development

BD/cm





# PROPOSED SIGN BY-LAW VARIANCES

#	Proposed Variances	Sign By-law Requirement	Rationale The building is setback and hard to see for passing traffic. The existing freestanding sign and small logo on the first floor is not adequate for a property of this size.	
1	To allow one (1) additional fascia signs for a total of three (3) for the premises.	A maximum of two (2) fascia signs are permitted for each premises (Part 5, Section 27(2)(a))		
2	To increase the allowable sign area of the premises to 26.8 square metres.	The combined sign area of all signs on a lot, excluding free- standing signs, shall not exceed 1 square metre per linear metre of premises frontage, which in this case is 18.5 square metres. (Part 5, Section 27(2)(b))	The building is setback and hard to see for passing traffic. The existing freestanding sign and small logo on the first floor is not adequate for a property of this size.	
3	To allow a ground floor tenant to locate fascia signage above the first floor.	A maximum of one fascia sign per lot frontage may be located above a first storey pertaining to the tenant that occupies the largest percentage of the total floor area above the first storey, provided no more than one such sign shall be permitted on any one façade of the building above the first storey (Part 5, Section 27(2)(a.1)(ii.))	Scotiabank is the largest tenant in the building.	

#### CITY OF SURREY

## (the "City")

### **DEVELOPMENT VARIANCE PERMIT**

NO.: 7921-0003-00

Issued To:

(the "Owner")

Address of Owner:

- 1. This development variance permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations, or agreements, except as specifically varied by this development variance permit.
- 2. This development variance permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

Parcel Identifier: 008-827-770 Southerly 56.5 Feet Lot 1 Section 17 Township 1 New Westminster District Plan 20471

1680 – 128 Street

(the "Land")

- 3. Surrey Sign By-law, 1999, No. 13656, as amended is varied as follows:
  - (a) To vary Part 5 Section 27(2)(a) to increase the total number of fascia signs from two (2) to three (3) signs on the site pertaining to unit 102 1680 128 Street.
  - (b) To vary Part 5 Section 27(2)(b) to increase the allowable combined sign area pertaining to unit 102 1680 128 Street from 18.5 square metres of 26.8 square metres.
  - (c) To vary Part 5 Section 27(2)(a.1)(ii.) to allow a ground floor tenant to locate fascia signage above the ground floor.
- 4. This development variance permit applies to only <u>the portion of the buildings and</u> <u>structures on the Land</u> shown on Schedule A which is attached hereto and forms part of this development variance permit.

- 5. The Land shall be developed strictly in accordance with the terms and conditions and provisions of this development variance permit.
- 6. This development variance permit shall lapse if the Owner does not substantially start any construction with respect to which this development variance permit is issued, within two (2) years after the date this development variance permit is issued.
- 7. The terms of this development variance permit or any amendment to it, are binding on all persons who acquire an interest in the Land.
- 8. This development variance permit is not a building permit.

AUTHORIZING RESOLUTION PASSED BY THE COUNCIL, THE DAY OF , 20 . ISSUED THIS DAY OF , 20 .

Mayor – Doug McCallum

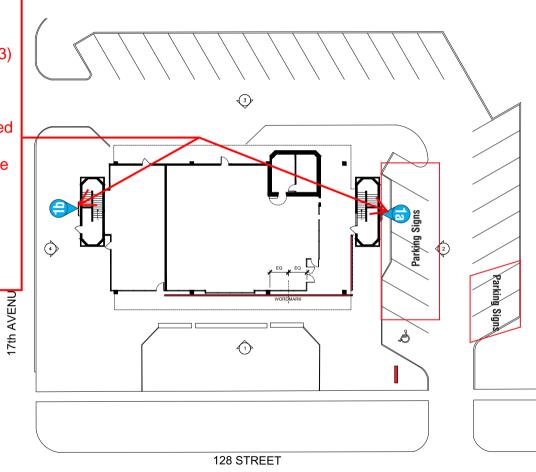
City Clerk – Jennifer Ficocelli

Client	Scotiabank - Ocean Park	Dwg No. 23630-S0034831	Date	July 24, 2020	CONCEPTUAL	SHOP READY	www.zipsigns.com	SCHEDULE A
Address	s 1680 128th Street	Designer DH	Rev.1	April 21, 2021 YS	NOT FOR CONSTRUCTION	CONSTRUCTION CAPABLE	5040 North Service Rd. Burlington, ON	
	Surrey, BC	Sales Yvonne Overton	Rev.2		Scale:	Page: 1 of 3	Ph. 905-332-8332 Fax 905-332-9994	This drawing is the property of Zip Signs Ltd.

# Surrey ,BC

23630

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Development Variance Permit to:

A) increase the total number of fascia signs from two (2) to three (3) signs on the site pertaining to unit 102 1680 – 128 Street.

B) increase the allowable combined sign area pertaining to unit 102 1680 – 128 Street from 18.5 square metres of 26.8 square metres.

C) allow a ground floor tenant to locate fascia signage above the ground floor.

