

City of Surrey PLANNING & DEVELOPMENT REPORT Application No.: 7921-0283-00

Planning Report Date: May 30, 2022

PROPOSAL:

Development Permit

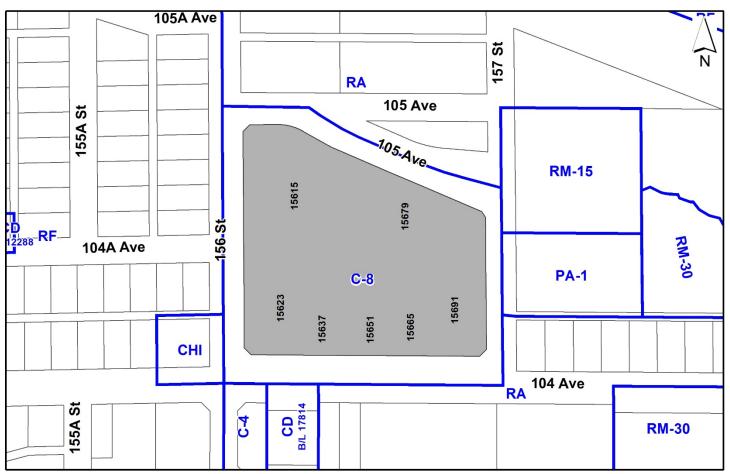
to permit a free-standing monument sign for identification purposes at a shopping centre in Guildford.

LOCATION: 15615, 15623, 15637, 15651, 15665,

15691 and 15679 - 104 Avenue

ZONING: C-8

OCP DESIGNATION: Commercial TCP DESIGNATION: Commercial



RECOMMENDATION SUMMARY

- Approval to vary the Sign By-law through a comprehensive sign design package.
- Approval and issuance of Development Permit.

DEVIATION FROM PLANS, POLICIES OR REGULATIONS

• The applicant is seeking to vary the Sign By-law through a comprehensive sign design package to allow for one (1) freestanding sign pertaining to a building(s) whose setback is less than 5 metres to adjacent highways.

RATIONALE OF RECOMMENDATION

- The proposed sign is of a high-quality design and is of an appropriate size and scale in relation to the buildings.
- The proposed sign has been designed with a compatible form, size, design character and durable materials, to provide the shopping centre with a consistent signage aesthetic that is compatible with the Guildford area.
- The proposed free-standing sign is designed as a monument and will be the main identifier for the Guildford Village shopping centre.
- The proposed free-standing sign is intended to display the name of the shopping centre only. A separate restrictive covenant will be registered on title specifying that no additional tenant panels are to be installed, prior to sign permit issuance.

RECOMMENDATION

The Planning & Development Department recommends that:

Council approve the applicant's request to vary the Sign By-law as described in Appendix I.

1. Council approve Development Permit No. 7921-0283-00 and authorize the Mayor and Clerk to execute the Permit.

NOTE:

If the Development Permit as presented, is not acceptable to Council in relation to the character of the development, including landscaping and siting, form, exterior design, and finish of the building and other structures, including signage, Council may refer the Development Permit back to staff with direction regarding any of these matters.

SITE CONTEXT & BACKGROUND

Direction	Existing Use	TCP Designation	Existing Zone
Subject Site	Existing Guildford Village shopping centre	Commercial	C-8
North (Across 105 Avenue):	Large residential lots and recently acquired Park land adjacent to Guilford Brook	Parks and Natural Areas, Riparian Buffer	RA
East (Across 157 Street):	Assembly Hall, Townhouses and Single detached homes	Townhouse or Rowhouse	RM-15/PA-1/RA
South (Across 104 Avenue):	Neighbourhood commercial store, apartment and Harold Bishop Elementary School	Low Rise Mixed Use, School	C-4/ CD (By-law No. 17814)/ RA
West (Across 156 Street):	Animal hospital and single detached homes	Low Rise Mixed Use, Low Rise Apartment	CHI, RF

Context & Background

DEVELOPMENT PROPOSAL

Planning Considerations

• The subject site is located in Guilford at the northeast corner of 104 Avenue and 156 Street.

- The original Development Permit (No. 7913-0189-00) for the subject site received final approval in December 2016. This development application included a Development Permit, OCP Amendment, Rezoning, and a Development Variance Permit to allow for a commercial development.
- Further revisions to the overall site plan were completed under Application No. 7917-0488-00 which included the following significant changes:
 - o the elimination of one (1) building (CRU F) along 104th Avenue, at the entrance to the site with six (6) buildings now proposed;
 - o the addition of second floor office in the Anchor B building;
 - o changes to CRU C to accommodate a proposed daycare tenant and including the addition of a rooftop outdoor play area;
 - The roofline of Anchor A, a large format grocery store, was changed to be in alignment with the prototypical "swoosh" associated with tenant branding;
 - o Corner feature boxes, including signage, were better designed, and integrated into the building form; and
 - Registration of a Section 219 Restrictive Covenant prohibiting the development or construction of any freestanding signs on the subject site.
 - The applicant is proposing a free-standing monument sign as part of a comprehensive sign design package meant to supplement the previously issued comprehensive sign design package as part of Application No. 7917-0488-00.

Referrals

Engineering: The Engineering Department has no objection to the project

POLICY & BY-LAW CONSIDERATIONS

Comprehensive Sign Design Package

- As part of the subject comprehensive sign design package, one (1) free standing monument sign is proposed for identification purposes at the southwest corner of the property. It is noted that the sign foundation has already been installed on the site.
- The free-standing monument sign, located in a landscaped area, is approximately 2.7 metres in height and 3.0 metres wide with a total sign area of 16.2 square metres (8.1 square metres on each side). A variance to the Sign By-law is required in order to accommodate the free-standing sign through a comprehensive sign design package, as follows:
 - To allow one (1) free standing monument sign pertaining to a building(s) whose setback is less than 5 metres to adjacent highways.
- The proposed free-standing sign will ultimately feature wood grain finish cladding, faux wood aluminum and an aluminum cabinet painted to match. The monument structure will depict the name of the shopping centre (Guildford Village) only, additional tenant panels for other tenants are prohibited.

Signage Assessment

- The proposed Sign By-law variance has merit as the free-standing sign will provide a clear signage aesthetic for identification purposes and will consist of high-quality design and materials. The sign is designed to act as a monument, with a modern design aesthetic appropriate for shopping centre identification purposes.
- The proposed free-standing sign will enhance the visibility of the Guildford Village shopping centre for those traveling on 104 Avenue and 156 Street.
- The proposed free-standing sign meets the maximum 4.5 metre height and minimum 2 metre setback requirement from property line prescribed in the Sign By-law.
- The applicant is responsible for discharging the existing restrictive covenant prohibiting free standing signage structures. Given that the free-standing monument structure will be for identification purposes only, a new restrictive covenant is required to be registered on title specifying no tenant panel advertising prior to sign permit issuance.
- Staff supports the requested variances to accommodate the proposed sign as part a comprehensive sign design package.

TREES

• The free-standing monument structure has been installed prior to installation of landscaping. As such, the landscape architect for the project, provided a memo confirming that landscaping was adjusted to avoid conflict in this area.

INFORMATION ATTACHED TO THIS REPORT

The following information is attached to this Report:

Appendix I. Proposed Sign By-law Variances Table Appendix II. Development Permit No. 7921-0283-00

approved by Ron Gill

Jeff Arason Acting General Manager Planning and Development

ELM/cm

#	Proposed Variance	Sign By-law Requirement	Rationale
1	Allow for one (1) free	A free-standing sign shall not	The proposed free-
	standing sign pertaining	be permitted within any yard	standing sign will
	to a building(s) whose	that abuts a highway if the	enhance the visibility of
	setback is less than 5	business to which the sign	Guildford Village for
	metres to an adjacent	pertains is located in a building	those traveling eastbound
	highway.	whose setback adjacent to that	on 104 Avenue.
		highway is 5 metres or smaller	
		than 5 metres Part 5, Section 27	
		(1) (b).	

CITY OF SURREY

(the "City")

DEVELOPMENT PERMIT

Issued To:

(the "Owner")

Address of Owner:

A. General Provisions

- 1. This development permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations or agreements, except as specifically varied by this development permit.
- 2. This development permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

Parcel Identifier: 030-036-241

Lot 1 Section 22 Block 5 North Range 1 West New Westminster District Plan EPP61085

15615 - 104 Avenue

15623 - 104 Avenue

15637 - 104 Avenue

15651 - 104 Avenue

15665 – 104 Avenue

15691 – 104 Avenue

15679 - 104 Avenue

(the "Land")

B. Form and Character

1. The character of the development including landscaping, siting, form, exterior design and finish of buildings and structures, truck parking specifications, free standing signs, sign design packages and comprehensive sign packages on the Land shall be in accordance with the drawings numbered 7921-0283-00(1) through to and including 7921-0283-00(7) (the "Drawings").

- 2. Signage shall be installed in conformance with the Drawings 7921-0283-00(1) through to and including 7921-0283-00(7).
- 3. Minor changes to the Drawings that do not affect the general form and character of the landscaping, siting, form, exterior design and finish of buildings and structures, truck parking specifications, free standing signs, sign design packages and comprehensive sign details on the Land, may be permitted subject to the approval of the City.

C. Variances

The issuance of a development permit limits activity on the Land to that of strict compliance with all City bylaws, unless specific variances have been authorized by the development permit. No implied variances from bylaw provisions shall be granted by virtue of drawing notations or within reports which are inconsistent with City bylaw provisions and which have not been identified as variances below:

1. Surrey Sign By-law, 1999, No. 13656, as amended, is varied as outlined on Schedule A which is attached hereto and forms part of this development permit, and as shown on the comprehensive sign design package Drawings labelled 7921-0283-00(1) through to and including 7921-0283-00(7).

D. Administration

- 1. The Land shall be developed strictly in accordance with the terms and conditions and provisions of this development permit.
- 2. This development permit shall lapse if the Owner does not substantially start any construction with respect to which this development permit is issued within two (2) years after the date this development permit is issued. The terms and conditions of this development permit, and any amendment to it, are binding on any and all persons who acquire an interest in the Land.
- 3. This development permit is only valid for the development that is described in this development permit. If a change to development is considered, a new development permit or an amendment to this permit is required before any work is started.
- 4. All reports, documents and drawings referenced in this development permit shall be attached to and form part of this development permit.

5.	This development permit is issued subject to c employees, contractors and agents with all ap Protection Bylaw, Erosion and Sediment Cont Deposition Bylaw, all as may be amended or re	plicable City bylaws, including the Tree rol Bylaw and the Soil Removal and
6.	This development permit is NOT A BUILDING	G PERMIT.
AUTH DAY C	ORIZING RESOLUTION PASSED BY THE COU OF , 20 .	JNCIL/DELEGATED OFFICIAL, THE
ISSUE:	D THIS DAY OF , 20 .	
		Mayor
		City Clerk
OTHE The T	NSIDERATION OF COUNCIL APPROVAL OF R GOOD AND VALUABLE CONSIDERATION, ERMS AND CONDITIONS OF THIS DEVELOF WE HAVE READ AND UNDERSTOOD IT.	I/WE THE UNDERSIGNED AGREE TO
		Owner: (Signature)
		Name: (Please Print)

Sign By-law Variances

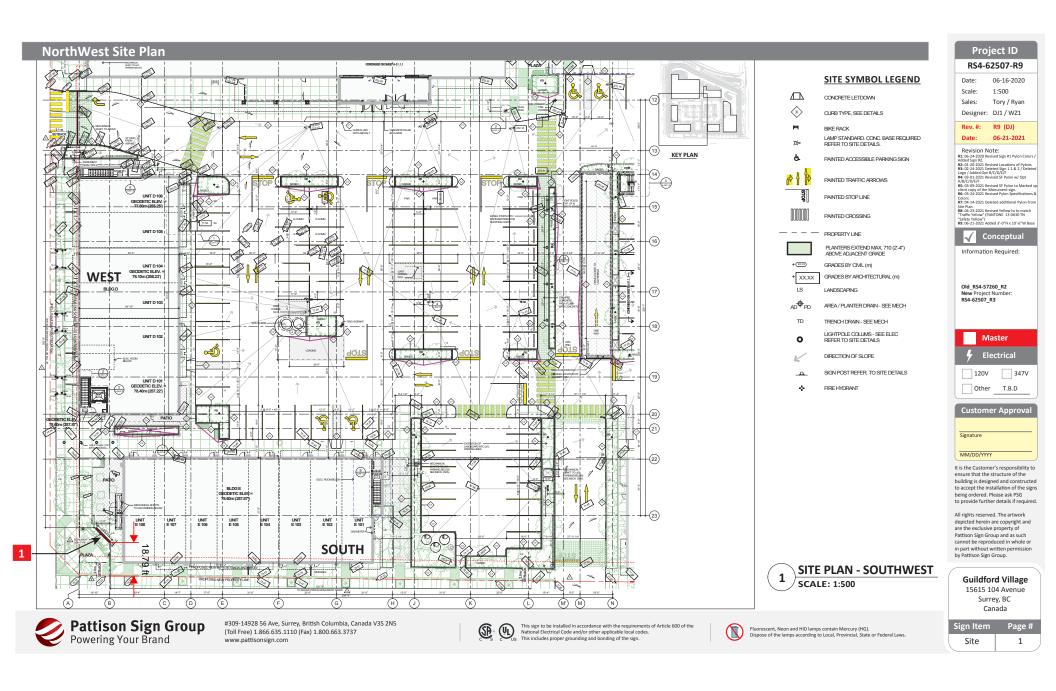
#	Variance	Sign By-law Requirement
1	Allow for one (1) free standing sign	A free-standing sign shall not be
	pertaining to a building(s) whose setback is	permitted within any yard that abuts
	less than 5 metres to an adjacent highway.	a highway if the business to which
	-	the sign pertains is located in a
		building whose setback adjacent to
		that highway is 5 metres or smaller
		than 5 metres Part 5, Section 27 (1)
		(b).



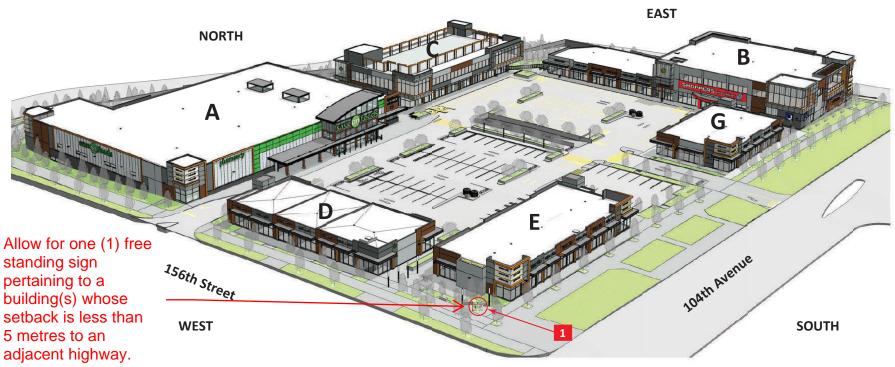
Guildford Village

15615 104th Ave City of Surrey, BC

Complete Set of Permit Drawings



Perspective Site Plan



COLOURS

SOUTHWEST SITE PERSPECTIVE

- Metal Band: colour to match "Traffic Yellow" (PANTONE 13-0630 TN "Safety Yellow")
- Removable aluminum sign faces colour to match BM 2124-40 "Thundercloud Gray"
- Aluminum Composite Metal Panels Prefinished to Match 'Weathered Zinc' BM 2124-20
- EIFS Colour to Match 'Trout Gray' BM 2124-20
- EIFS Colour to match BM 2096-30 'Grandfather Brown'
- Wood Grain Finish Cladding. Colour 'Autumn'





#309-14928 56 Ave, Surrey, British Columbia, Canada V3S 2N5 (Toll Free) 1.866.635.1110 (Fax) 1.800.663.3737 www.pattisonsign.com



This sign to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes.

This includes proper grounding and bonding of the sign.



Fluorescent, Neon and HID lamps contain Mercury (HG). Dispose of the lamps according to Local, Provincial, State or Federal Laws



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347V

Guildford Village

15615 104 Avenue Surrey, BC Canada

Sign Item	Page :
Site	2





Project ID

06-16-2020

3/8"=1'-0"

This sign to be installed in accordance with the requirements of Article 600 of the

National Electrical Code and/or other applicable local codes

Fluorescent, Neon and HID lamps contain Mercury (HG).

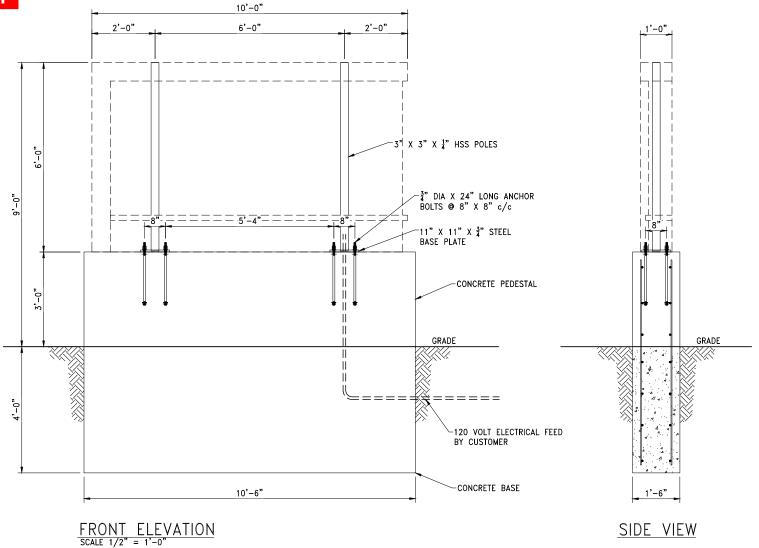
Dispose of the lamps according to Local, Provincial, State or Federal Laws

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PERMIT DRAWING

ATTACHMENT DETAIL

 VOLTS
 120
 AMPS
 TBD
 CIRC.:
 TBD

 DESIGN LOADS

 - Ss = -- kPa
 Sr = -- kPa
 q 1/50 = -- kPa

ITEMS TO BE SHIPPED (Hards	ware)
DESCRIPTION	TOTAL QT
	-

REVISIONS		
DESCRIPTION	DATE	APPR
ADD 3'-0" CONCRETE PEDESTAL	JUN 30/21	
	-	

NOTES See Art for placement, graphic details and colour specs.

WALL CONSTRUCTION DEPICTED IS AS REPORTED BY CLIENT. SHOULD FIELD CONDITIONS VARY FROM WHAT IS SHOWN, INSTALLER SHALL CONTACT PATTISON SIGN GROUP FOR DIRECTION.

Wall Sign Attachments

Sign attachment design is normally calculated based on detailed wall section drawings. Failure to provide accurate wall section and other building design details may cause additional installation cost. Pattison Sign Group will not take any responsibility for inaccurate information provided.

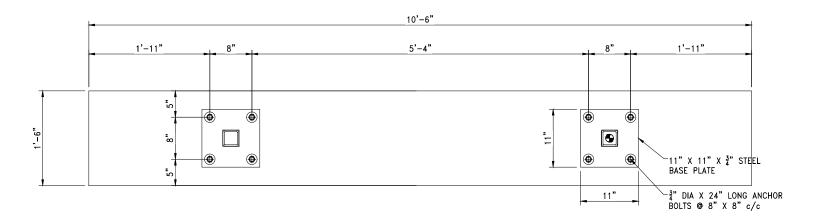
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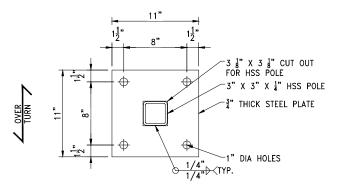
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CONCRETE BASE - PLAN
SCALE 1" = 1'-0"



BASE PLATE DETAIL

SCALE 1 1/2" = 1'-0"

PERMIT DRAWING

ATTACHMENT DETAIL

 VOLTS
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 CIRC.:
 TBD

 DESIGN LOADS

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 Sr = -- kPa
 q 1/50 = -- kPa

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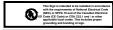
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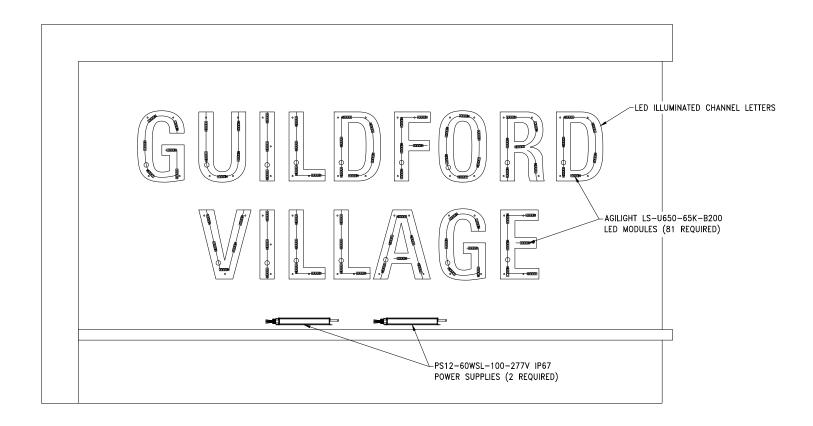




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LED LAYOUT SCALE 1" = 1'-0"

PERMIT DRAWING

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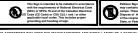
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