

Planning Report Date: May 30, 2022
PROPOSAL:

- Development Variance Permit
to vary the Sign By-law and Zoning By-law to increase the maximum allowable sign area and/or height for twenty (20) proposed directional signs.
LOCATION: 19525-24 Avenue
ZONING:
CD (By-law No. 19643)
OCP DESIGNATION: Mixed Employment
LAP DESIGNATION: Business Park



## RECOMMENDATION SUMMARY

- Approval for Development Variance Permit to proceed to Public Notification.


## DEVIATION FROM PLANS, POLICIES OR REGULATIONS

- Proposing to vary sign area regulations in the Sign By-law by increasing the maximum sign area for directional signs.
- Proposing to vary sign area regulations in the Sign By-law by increasing the maximum height for directional signs.


## RATIONALE OF RECOMMENDATION

- The applicant is proposing a Development Variance Permit to allow the installation of internal wayfinding signage at the Campbell Heights Walmart Distribution Centre, which will be used predominantly for truck and trailer staging and fleet parking.
- The proposed signage is larger and placed at a higher elevation to allow for ease of view and to prevent its potential obstruction from trucks and other larger vehicles.
- The proposed signage is located within a large light industrial site and will not obstruct views into the site or vehicle circulation sight lines. The site is light industrial in use and screened with a combination of fencing, berms, and landscaping.
- The proposed signage is considered appropriate in size and scale for the nearly completed Campbell Heights Walmart Distribution Centre.


## RECOMMENDATION

The Planning \& Development Department recommends that Council approve Development Variance Permit No. 7922-0105-oo (Appendix III), varying the following requirements of Surrey Sign By-law No. 13656 to proceed to Public Notification:
(a) to vary Part 1 Section 7(16) of Surrey Sign By-law No. 13656 to increase the maximum sign area for eleven (11) directional signs from 0.4 square metres to a maximum of 2.23 square metres per sign; and
(b) to vary Part 1 Section 7(16) to increase the maximum height for thirteen (13) directional signs from 1.2 metres to a maximum of 2.13 metres per sign.

## SITE CONTEXT \& BACKGROUND

| Direction | Existing Use | OCP/NCP <br> Designation | Existing Zone |
| :--- | :--- | :--- | :--- |
| Subject Site | Walmart <br> Distribution <br> Centre (In- <br> construction) | Mixed <br> Employment / <br> Business Park | CD (By-law No. <br> 19643 ) |
| North : | City Park, Business <br> Park Use (In- <br> construction) | Mixed <br> Employment / <br> Business Park, City <br> Park | CD (By-law No. <br> 19643) |
| East (Across 196 St.): | Township of <br> Langley | City of Langley | Township of <br> Langley |
| South (Across 24 Ave): | In-construction | Mixed <br> Employment / | A-1 |
| West (Across 194A St.): | Greenbelt, <br> Business Park | Conservation and <br> Recreation, Mixed <br> Employment | IB-1 |

## Context \& Background

- The subject site is 10.76 hectares in area and located at 1952524 Avenue in the Campbell Heights area.
- The site is zoned "CD (By-law No. 19643)", designated "Mixed Employment" in the Official Community Plan (OCP), and designated "Business Park" in the Campbell Heights Local Area Plan (LAP).
- The Campbell Heights Walmart Distribution Centre is nearing construction completion at the subject site. This project was approved by Council on October 1, 2018, under Development Permit No. 7918-0379-oo. The storage, distribution, transportation, and fleet parking uses will entail a high volume of on-site traffic.
- The applicant has provided a directional sign design package that includes twenty-two (22) signs (Appendix II) proposed for installation in the interior of this site.
- Twenty (20) of the signs will require a variance for maximum sign area and/or maximum sign height. Eleven (11) of these signs will require a variance to increase the maximum sign area for a directional sign. Thirteen (13) of these signs will require a variance to increase the maximum height for a directional sign.
- The signs which require an increase in allowable height are free-standing signs. Signs attached to previously approved accessory structures do not require a variance for height if the face of the sign is no greater than 1.2 metres in height.
- The directional signs are proposed to provide on-site directional guidance and operational procedures for truck drivers and other transportation or distribution workers using the site. The volume of traffic and size of the on-site vehicles requires that signs be highly visible and effective in communicating the centre's policies and wayfinding.


## DEVELOPMENT PROPOSAL

## Planning Considerations

- The applicant is proposing to increase the maximum allowable sign area and/or height for twenty (20) proposed directional signs, for the Campbell Heights Walmart Distribution Centre.
- The proposed signs are depicted through a Sign Drawings package (Appendix II).
- The signs requiring a variance, for area and/or height, are described as follows:

| Directional Sign <br> Type | Dimensions <br> (Width by Length, <br> Structure Height) | Quantity | Proposed Variances |
| :--- | :--- | :--- | :--- |
| Free Standing <br> Welcome and <br> Wayfinding Sign | $1.83 \mathrm{~m} \times 1.22 \mathrm{~m}$ <br> 2.13 m | Two (2) | to allow for one single sided and <br> one double sided free-standing <br> welcome sign to be a maximum <br> sign area of 2.23 square metres per <br> sign and a maximum height of 2.13 <br> metres per sign |
| Free Standing On-Site <br> Requirements Sign | 0.91m x o.81m <br> 1.80 m | Two (2) | to allow for one single sided free- <br> standing sign conveying on-site <br> requirements to be a maximum <br> sign area of 1.20 square metres and <br> a maximum height of 1.80 metres |


| Mounted Notice Sign | o.6ım x o.91m <br> n/a | Two (2) | to allow for two mounted signs <br> conveying important wayfinding <br> information to be a maximum sign <br> area of o.56 square metres per sign |
| :--- | :--- | :--- | :--- |
| Freestanding Parking <br> and Weighscale Signs | o.61m x o.61m <br> 2.13 m | Nine (9) | to allow for nine single sided free- <br> standing parking direction signs to <br> be a maximum height of 2.13 <br> metres per sign |
|  <br> Receiving Office Sign | $1.22 \mathrm{~m} \times 1.22 \mathrm{~m}$ <br> $\mathrm{n} / \mathrm{a}$ | One (1) | to allow for one mounted shipping <br> \& receiving office sign to be a <br> maximum sign area of 1.49 square <br> metres |
| Mounted Muster Point <br> Sign | o.61m x 0.91m <br> $\mathrm{n} / \mathrm{a}$ | Four (4) | to allow for four single sided <br> mounted muster point signs to be <br> a maximum sign area of o.56 <br> square metres per sign |

## Referrals

Engineering: The Engineering Department has no objection to the project.

## POLICY \& BY-LAW CONSIDERATIONS

## Sign By-law Variances

- The applicant is requesting the following variances:
- to vary Part 1 Section 7(16) of Surrey Sign By-law No. 13656 to increase the maximum sign area for eleven (11) directional signs from o.4 square metres to a maximum of 2.23 square metres per sign as shown in Appendix I; and
- to vary Part 1 Section $7(16)$ to increase the maximum height for thirteen (13) directional signs from 1.2 metres to a maximum of 2.13 metres per sign as shown in Appendix I.
- The maximum proposed sign area is 2.23 square metres, whereas the Sign By-law allows the maximum sign area for directional signs to be o.4 square metres per sign for a single faced sign and 0.74 square metres for a double faced sign.
- The maximum proposed sign height is 2.13 metres, whereas the Sign By-law allows the maximum height for directional signs to be 1.2 metres.
- The proposed signs are to be located within the interior of the subject site and will avoid obstructing views into the site and vehicle circulation site lines.
- The proposed directional signs are required to direct truck fleet staging and parking to the designated areas of the site for safe and effective wayfinding.
- The proposed signs are larger and placed at a high elevation to allow for ease of view and to prevent its potential obstruction from trucks and other larger vehicles.
- Staff support the requested variances to proceed for consideration.


## INFORMATION ATTACHED TO THIS REPORT

The following information is attached to this Report:
Appendix I. Sign By-law Variances
Appencix II. Sign Drawings
Appendix III. Development Variance Permit No. 7922-0105-00
approved by Shawn Low

Jeff Arason
Acting General Manager
Planning and Development
JK/cm

| Sign By-law Requirement | \# | Proposed Variances | Rationale |
| :---: | :---: | :---: | :---: |
| On-site Directional Signs, intended to facilitate the movement of pedestrians and vehicles within the lot or premises upon which the directional sign is located, provided that the sign area does not exceed 0.4 sq. m. [4 sq. ft] for a single faced sign and 0.74 sq. m. [8 sq. ft.] for a double faced sign and the height of the sign does not exceed 1.2 m [4 ft.] (S.7(16)). | 1 | to vary Part 1 Section 7(16) of Surrey Sign Bylaw No. 13656 to increase the maximum sign area to a maximum of 2.23 square metres per sign and maximum of 2.13 metres height per sign. | to allow for one single sided and one double sided free-standing welcome sign, comprising a total of two signs. |
|  | 2 | to vary Part 1 Section 7(16) of Surrey Sign Bylaw No. 13656 to increase the maximum sign area to a maximum of 1.20 square metres per sign and maximum of 1.80 metres height per sign | to allow for two single sided freestanding sign conveying on-site requirements |
|  | 3 | to vary Part 1 Section 7(16) of Surrey Sign Bylaw No. 13656 to increase the maximum sign area to a maximum of 0.56 square metres per sign | to allow for two mounted signs conveying important wayfinding information |
|  | 4 | to vary Part 1 Section 7(16) of Surrey Sign Bylaw No. 13656 to increase the maximum sign height to a maximum of 2.13 metres height per sign | to allow for nine single sided free-standing parking direction signs |
|  | 5 | to vary Part 1 Section 7(16) of Surrey Sign Bylaw No. 13656 to increase the maximum sign area to a maximum of 1.49 square metres per sign | to allow for one mounted shipping \& receiving office sign |
|  | 6 | to vary Part 1 Section 7(16) of Surrey Sign Bylaw No. 13656 to increase the maximum sign area to a maximum of 0.56 square metres per sign | to allow for four single sided mounted muster point signs |



# AM6-67715G <br> SIF ALUMINUM PANEL 



Date:
Customer Approval:
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Sign Group

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BLOW-UP VIEW OF BASE

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| Consultant: | L. DUGUAY |



S/F ALUMINUM PANEL
PROCEED ONLY
WHEN SIGNALED
PROCEED ONLY
ON GREEN LIGHT
ALL VEHICLES ENTERING
OR LEAVING THE SITE
ARE SUBJECT TO
SEARCH

[^0]FRONT VIEW


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| :--- | :--- | Consultant: L DUGUAY

Draftsman: CINDY ST-ONGE Date: 10.05 .2021 Page: 4/10 Scale


AM6-67715G
D/F ALUMINUM PANEL
1 ALUMINUM PANEL
2 OMEGA POST ON PRECAST BASE
3 15"X15"X14" PYRAMID PRECAST BASE (115LBS)


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( 5066 ) $735-5506 \mid$ Fax: ( 877 ) 737-1734 | Toll Free: 1-800-561-9798
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Consultant: L DUGUAY

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## AM6-67715G

SIF ALUMINUM PANEL
1 S/F ALUMINUM PANEL
2 OMEGA POST ON PRECAST BASE
3 15"X15"X14" PYRAMID PRECAST BASE (115LBS)

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Tel: (506) 735-5506 | Fax: (877) 737-1734 | Toll Free: 1-800-561-9798 Client: WALMART - DISTRIBUTION CENTRE Site: $\quad 1952524$ AVENUE, SURREY, BC Consultant: L DUGUAY

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Date: 10.05.2021



## AM6-67715G

S/F ALUMINUM PANE
\# Descriptions: ON FIRST SURFACE

FRONT VIEW - S8



## Pattison Sign Group

## DEVELOPMENT VARIANCE PERMIT

NO.: 7922-0105-00
Issued To: City of Surrey
(the "Owner")
Address of Owner: 13450-104 Avenue
Surrey, BC V3T1V8

1. This development variance permit is issued subject to compliance by the Owner with all statutes, by-laws, orders, regulations or agreements, except as specifically varied by this development variance permit.
2. This development variance permit applies to that real property including land with or without improvements located within the City of Surrey, with the legal description and civic address as follows:

Parcel Identifier: 030-758-211
Lot 2 Section 22 Township 7 New Westminster District Plan EPP87584
19525-24 Avenue
(the "Land")
3. Surrey Sign By-law, 1999, No. 13656, as amended is varied as follows:
(a) to vary Part 1 Section 7(16) of Surrey Sign By-law No. 13656 to increase the maximum sign area for eleven (11) directional signs from 0.4 square metres to a maximum of 2.23 square metres per sign;
(b) to vary Part 1 Section 7 (16) to increase the maximum height for thirteen (13) directional signs from 1.2 metres to a maximum of 2.13 metres per sign.
4. This development variance permit applies to only that portion of the buildings and structures on the Land shown on Schedule A which is attached hereto and forms part of this development variance permit.
5. The Land shall be developed strictly in accordance with the terms and conditions and provisions of this development variance permit.
6. This development variance permit shall lapse if the Owner does not substantially start any construction with respect to which this development variance permit is issued, within two (2) years after the date this development variance permit is issued.
7. The terms of this development variance permit or any amendment to it, are binding on all persons who acquire an interest in the Land.
8. This development variance permit is not a building permit.
AUTHORIZING RESOLUTION PASSED BY THE COUNCIL, THE DAY OF , 20 .
ISSUED THIS DAY OF , 20.

Mayor - Doug McCallum

City Clerk - Jennifer Ficocelli


SITE PLAN

| Installation: $\square$ Interior: |  | $\checkmark$ Exterior: |
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|  |  |  |
| 1 | S1A PANEL SEE PAGE 2 |  |
| 2 | S1B PANEL SEE PAGE 3 |  |
| 3 | S2 PANEL SEE PAGE 4 |  |
| 4 | S3A PANEL SEE PAGE 5 |  |
| 5 | S3B PANEL SEE PAGE 5 |  |
| 6 | S4A PANEL SEE PAGE 6 |  |
| 7 | S4B PANEL SEE PAGE 6 |  |
| 8 | S5 PANEL SEE PAGE 7 |  |
| 9 | S6 PANEL SEE PAGE 8 |  |
| 10 | S7 PANEL SEE PAGE 9 |  |
| 11 | S8 PANEL SEE PAGE 10 |  |

DVP 7922-0105-00:
(a)to vary Part 1 Section 7(16) of Surrey Sign By-law No. 13656 to increase the maximum sign area for eleven (11) directional signs from 0.4 square metres to a maximum of 2.23 square metres per sign;
(b)to vary Part 1 Section $7(16)$ to increase the maximum height for thirteen (13) directional signs from 1.2 metres to a maximum of 2.13 metres per sign.


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# AM6-67715G <br> SIF ALUMINUM PANEL 



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Consultant: L DUGUAY

to increase the maximum sign area from 0.4 square metres to a maximum of 2.23 square metres per sign;
to increase the maximum height from 1.2 metres to a maximum of 2.13 metres per sign


## AM6-67715G

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| ON FIRST SURFACE |  |

2 OMEGA POST ON PRECAST BASE
3 15"X15"X14" PYRAMID PRECAST BASE (115LBS)

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2 OMEGA POST ON PRECAST BASE
3 15"X15"X14" PYRAMID PRECAST BASE (115LBS)


Tel: (506) 735-5506 | Fax: (877) 737-1734 | Toll Free: 1-800-561-9798 Client: WALMART - DISTRIBUTION CENTRE Site: 1952524 AVENUE, SURREY, BC Consultant: LDUGUAY
Draftsman: CINDY ST-ONGE Date: 10.05 .2021

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## AM6-67715G <br> S/F ALUMINUM PANEL


to increase the maximum sign area from 0.4 square metres to a maximum of 1.49 square metres per sign

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This yard is an idle free zone
Please turn engine off
Appointment and Receiving
Procedures:
-Drivers are expected to help unload trailers



FRONT VIEW - S6



## AM6-67715G

S/F ALUMINUM PANE

FRONT VIEW - S8



| (16) © $\qquad$ | (1) Pattson Sign Group ilfuminated signs contain Fluorescent, Neon andlor HID Lamps. These lamps contain Mercury (Hg). Dispose of these lamps according to Local, Provincial, State, |
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| \# | Revision(s) |
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| 1 | CH: | 12 ADD METRIC DIMENSIONS CSO 05.18.2022


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(1) QUANTITY - 4X - INSTALLED ON LAMP POST
 Sign Group


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    1 QTY: 2X
    2 INSTALL AT 2500 MM

